

Board Meeting Agenda

November 12th, 2019

Talkeetna Roadhouse

**Call to Order: 11:05**

**Administrative Items:**

* Board members in Attendance: Bill Rodwell, Sabrena Combs, Lauren Kane, Dallas Seavey, Critter Byrd, Bryann Hanks, and Casey Ressler
* Others in Attendance:
* Time Keeper/Minute Taker: Katie Gilligan

**Approval of Minutes:**

* October meeting minutes as written: Sabrena moved to approve, Bryann seconded, all approved.

**Treasurer’s Report:**

* $13,380.23 in Checking
* $2,815 in Live at 5 (for next year)
* $2,740.21 in Money Market
* $1,605 in Scholarship
* $27.10 in Savings
* $25 in Gaming Checking and Savings

**Persons to be Heard:** None

**Old Business:**

* Pull tabs
* I spoke with Billy with the Talkeetna Inn (Teepee); he said he’d talk to his bartenders and get back to me.
* The bar would be responsible for purchasing the entire run of tickets from us up front, then we receive (no less than) 70% of the proceeds from ticket sales.
* It’s quite a bit of work for the bar with the potential for not much return, especially if they don’t sell all of the tickets.
* Contact Valley or Anchorage businesses to see if they’d like to host tabs.
* Can also rent out our gaming license to local businesses for 10% of their profits from using it.
* Sabrena will reach out to organizations who have done it before for more information on how to run and market pull tabs.
* Bingo, raffles, 50/50 split the pots… all ways we can bring in money for the Chamber through our Gaming License.
* What would we like to do with additional funds, and how much money would we need to do that?
	+ Help DAC keep their bathrooms open in the summer
	+ More money for scholarship fund
	+ Support local events like the Oosik, Fly-In, Live at 5, etc.
* 50/50 split the pot during Taste of Talkeetna? Place a can at each location.
* Raffle for Oosik and/or Fat Tire Bike Race.
* Come up with a monetary goal for the Chamber Operating Acct. Right now we spend exactly what we bring in; it would be helpful to have a goal in mind for increasing our funds.
* Bylaws
	+ Non-profits were previously unable to serve on the board or vote
	+ Bylaws have been amended to combine Associate and Active memberships so all members can retain voting rights.
	+ Email the updated bylaws to the membership, and inform them that all non-profit membership will increase to $100 for the 2020/2021 session.

**Additions to Agenda:**

* Taste of Talkeetna: One month away!
	+ Event Brite: move tickets online to increase sales
	+ Cap tickets at 150
	+ Make sure the restaurants are pushing raffle sales.
	+ The restaurant who sells the most tickets gets a free web listing for a year.
	+ Tickets and posters are designed. I emailed them to the participating restaurants and received response from 3 of the 7.
	+ Ready to be printed and begin marketing.
	+ In addition to Facebook and KTNA, should we do radio/newspaper announcements across the Valley/Anchorage?
		- Start with Facebook and KTNA.
* Tree Lighting Ceremony/Parade of Lights: Will happen before our next meeting.
	+ Tree Lighting Ceremony: The Chamber is solely responsible for setting up and decorating the tree in the village park. It’s set for December 6th but we need to decide a time and announce. Last year Bill and I were the only ones available to do this, so it would be great if we had more participation this year!
	+ Do we want to try to have Santa and Mrs. Claus there again?
		- Yes
	+ Parade of Lights: Participants meet at the Swiss around 6 for hot chocolate and to hang out, and the parade typically begins at 7 pm. Tree lighting after the parade, with Santa and Mrs. Claus.
	+ Critter and Romy will work on a route.
* Officer Elections
	+ Officer terms are 1 year
	+ President, Vice President, Secretary (right now in name only), and Treasurer (right now in name only).
	+ Sabrena nominated Bill and Bryann to retain President and Vice President positions, Dallas seconded, motion carried.
	+ Bryann will help us update our bank signers.
* Guides- almost out!
	+ Keep mailing guides (Casey can send MSCVB guides once we run out) and keep maps for local businesses.
	+ Simplify the guide mailing process:
	+ Get guides printed as early as we can.
	+ Get redesigned to letter rate so we can mail without envelopes.
	+ Casey will talk to John Woodbury.

**Committees:**

* Beautification and Community Relations Committee
* Marketing and Tourism Committee
	+ Winter tourism to increase Alaskan locals
	+ Keep in touch with the TCCI, Borough, AKRR, and lease holders to maintain our ability to use the land at the end of Main Street.
* Finance Committee

**Membership and Community Relations**

* The TCCI just voted in new board members: Laura Nelson, Kristy Kingery, and Corni Ruth.
* The new members will be seated at the next community council meeting, to be held December 2nd at 7 pm at the Talkeetna Public Library.

**Upcoming Meetings & Announcements**

* We decided every board meeting would be at the Talkeetna Roadhouse… what about general meetings? We’d talked about the library, as it has ample space for meetings and a projector screen should speakers wish to use one…?
	+ Board: 11:00 Roadhouse
	+ General: TBD Swiss

**Meeting adjourned at: 1:10**