

Board Meeting Agenda

December 4th, 2018 – 11:00 am

Talkeetna Roadhouse

**Call to Order:** 11:09

**Administrative Items:**

* Board members in Attendance: Casey, Mabel, Bill, Bryann (via phone)
* Others in Attendance: None
* Time Keeper/Minute Taker: Katie Gilligan

**Additions to Agenda:**

* Casey Ressler- ATIA infrastructure projects
  + Tourism infrastructure projects needing funding
  + Is there a Talkeetna project we’d like to include? We would need to submit before December 14th.
  + We probably don’t have time this year, but can mull over potential projects for next year.

**Approval of Minutes:**

* November Meeting minutes as written: approved

**Treasurer’s Report:**

* $4,182.17 in Checking
* $5,265 in Live at 5
* $8,716.94 in Money Market
* $1,470 in Scholarship
* $200 in Fire Hydrant (old project)
* $27.06 in Savings
* $25 in Gaming Checking and Savings
* $11,496 in accounts receivable

**Persons to be Heard:** None

**Correspondence:** Recycling sign- Troy Smiley

* Approved to use the image of the Beautiful Downtown Talkeetna sign for a sign at the transfer site for recycling. Future use beyond a sign will need to be approved.

**Committee Reports:**

* Taste of Talkeetna
  + Katie created a poster
  + Casey had the posters printed, drove them up
  + Rick printed tickets and dropped them off at the Roadhouse
  + Katie distributed the posters, created social media announcements, radio announcements, a newsletter, etc.
  + Everything should be set for this Saturday.
  + Boost a Facebook ad, email restaurant owners to increase ticket prices.
  + Next year explore other advertising avenues. ADN, Frontiersman, etc. to increase attendance. Will ask members at General Meeting for other suggestions.
* Winterfest- Parade of Lights and Tree Lighting
  + Went well. Next year have people sign waivers.
* Visitor’s Guide
  + Will want to have printed by January. This month is the month to work on them.
  + Casey and Katie on the committee
  + Katie to create a spreadsheet of visitor’s guide profits/expenditures
  + E-mail John for printing costs, distribution costs with Anchorage Brochure
* Scholarship/General Fundraising Committee
  + Need to get the ball rolling on scholarship fundraising and a committee. Ideas?
* General Meeting Attendance Committee
  + Joe, Bryann, Lauren

**Membership and Community Relations**

* TCCI Report: Neighborhood watch funding has been secured for the Talkeetna area. Contact TCCI if you’d like to join or get more info.
* Talkeetna Water/Sewer Board Report: None

**Old Business:**

* Website:
  + Katie met with Webdogs and now has the ability to reset passwords and logins for members, without going through Webdogs.
  + Members can now submit their own events to the Chamber website.
  + Ticket sales: in the future, we may want this ability.
  + We can either pay Webdogs to create a plugin which sells tickets directly through our website (around $2,000) or…
  + Use Eventbrite. This service would create a link we can post on our website, and they only charge processing fees.
  + Could Webdogs rotate listings for lodgings so the same rentals aren’t at the top/bottom?
* New signers for bank account
* Gaming account

**New Business:**

* IRS penalty

**Upcoming Meetings & Announcements**

January 8th, 2019- Board Meeting 11:00 AM at The Swiss AK Inn

January 10th, 2019- General Meeting 12:00 PM at The West Rib Pub

End 12:32

Niina, Joe, and Lauren absent.