



General Meeting Minutes
September 22nd, 2016 11:45am-1:00pm
Flying Squirrel Bakery & Cafe

Board Meeting Begins: 12:06pm

1. President Trevor Walter

Board Members in Attendance:

1. Patti Coleman
2. Israel Mahay

Others in Attendance: Kerry Walter, Tina Pijuan, Barbara Garrett, Kierre Childers, Jamie Vinette & Janet Erhet

Approval of Minutes of Last Meeting as Written

- Motion by Israel Mahay to accept May 12th 2016 meeting minutes with one spelling correction
- 2nd Patti Coleman
- Unanimous

Treasure Report: Trevor Walter – report online.

Persons to Be Heard: N/A

Correspondence:

1. Denali National Park Newsletters - Letter of Support
2. ATIA State Conference - In Anchorage Oct. 3rd-7th.
3. Adventure Tour Conference - In Anchorage September 19th-22nd.
4. Alaska Tour and Travel 2017 Schedule - Kerry Walter will forward on to members.
5. UAF Arctic Innovation Competition in Fairbanks October 22nd.
6. Upper Susitna Food Pantry - Looking for donations.
7. Letter from Dan Sullivan - Congratulating Talkeetna on our Centennial.
8. Trip Advisor - Talkeetna listed as Top 24 Beautiful Little Mountain Towns.
9. Mat-Su Borough Parks and Recreation Bond Projects.
10. Expedia - Talkeetna listed as one of the most beautiful places in the world.

Committee Reports:

1. Marketing & Events Committee

- a. Live@5 Committee - Kerry Walter
 - i. Very successful
 - ii. We locked the power box for the pavilion and Jenny Krepel & Kerry Walter have the keys.
 - iii. DAC is requesting an increase to \$8500.00 for the 2017 season.
 - iv. We hire DAC to manage Live at 5.
 - v. Asked for volunteers to be on committee.
- b. Moose on Parade – Trevor Walter
 - i. Very Successful
 - ii. We made the most money ever \$2093.83
 - iii. Exploring new ideas for Moose on Parade.
 - iv. Asked for volunteers to be on committee.
- c. Centennial Committee – Trevor Walter
 - i. Patti Coleman was in charge of the dunk tank and we made over \$900.00.
 - ii. Princess made cake
 - iii. Talkeetna Alaskan Lodge the Carnival for the children we gave away over 500 prizes in an hour.
 - iv. Church on the Rock sponsored the BBQ.
 - v. Casey was our Auctioneer.
 - vi. Sent out thank you notes to all the sponsors and volunteers.
- d. Annual Banquet - Trevor Walter
 - i. Bid letters were sent out two weeks ago to all the restaurants.
 - ii. Asked for volunteers to be on committee.
 - iii. Bids due Wens. The 21st need to vote on them by Friday the 23rd.
 - iv. Need an auctioneer
 1. Casey Ressler said he could if we need him.
 2. Patti Colman will contact Steve Hansen.
 - v. Need music
 1. Trevor Walter will contact Steve Durr and Kayti & the Alter Boys.
 - vi. Suzy Kellard has offered to loan us her decorations.
 - vii. Invitations have been purchased.
 1. Kerry Walter will prepare them.
 2. Stephanie Smothers will print labels.
 3. Send out by Wens. Sept. 28th.
 - viii. Annual Banquet will be on Friday October 14th from 6-9pm.
 1. Asked for volunteers to be on election committee.
 2. Current board members running again are Shawn Standley & Patti Coleman.
 3. Need to recruit more chamber members to run for the Talkeetna Chamber of Commerce board.

4. Website has detailed info for potential candidates to read.
- e. Visitor Guide Committee – Trevor Walter
 - i. Most popular guide in the state.
 - ii. Ad sales are first come first serve.
 - iii. Alaska Adventure Media will be designing our guide this year
 - iv. We sold \$16k in ads as of Tuesday and 8K have paid for ads.
 - v. An eight-page rollout of the Town and Trail Map will new be apart of the Talkeetna Visitor Guide.
 - vi. Printing at least 50k for guide with town and trail map.
 - vii. Printing at least 20k of the Talkeetna Town and Trail Map.
 - viii. Advertising is available on the back cover of the Talkeetna Town and Trail map.
 - ix. We will be keeping the Talkeetna flair on the map design.
 - x. We will change the name to Talkeetna ... The Gateway to Denail.
 - xi. Maps will be updated each year.
 - xii. Alaska Adventure Media has offered to design ads for chamber members for the guide for \$25.00.
 - xiii. Asked for volunteers to be on committee.
 - xiv. Negotiate a second run with design company.
 - xv. Early bird special ends Oct. 14th at the Annual Banquet.
 - f. Website Committee – Trevor Walter
 - i. Looks like we should be able to afford to redesign the website.
 - ii. Start project in January 2017.
 - g. Winter Guide Committee - Trevor Walter
 - i. We will create a new one for this year.
 - ii. Goal is to show guest which business are open in the winter and when. (name contact info and hrs.)
 - iii. Kerry Walter will send an email to the businesses.
 - iv. All members have one week send us their info.
 - v. We will publish the winter guide on Nov. 1st.
 - h. Annual Christmas Party - Kerry Walter
 - i. Will be held at the Susitna River Lodge at 6pm on Thursday Dec. 8th 2016.
 - ii. White elephant gift exchange.
 - iii. Bring snacks or beverages.
 - i. The Motorized Parade of Lights - Patti Coleman
 - i. Asked for volunteers to be on committee.
 - ii. Parade will be Friday Dec. 2
 - iii. Need a theme for parade - one suggestion was for the theme to be about "100" in celebration of our centennial.
 - j. Annual Tree Lighting - Kerry Walter
 - i. The tree needs to be up on Saturday the 26th of November.
 - ii. The tree will be decorated on Sunday the 27th of November.
 - iii. Girl Scouts want to help decorate.

- iv. Decided to maintaining the tradition and keep the tree and lights up till the last sled dog team has mushed across the line in Nome.
 - k. Taste of Talkeetna - Kerry Walter
 - i. Asked for volunteers to be on committee.
 - ii. Planning on having 6 restaurants and 2 pubs.
 - iii. We will have golden tickets again.
 - iv. Taste of Talkeetna will be on Dec.10th from 4pm-8pm.
 - v. Cost of tickets will be \$40.00
 - l. Beautify Talkeetna Committee – N/A
 - m. MSCVB - N/A
- 2. *Membership & Community Relations – Kerry Walter*
 - a. *Membership - Kerry Walter*
 - i. Invoices were sent on on September 1st.
 - ii. We have received \$10,000 as of Tuesday Sept. 20th.
 - b. *TCC – N/A*
- 3. *Scholarship – Kerry Walter*
 - a. \$3250.00 was awarded in scholarship money.
 - b. All winners have sent us their verification of enrollment and checks have been mailed to them.
- 4. By-Laws Committee – Trevor Walter
 - a. Revised By-Laws will be mailed out again to the general members in Oct.2016.

Old Business:

- 1. Rotary Club Service Project
 - a. This was not a success.
 - b. Stephanie Smothers will talk to Cheryl Metiva about how the project went.
- 2. Business Cards
 - a. Trevor Walter will try and redesign and then send to board for approval.
- 3. Downtown Talkeetna Sign
 - a. Trevor Walter will talk to Jim Kellard about getting the sign painted and resealed.
 - b. Thank you to Stephanie Smothers for the beautiful flowers she planted.
 - c. If the sign is taken down we should announce it on the radio.

New Business:

- 1. Welcome new business -
 - a. The High Expedition Company
- 2. Asked for Volunteers to be on the Audit Committee - Kierre Childers Volunteered.
- 3. Asked for Volunteers to be on the Finance Committee - Kierre Childers Volunteered.
- 4. New Camera for Chamber -
 - a. Was purchased on sale for \$500.00 original cost was \$1500.00

Upcoming Meetings & Announcements

- Oct. 11th - Chamber Board Meeting at Latitude 62' at 10am.
- Oct. 14th - Annual Chamber Banquet - at 6pm at Sheep Creek Lodge
- Nov. 8th - Chamber Board Meeting at Talkeetna Roadhouse at 10am.
- Nov. 10th - General Meeting Luncheon at Denali Brew Pub at 11:45 am.
- Nov. 27th - Annual Town Tree Lighting in the Village Park at 1pm.
- Dec. 2nd - Motorized Parade of Lights
- Dec. 6th - Chamber Board Meeting at Latitude 62' at 10am.
- Dec. 8th - Annual Chamber Christmas Party at Susitna River Lodge at 6pm.
- Dec. 10th - Taste of Talkeetna 4-8pm

Adjournment: 12:53pm (September 22nd 2016)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistance

Talkeetna Chamber of Commerce