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**General Meeting Minutes**  
September 17, 2015 7:00pm  
Talkeetna Public Library

**General Meeting Begins:** 7:00pm

1. President Beth Valentine

**Members in Attendance:**

1. Beth Valentine
2. Ron Quilliam
3. Patti Coleman
4. Dora Miller

**Others in Attendance:**

1. Kerry Walter – Administrative Assistant

**Additions to Agenda:**

1. Town Meeting Sept. 19<sup>th</sup> 12:00-3:30pm – Discussed with members what this meeting is supposed to be about.

**Approval of Minutes of Last Meeting as Written**

1. Motion to approve minutes as corrected from May 12<sup>th</sup> General Meeting 2015 – Ron Quilliam
2. 2<sup>nd</sup> Patti Coleman
3. Unanimous

**Treasure Report: Kerry Walter**

1. Shared YTD Budget – See attached report.

**Persons to Be Heard:**

1. Shelis Jorgenson
2. Shannon McDonald & Anna Jolley from Sunshine Clinic.
  - a. Shared with the members about ACT. Adverse Childhood Trama.
    - i. How to identify with and react with people who have experienced ACT.
    - ii. Alaska's Scores are some of the highest scores in U.S.
    - iii. Higher the scores the more social, health and mental disorders are displayed.
    - iv. There is hope and this disorder can be changed.

- v. Clinic has counselors and is hoping to get more.
- vi. Working with the local schools to be able to talk to students.

### **Correspondence:**

1. NPS - free entrance into any National Park for all 4<sup>th</sup> graders and their families.
2. Public Notice from The MSB about the road construction project at the Su-Valley High School.
3. Email from the manager at the Trapper Creek Inn about the email inquires.
4. Discussed ways for members to receive the correspondence the chamber receives.
  - a. Send to the members each month or one general email that allows the members to sign up as they wish?
5. Bearfoot Article – problems with companies printing incorrect info.
6. Alaska Dispatch News (AND) – advertising options.

### **Committee Reports:**

1. *Events Committee – Beth Valentine*
  - a. Live@5
    - i. Beth Valentine will meet with the committee – date not yet set.
    - ii. Was very successful.
    - iii. We need to find a place to store our picnic tables.
  - b. Moose Parade
    - i. The moose auction brought in \$5700.00
    - ii. This was split between Talkeetna Chamber of Commerce, Denali Arts Council & Talkeetna Historical Society and each received \$1800.00 after expenses.
    - iii. Auctioneer was unacceptable and we will never hire him again.
    - iv. We made \$1095.00 from the dunk tank and then gave \$20.00 to our helper Nicolas Sousa.
2. *Membership & Community Relations – Beth Valentine & Kerry Walter*
  - a. Membership Drive - Invoices were sent out on Aug. 3<sup>rd</sup> and Sept. 1<sup>st</sup> 2015
    - i. Roughly 157 total members
    - ii. 32 members purchased interactive Google Map.
    - iii. 11 members paid for all three sportsman shows.
    - iv. Reminder – dues were raised to pay for: new website, office, executive director or paid president.
3. *Scholarship – Beth Valentine & Kerry Walter*
  - a. \$2400.00 awarded for scholarships
    - i. Recipients: Dawson Matthews, Heidi Holcomb & Heidi McKee.
  - b. Brown Bag Auction from Fall Banquet goes to fund this.
  - c. We have \$170.00 in donations so far.
4. *Marketing & Tourism – Beth Valentine*
  - a. Marketing Committee Meeting - Monday Sept. 28, 2105
  - b. Discuss new website and were to spend advertising dollars
  - c. Volunteers needed!
5. *Beautify Talkeetna – Beth Valentine*
  - a. Beth Valentine will be setting up a committee meeting soon.

- b. Donations from Talkeetna Community Counsel & VFW - total of \$750.00
- c. Working on the "New Talkeetna Sign", parking signs and congested area signs
- 6. *MSCVB – Kerry Walter*
  - a. Shared that the number for the bed taxes this year were up by about 1%.
- 7. *Talkeetna Community Council Report – Beth Valentine*
  - a. Discussed the plans for the chamber to be more involved with the Talkeetna Community Council.

### **Old Business:**

- 1. New Website has been moved to the Marketing Committee.

### **New Business:**

- 2. Voted in new business – SummitCre8ive
  - a. Motion to accept SummitCre8ive by Patti Coleman
  - b. 2<sup>nd</sup> Dora Miller
  - c. Unanimous
- 3. Welcome new businesses – Alaska Off Road Adventure, Antler Outpost, Talkeetna Love-Lee Cabins and SummitCre8ive.
- 4. Welcomed to our new board member Dora Miller.
- 5. Budget committee meeting will be Wednesday, Oct.14th at 10:00am at K2 Aviation.
  - a. Asked for volunteers.
  - b. Look at sign up sheet
- 6. Audit committee meeting will be Monday, Sept.21st at 9:30am at K2 Aviation.
  - a. Asked for volunteers.
- 7. Taste of Talkeetna will be Saturday, December 12<sup>th</sup> 2015.
  - a. Asked for volunteers.
- 8. The Motorized Parade of Lights will be Friday, December 4<sup>th</sup> 2015 at 6:00pm on Main Street.
  - a. Santa and Mrs. Clause will be there with their sleigh.
  - b. Asked for volunteers.
- 9. Annual Fall Banquet will be Friday, October 16<sup>th</sup> 2015 at 6:00pm.
  - a. First committee meeting was Wednesday, Sept. 16<sup>th</sup> at 9:45am at Denali Overlook.
  - b. Next committee meeting will be Friday, Sept. 25<sup>th</sup> at 5:30pm at Denali Overlook Inn.
  - c. Asked for volunteers.
  - d. Invitations will be sent out in the mail.
  - e. We are looking for new board members.
    - i. Let us know if you are interested.
- 10. Two-day seminar with guest speaker Dale Fox.
  - a. The seminar will be Monday, Oct. 12<sup>th</sup> 11:00am-6:00pm & Tuesday, Oct. 13<sup>th</sup> 11:00am-4:00pm.
  - b. We invited anyone who is planning on running for the Talkeetna Board of Directors to attend with us.
- 11. Town and Trail Map Deadline
  - a. All membership dues to be paid by Dec. 31<sup>st</sup> 2015 for members to be included on the revised printed Town and Trail Map.

- b. Current maps can be found at the Beadberry Patch.
12. Volunteering Idea
- a. Shared Larry Dearman's idea about finding new volunteers and his volunteering association.
  - b. Members were opposed to this particular plan.
  - c. Members said this was not a topic the chamber should be taking part in.

### **Upcoming Meetings & Announcements**

- Oct. – 6<sup>th</sup> 2015 Board Meeting at Talkeetna Roadhouse at 9:00am
- Oct. – 12 & 13<sup>th</sup> “Strategic Planning Seminar with Dale Fox”
- Oct. – Fall Banquet – Friday, October 16<sup>th</sup> 2015 at 6:00pm.
- Nov. – 10<sup>th</sup> 2015 Board Meeting at Latitude 62' at 9:00am
- Nov. – 12<sup>th</sup> 2015 General Meeting at Swiss Alaska Inn with Guest speakers Katie Conway & Tim Leach from AK Energy Authority (6:30pm social)
- Dec. – Parade of Lights – Friday, December 4<sup>th</sup> 2015 at 6:00pm on Main St.
- Dec. – 8<sup>th</sup> 2015 Board Meeting Talkeetna Roadhouse at 9:00am
- Dec. – 10<sup>th</sup> General Meeting (Christmas Party) at Susitna River Lodge
- Dec. – Taste of Talkeetna - Saturday, December 13<sup>th</sup> 2015.
- Jan. – 12<sup>th</sup> 2016 Board Meeting at Latitude 62' at 9:00am
- Jan. - 14<sup>th</sup> 2016 General Meeting at Latitude 62' (6:30pm social)
- Feb. - 9<sup>th</sup> 2016 Board Meeting at Talkeetna Roadhouse at 9:00am
- Feb. - 11<sup>th</sup> 2016 General Meeting at Talkeetna Library – Non-Profit Roundup (6:30pm social)
- Mar. – 8<sup>th</sup> Board Meeting at Latitude 62' at 9:00am
- Mar – 10<sup>th</sup> General Meeting at Talkeetna Roadhouse (6:30pm social)
- Apr. – 12<sup>th</sup> Board Meeting at Talkeetna Roadhouse at 9:00am
- Apr. – 14<sup>th</sup> General Meeting at NSI (6:30pm social)
- May – 10<sup>th</sup> Board Meeting Latitude 62' at 9:00am
- May – 12<sup>th</sup> General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! (6:30pm social)

**Adjournment:** 8:15pm (September, 17<sup>th</sup> 2015)

*Minutes respectfully submitted by:*  
*Kerry Walter*  
*Administrative Assistance*  
*Talkeetna Chamber of Commerce*