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General Meeting Minutes  
April 13th, 2017 at 11:45am  
Northern Susitna Institute  
Non- Profit Round Up

**Board Meeting Begins:** 12:00pm

1. Trevor Walter

**Board Members & Alternates in Attendance:**

1. Patti Coleman
2. Israel Mahay

**Others in Attendance:** Kerry Walter, Denise Richardson, Matt Morrow, Ron Quilliam, Mabel Quilliam, Linda Parks, Betsy Smith, Joe Page, Michael Mason, Amber Judd, Janet Ehret, Chris, Longacre, Peg Vos, Sue Deyoe, Kim Schlosser, Ruth Wood, Corinne Smith, Kelley Barker, & Carolyn Laubrecht.

**Approval of Minutes from the March General Meeting**

- Motion by: Patti Coleman to accept Mar. 9th Meeting Min. as written.
- 2<sup>nd</sup> by: Israel Mahay
- Unanimous

**Treasure Report:** Kerry Walter – report online.

**Persons to Be Heard:**

1. Matt Morrow - Public Transportation
  - a. Tree Clearing is done.
  - b. Precision GPS Landing
  - c. May 1<sup>st</sup> they will start dirt work and build taxi way.

## **Correspondence: - Kerry Walter**

1. KTUU Viewers Choice Award - chamber won for 3<sup>rd</sup> year in a row.
2. DAC Bathrooms - will be closed this summer.
  - Letter DAC wrote to the borough was misleading about community support.
3. Bill Germain - Letter about scholarship applicant qualifications.
  - Yes, seniors seeking higher education do qualify for our scholarship.
4. Earth Day Event - April 29<sup>th</sup>, from 11am-3pm at NSI
  - Recycling of cardboard is available for individuals and business.
  - Recycling of glass is only for individuals.
  - Contact Kelly Thomas at McKinley View at 733-3300.
5. Parks Highway Projects
  - Most of the work won't begin until late summer or early fall.
  - Go to Navigator Website to get updates.
6. Clean Air Event - will be May 5-6<sup>th</sup>.
7. Beta Sigma Phi - Alaska Yukon Convention May 12-14<sup>th</sup>.
8. Kentucky Derby Ride - Alaska Railroad Event
9. TCCI Main Street Committee - April 20<sup>th</sup> 7pm at the library.
10. Talkeetna Parks Advisory Committee - April 18<sup>th</sup> at 7pm at the library.

## **Committee Reports:**

1. *Marketing & Events Committee*
  - a. Annual Banquet - N/A
  - b. Visitor Guide - Trevor Walter
    - i. Can be found at Talkeetna Gifts and Collectables and soon The Talkeetna Roadhouse & Denali Brew Pub.
    - ii. Alaska Adventure Media is the designers for the 2018 Visitor Guide they are going to take pictures of Talkeetna for the guide.
    - iii. We will announce the early bird special in Aug or Sept.
    - iv. Selling maps - buy one get one free.
  - c. New Website - Trevor Walter
    - i. Web Dogs has begun the design process.
    - ii. We have setup the new hosting set up = Savings of \$900.00 per year.
  - d. Winter Guide - N/A
  - e. Winter Fest - Trevor Walter
    - i. Thank you to our volunteers who took down the tree.
  - f. Taste of Talkeetna - N/A

- g. **Live @ 5** - Trevor Walter
  - i. Chamber would like to have a legal agreement between DAC and us.
  - ii. We have secured the funding need for the 2017 season \$10,750.00.
  - iii. Big thank you to all the supporters.
  - iv. Need payments by May 1<sup>st</sup>
  - v. MEA is hosting a BBQ in Aug.
- h. **Moose on and Friends on Parade** - Patti Coleman
  - i. Changed the name to Moose and Friends on Parade.
  - ii. Nothing bigger 4'x5'
  - iii. Traffic Control - Eric Denkwalter
  - iv. Auctioneer - Hopefully Steve Hansen
  - v. We will have the dunk tank again.
    - 1. Looking for volunteers.
- i. **MSCVB** - N/A
- 2. **Membership & Community Relations** – N/A
  - a. **Membership** - N/A
  - b. **Community Relations** - Trevor Walter
    - i. **Talkeetna Water and Sewer Committee**
      - 1. The last meeting, they submitted a proposal for a rate structure.
      - 2. Requesting the borough presence at their next meeting.
      - 3. The water system will be flushed in May sometime.
    - ii. **TCCI** – Trevor Walter
      - 1. TCCI is supporting DAC with a letter to the borough.
      - 2. TCCI voted in favor of moving forward with River Front Park Plan.
    - iii. **Borough Communications** - Jenny Krepel is going to check and see when the borough plans to clean and paint the streets.
    - iv. **Traffic Plans** - The chamber wants to join with TCCI to work on a seasonal traffic plan.
- 3. **Scholarship** – Kerry Walter
  - a. Scholarships awarded will be up to \$3000.00.
  - b. *Scholarships due by April 18<sup>th</sup> by 5:00pm.*
  - c. Kerry Walter will award the scholarships at Mat-Su Valley High's awards ceremony on May 4<sup>th</sup> at 1:43pm.
- 4. **By-Laws Committee** – N/A

## **Old Business:**

1. **Tax Accounting Firm** - are working on takes now.
2. **Gaming License** - working on this.
3. **Administrative Secretary and Bookkeeper Position**
  - a. We have received 5 applications.
  - b. Final interviews were on April 11<sup>th</sup> after the board meeting.
  - c. Committee will meet again the last week of April for final decision.
4. **Sportsman Shows**
  - a. Anchorage Show is March 30<sup>th</sup>-April 2<sup>nd</sup>.
  - b. Draw a name for DZT's other gift cert. - Sean Antill
  - c. Other Grand Prize winners were:
    - i. TAT - Elaine Miller
    - ii. K2 - Jacob Bera
    - iii. Denali Zipline - Thomas Walker
    - iv. Mahay's - Levi Bradshaw
  - d. Fairbanks Show is April 21-23<sup>rd</sup>.
    - i. Hosts are Patti Coleman, Kerry Walter and Ron & Mabel Quilliam.
5. **Talkeetna Fly In** - May 19<sup>th</sup>-21<sup>st</sup>.
  - a. Chamber is sponsoring Scavenger Hunt for children.
  - b. Pancake Breakfast on Sunday.

## **New Business:**

1. **Welcome new business** - Denali Trekking
2. **DAC Bathrooms** - will be closed this summer.
  - a. Chamber is looking for alternatives for the immediate and the future.
3. **ATIA Meeting** - will announce more when it's confirmed.
4. **Lodge Opening Dates**
  - a. Mt. McKinley Princess Wilderness Lodge - May 10<sup>th</sup>.
  - b. Talkeetna Alaskan Lodge - May 15<sup>th</sup>.
5. **CHARR Partnership**
  - a. The 2017 CHARR Convention is in Talkeetna on Sept. 18-21<sup>st</sup>.
  - b. The made from the silent auction go to a non-profit organization - Possibly the chamber.
  - c. The auction could make \$20k to \$40k.
  - d. There will be 70 to 100 CHARR members in town.
  - e. These members will bet opportunities to come to town and take some tours and shop. (Be tourists).

## **Upcoming Meetings & Announcements**

- April 21<sup>st</sup>-23<sup>rd</sup> - Fairbanks Outdoorsman Show.
- May - 2<sup>th</sup> - Board Meeting at 10:00am at Talkeetna Roadhouse
- May 11<sup>th</sup> - General Meeting at 6:00pm - One Minute sound off at Flying Squirrel Bakery & Café. IT's PIZZA NIGHT!

**Adjournment:** 12:42pm (April 2017)

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistance*

*Talkeetna Chamber of Commerce*

\*The Following Non-Profits Shared with the chamber members.

Sunshine Transit

KTNA

Jessica Stevens Foundation

Friends of the Library

Talkeetna Historical Society

Northern Susitna Institute

Rock Mat-Su

\*Guest Speaker

Michael Mason from First National Bank Alaska shared about Cyber Crimes.