



General Meeting Minutes
March 9th, 2017 at 11:45am
Mountain High Pizza Pie

Board Meeting Begins: 12:00pm

1. Trevor Walter

Board Members & Alternates in Attendance:

1. Joe McAneney
2. Israel Mahay

Others in Attendance: Kerry Walter, Denise Richardson, Dave Wiewel, Kathy Stoltz, Jane Steere, Bill Germain, Matt Morrow, Ron Quilliam, Mabel Quilliam, Margret Sharpe, Ryley Rudd & Peg Foster.

Approval of Minutes from the December General Meeting

- Motion by Isreal Mahay to accept Feb. 9th Meeting Min. as written.
- 2nd Joe McAneney
- Unanimous

Treasure Report: Joe McAneney – report online.

Persons to Be Heard:

1. Matt Morrow - Public Transportation
 - a. Will the the contact for the airport project.
 - b. Project begins March 15th with main construction to begin in May.
 - c. Project highlights
 - i. Grind old pavement and replace.
 - ii. Cut down trees but not vegetation to allow for the 150ft. transition surface.
 - iii. Create an overflow parking area.

2. Margaret Sharpe representing Senator Sullivan & Beta Sigma Phi
 - a. Senator Sullivan met with President Trump and discussed concerns.
 - b. FEMA funding from 2012 has come through. The state is in charge of the disbursement of the funds.
 - c. Beta Sigma Phi is hosting a statewide Alaska Yukon Convention May 12th-14th.
 - i. Asking members to participate with them by donation door prizes or giveaway items for gift bags.
 - ii. Chamber gave them 125 guides for the guests.

Correspondence: Kerry Walter

1. Denali National Park Newsletters
2. Health Fair 2017
3. DAC Newsletter
4. Flying Squirrel Newsletter

Committee Reports:

1. *Marketing & Events Committee*
 - a. Annual Banquet - N/A
 - b. Visitor Guide - Trevor Walter
 - i. Can be found at Talkeetna Gifts and Collectables and soon The Talkeetna Roadhouse & Denali Brew Pub.
 - ii. Alaska Adventure Media hoping we choose them to design the 2018 Visitor Guides.
 - iii. Trevor Walter will ask John Woodbury for an estimated budget for 2018.
 - iv. Board will vote on this at April meeting.
 - v. Next committee meeting will be April 4th at 1:00pm at Denali Brew Pub.
 - vi. Board voted to match for free whatever the business purchase for Town and trail maps.
 - c. New Website - Trevor Walter
 - i. We sent them a signed contract and check.
 - ii. The estimated kick off date for Webdogs to begin the project is March 29th, 2017.
 - d. Winter Guide - N/A

- e. Winter Fest - Trevor Walter
 - i. Need volunteers for taking down the town tree on March 20th or 21st in the afternoon.
- f. Taste of Talkeetna - N/A
- g. Live @ 5 - Trevor Walter
 - i. Chamber would like to have a legal agreement between DAC and us.
 - ii. Asking DAC to present us a budget for the 2017 season.
 - iii. Board will vote on budget after it's been received.
 - iv. Need sponsorship commitments by April 1st
- h. Moose on Parade - Trevor Walter
 - i. Keirre Childers is the chair of this committee with Kerry Walter assisting.
 - ii. Keirre Childers will be scheduling a committee meeting with Talkeetna Historical Society and DAC.
- i. MSCVB - N/A
- 2. *Membership & Community Relations – N/A*
 - a. Membership - N/A
 - b. Community Relations - Trevor Walter
 - i. Talkeetna Water and Sewer Committee
 - 1. Chamber wrote a letter of support for the proposed idea of a water and sewer tax.
 - 2. One idea is to set up an equitable rate structure.
 - 3. Should be on the ballot in Oct. 2017
 - ii. *TCC – Trevor Walter*
 - 1. Joe McAneney presented the board's letter to the Talkeetna Community Council.
 - 2. TCC supported the proposed Talkeetna water and sewer tax.
 - 3. Proposed Chase parking lot was discussed, TCC had 19 letters of opposition and 2 in support.
 - 4. TCC Chase Parking lot committee meeting was held on Tuesday March 7th at 7:00pm at the Talkeetna Library.
 - 5. Peg Voss from TCC attended our board meeting.
- 3. *Scholarship – Kerry Walter*
 - a. Scholarships awarded will be up to \$3000.00.
 - b. *Scholarships due by April 18th by 5:00pm.*

- c. McAneney and Kierre Childers will award the scholarships at Mat-Su Valley High's awards ceremony in May.
 - d. Kerry Walter provide Mat-Su Valley High with the Scholarship Information and find out date of the awards ceremony.
 - e. Keirre Childers will make giant checks for the winners.
4. By-Laws Committee – N/A

Old Business:

1. Tax Accounting Firm Veit & Veit are working on takes now.
 - a. Kerry Walter will schedule an appointment.
2. Audit has been completed.
3. Gaming License
 - a. Joe McAneney is working on this need info from Kerry Walter.
4. Administrative Secretary and Bookkeeper Position
 - a. We have received 4 applications.
 - b. Preliminary interview to begin next week.
 - c. Asking applicants to attend the next board meeting on April 11th.
 - d. Final interviews to be on April 11th after the board meeting.
 - e. Chamber will be purchasing a phone for the Admin. Secretary position.
5. Sportsman Shows
 - a. Drop the prizes and brochures to Patti Coleman at McKinley View Real Estate by March 28th.
 - b. Anchorage Show is March 30th-April 2nd.
 - c. Fairbanks Show is April 21-23rd.

New Business:

1. Welcome new business - Talkeetna Tiny House Cabin
2. April General Meeting (Non-Profit Roundup) at NSI.
 - a. Chamber will provide finger foods for the luncheon.
3. MEA Sponsorship
 - a. Sent us a check for \$1000.00 for sponsorship of chamber events such as Live at 5, Town Tree Lighting and more.
4. May Meetings
 - a. The May 9th Board Meeting has been changed to May 2nd at 10:00am at the Talkeetna Roadhouse. (Our 1 Min. Blast Off)
 - b. The May 11th General Meeting has been Changed to May 4th at 6:00pm at the Flying Squirrel Bakery and Café.

5. Sunshine Community Health Clinic & Noelle Mischenko at Su-Valley High.
 - a. Want to gather info on who hires local teens and at what ages.
 - b. Please contact them if you are interested in hiring a local teen.
6. CHARR Partnership
 - a. The 2017 CHARR Convention is in Talkeetna on Sept. 18-21st.
 - b. The made from the silent auction go to a non-profit organization - Possibly the chamber.
 - c. The auction could make \$20k to \$40k.
 - d. There will be 70 to 100 CHARR members in town.
 - e. These members will bet opportunities to come to town and take some tours and shop. (Be tourists).
 - f. Chamber members could advertise for \$100.00.
 - g. Shawn Standley will put together a bullet point for the board members to look over and then vote on.
 - h. Potential theme for the event is Hair of the Cat - a tribute to "Stubbs".
 - i. Chamber could video the event.
 - j. Chamber could promote other conferences to come to Talkeetna.
 - k. Next committee meeting is April 5th at 4:00pm.
7. Chamber 501c3 vs. 501c6
 - a. Chamber is looking into becoming a 501c6
 - i. c3- restricts political activities and support
 - ii. c6 allows for political activities and support.

Kerry Walter will ask the tax accountant if moving to a 501c6 will change things for the chamber tax wise and if so how.

Upcoming Meetings & Announcements

- Mar. 30th - April 2nd - Anchorage Sportsman Show
- April 4th - Visitor Guide Committee Meeting at 1:00pm at Denali Brew Pub.
- April 5th - CHARR Committee Meeting at 4:00pm.
- April 11th - Talkeetna Chamber Board Meeting at 10:00am at the Latitude 62'.
- April 13th - General Meeting Luncheon at NSI (non-profits share and give the members an update) at 11:45am
- April 21st-23rd - Fairbanks Outdoorsman Show.
- May - 2th - Board Meeting at 10:00am (Location TBA)
- May 11th - General Meeting at 11:45am - One Minute sound off. - (Location TBA)

Adjournment: 12:53pm (Mar. 2017)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistance

Talkeetna Chamber of Commerce