



General Meeting Minutes
February 9th, 2017 at 11:45am
West Rib Pub & Grill

Board Meeting Begins: 12:01pm

1. Trevor Walter

Board Members & Alternates in Attendance:

1. Patti Coleman
2. Israel Mahay
3. Casey Ressler
4. Kierre Childers

Others in Attendance: Kerry Walter, Denise Richardson, Kelley Barker, Dave Wiewel, Shelis Jorgensen and Frances Wise

Approval of Minutes from the December General Meeting

- Motion by Patti Coleman to accept Jan. 12th Meeting Min. as written.
- 2nd Israel Mahay
- Unanimous

Treasure Report: Kerry Walter – report online.

Persons to Be Heard:

1. Frances Wise - Sunshine Community Health Clinic
 - a. Upper Su Health & Wellness Fair March 11th at Mat-Su Jr/Sr. High from 9am-1pm.
 - b. Invited business to come and participate with anything health related, employment opportunities, etc.
 - c. Willow's Health & Wellness Fair will be April 15th.
 - d. Call the Sunshine Community Health Clinic for more info 733-2273.

2. Israel Mahay
 - a. KTTU is having their Viewers Choice awards don't forget to vote for Talkeetna!
 - b. MSCVB Luncheon on Friday Feb. 10th at 12:00pm at the Turkey Red in Palmer.

Correspondence: Kerry Walter

1. The Schedule for Alaska Tour and Travel
2. Denali National Park Newsletters
3. Rasmuson Foundation - Artists Invited to Apply for Grants
4. Northwest Travel Magazine
5. Parking proposal by railroad & borough.
 - a. Casey Ressler is writing a letter of support that board will vote on.

Committee Reports:

1. *Marketing & Events Committee*
 - a. Annual Banquet - N/A
 - b. Visitor Guide - Trevor Walter
 - i. We need to pick them up from Anchorage Brochure Distribution.
 - ii. Map will continue to be sold for \$.25 each. And each member will still receive their 25 free maps.
 - iii. We will be sending guides all over the state and they will be at the airport again.
 - iv. We need storage space in town for guides.
 1. MEA will check into storage for us.
 - c. New Website - Trevor Walter
 - i. Webdogs will be our website design company.
 - ii. The project will begin in March and finish in October.
 - iii. Cost is \$49,500.00 and will be spread out over two fiscal years.
 - iv. Website will be user-friendly, mobile-friendly and interactive.
 - v. We will have the ability to pay, membership, advertising, and events.
 - d. Winter Guide - N/A
 - e. Winter Fest - N/A
 - f. Taste of Talkeetna - Trevor Walter
 - i. Was held on Feb. 7th at 12:00pm at Latitude 62'.
 - ii. Chair of this committee is Rick Petersen.

- iii. We would like to have all the participating restaurants meet together.
 - g. Live @ 5 - Trevor Walter
 - i. Meeting on Feb. 14th at 2pm at Denali Brew Pub.
 - h. Moose on Parade - N/A
 - i. MSCVB - N/A
- 2. *Membership & Community Relations – N/A*
 - a. *Membership - N/A*
 - b. *TCC – N/A*
- 3. *Scholarship – Kerry Walter*
 - a. *Need to Schedule a committee meeting in Feb.*
 - b. *Kierre Childers Volunteered to be on committee*
- 4. By-Laws Committee – N/A

Old Business:

- 1. Tax Accounting Firm will be Veit & Veit from Willow.
 - a. Kerry Walter will schedule an appointment.
- 2. Budget Report
 - a. Budget this year is \$98,000 with \$70,000 for advertising and 23,000 for operating costs.
- 3. Audit Committee - TBA
- 4. Board Planning Session was Jan 26th at Denali Brew Pub.
 - a. Report on the website.
- 5. DAC Bathrooms - Israel Mahay
 - a. Plan is to get sustainable funding for all public restrooms in Talkeetna.
 - b. Suggested that a committee is formed.
- 6. Sent Beautify money \$500.00 back to TCCI.
- 7. Chamber voted to get a gaming license.
 - a. Joe McAneney will be the one licensed.

New Business:

- 1. Welcome new business - N/A
- 2. Sportsman Shows
 - a. Bring your brochures to Patti Coleman at McKinley View Real Estate by Monday March 27th.
 - b. Stipends are available to volunteers.
 - c. Anchorage Sportsman Show Mar. 30th -Apr. 2nd

- i. TAT Dave Wiewel volunteered to help on Sunday April 2nd.
 - ii. Looking for prizes we can give away.
 - 1. Mahay's had donated & Dave Wiewel will check and get back to us.
- d. Fairbanks Outdoorsman Show Apr. 21st -23rd
- e. Exploring the possibility of attending other sportsman shows in the state.
 - i. The Alaska Summer Show Case in Anchorage in March will cost \$279.00 plus a door prize.
 - ii. The PFD Travel Fair in October will cost \$279.00 plus a door prize.
- 3. Looking to hire a new administrative/secretary and or bookkeeper.
 - a. Expected time 15-20hrs per week.
 - b. Minimum pay \$15.00 per hr.
 - c. 3 months of training with current Admin/Sec./Bookkeeper.
 - d. Send us a resume and three references.
- 4. J-1 Visa Program
 - a. Governmental changes with more responsibilities and duties.
 - b. If you hire J-1 Employees review the regulations.
- 5. Matt Herod an alternate board member is resigning.
- 6. Hudson Talkeetna Fly In
 - a. We are sponsoring the children's scavenger hunt.
 - b. We sponsored the event for \$500.00

Upcoming Meetings & Announcements

- Mar. 7th - Talkeetna Chamber BM at 10:00am at the Talkeetna Roadhouse.
- Mar. 9th - Talkeetna Chamber GM at 11:45am at Mt. High Pizza Pie.
- Mar. 30th - April 2nd - Anchorage Sportsman Show
- April 11th - Talkeetna Chamber Board Meeting at 10:00am at the Latitude 62'.
- April 13th - General Meeting Luncheon at NSI (non-profits share and give the members an update) at 11:45am
- May - 9th - Board Meeting at 10:00am (Location TBA)
- May 11th - General Meeting at 11:45am - One Minute sound off. - (Location TBA)

Adjournment: 12:48pm (Feb. 2017)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistance

Talkeetna Chamber of Commerce