



**TALKEETNA CHAMBER OF COMMERCE  
GENERAL MEETING MINUTES**

Susitna River Lodge (Christmas Party)  
Thursday, Dec. 11th, 2014, 6:30pm Social

**General Meeting Begins: 7:03pm**

- Vice President Patti Coleman

**Members in Attendance:** See Attachment

**Additions to Agenda:**

**Approval of Minutes from:** Swiss Alaska, Nov. 13<sup>th</sup>, 2014

- Motion to approve minutes – Stephanie Smothers
- 2<sup>nd</sup> Israel Mahay
- Unanimous

**Treasure Report: Stephanie Smothers**

- Everything entered in quickbooks & the bank through 11/30/14.
- Budget meeting will be 10:00am on Jan. 9<sup>th</sup> 2015 at K2 Aviation.

**Persons to be Heard:** Sandra Ehrich-Mathiesen from Friends of the Library

- A. Library still need \$150,000 to help finish the interior of the library.
- B. Asking business and individuals to donate.
- C. The library is so important to our community for research, a meeting place and so much more.

**Correspondence:**

- A. Contact Kerry Walter or Beth Valentine for a detailed list of other correspondence.

**Committee Reports:**

*A. Events – Board Members*

1. Motorized Parade of Lights
  - a. Discussed the success of parade.
    - i. The large crowd
    - ii. 19 floats
    - iii. Good weather

- iv. Santa and Mrs. Clause were in the parade & stayed after to visit with the children.
  - b. Discussed way to improve the parade.
    - i. Need to get good pictures of parade.
    - ii. Invite business to participate
    - iii. The order of the parade
    - iv. Create map of parade route
    - v. Have the children come visit Santa after the first trip through town.
    - vi. Music was hard to hear.
- 2. Tree Lighting
  - a. Thank you to Israel Mahay, Ron Quilliam, & Cory Kilchrist & family for coordinating the set up of our Town Tree.
  - b. Was very successful & looks great!
  - c. We could use more lights
  - d. Princess is willing to donate more lights.
- 3. Taste of Talkeetna
  - a. Only 6 tickets each still available at Talkeetna Roadhouse & Denali Brew Pub “Twister Creek”.
  - b. How many tickets were sold to out of town?
- B. Membership & Community Relations – Board Members**
  - 1. Board members each have a list and will be calling & or email the remaining members who have not renew their 2014-2015 membership.
- C. Scholarship – We have received enough money from the Old Bag Auction.**
- D. Marketing & Tourism – Board Members**
  - 1. Marketing Meeting will be on Dec. 15<sup>th</sup> at 4:00pm, at Denali Brew Pub (Twister Creek).
- E. Beautify Talkeetna**
  - 1. Working with DOT & TCC on having a “Welcome to Talkeena” sign made.
  - 2. 12 picnic tables have been donated to us from Lowes of Wasilla/Steve Hanson.
  - 3. Be thinking on where we should put the picnic tables.
  - 4. Maybe we can get some benches in town too.
  - 5. Jenny Krepel working on getting the roads repainted.
- F. DAC Bathroom report**
  - 1. We need toilet paper
  - 2. DAC was able to extend their bathroom hours.
  - 3. A more detailed report next month.

**Old Business:**

- A. Survey Data**
  - 1. We sent out a survey last month to our members trying to get your feed back on how we are doing for you.

2. It seems like a lot of people don't know what we do and this is one way we can share with you what we do.
3. A lot of members responded and we wanted to say thank you.
4. Some of the questions we want to know are if you think we should continue to host the events we are currently doing? Do you like the marketing we are doing? Do you want us to continue to go to the sportsman shows we attend?

### **New Business:**

#### **A. Recycle Program**

1. We have joined with TCC to create a recycling program with the borough.
2. Our support started in 2005
3. The borough has new machines to handle more products.
4. Borough has no money to purchase containers and are looking for ways to raise money to convert shipping containers to recycle containers.
5. Maybe the board could rewrite a letter of support
6. Special recycle committee was formed at the TCC and it was suggested that we make sure we have a board member on that committee.
7. Visitors will love being able to recycle.
8. There will only be bins at the transfer site.

#### **B. Dora Miller - Events**

1. Will be hosting a Photography fundraiser with a fellow photographer "Santa Paws" for Karin Hendrickson the Dog Musher who was injured. The photos will be \$20.00 and up at Aurora Dora from 11am-2pm Sunday Dec. 14<sup>th</sup>.
2. Dora Miller will also be hosting a Night Sky Class on Sat. Dec. 13<sup>th</sup>.

#### **C. Trisha Costello – going to European Trade Mission**

1. Targeted Market of tour agents who are only focused on booking people to come to Alaska.
2. Asking for help with funding.
3. Board has decided to support this with as many maps as she can handle & use or the banners.
4. Asked for ideas for the theme of the parade.

#### **D. Live @ 5 Sponsorship**

1. We will be looking for sponsors.

### **Upcoming Meetings & Announcements**

**Dec. 13<sup>th</sup>** – Night Sky photography class with Dora Miller.

**Dec. 14<sup>th</sup>** – Dora Miller & Santa Paws will be hosting a photography fundraiser for Karin Hendrickson. 11:00am-2:00pm at Aurora Dora.

**Dec. 20<sup>th</sup>** – DAC "It's a Wonderful Life" Live Performance. Doors Open at 7:00pm.

**Dec. 21<sup>st</sup>** - DAC Festival of Lights & Potluck – food, drink, stories, song begins at 6:00pm.

**Dec. 25<sup>th</sup> - 27<sup>th</sup>** – DAC Iditaprov Unwrapped: Xmas UnScripted begins at 7:30pm.

**Jan. 6<sup>th</sup>** - Chamber Board Meeting at 9:00am at The Roadhouse.  
**Jan. 8<sup>th</sup>** – Chamber General Meeting at Mtn. High Pizza Pie (6:30pm social). *Guest speaker will be:* Marge Stoneking who is the Executive Director for the American Lung Association in Alaska.  
**Feb. 10<sup>th</sup>** - Chamber Board Meeting at 9:00am at Latitude 62'.  
**Feb. 12<sup>th</sup>** - Chamber General Meeting at Denali Brew Pub “Twister Creek” (6:30pm social). *Guest speaker will be:* Trevor Walter talking about being a Chamber Member as well as the Chamber Website and how they benefit you.  
**Mar. 10<sup>th</sup>** – Chamber Board Meeting at 9:00am at The Roadhouse.  
**Mar. 12<sup>th</sup>** – Chamber General Meeting at Meandering Moose Lodge (6:30pm social). *Guest speaker will be:* John Klapperich will be speaking about small business.  
**April 7<sup>th</sup>** - Chamber Board Meeting at 9:00am at Latitude 62'.  
**April 9<sup>th</sup>** - Chamber General Meeting at NSI (6:30pm social). *This will be our Non-Profit Roundup.*  
**May 12<sup>th</sup>** - Chamber Board Meeting at 9:00am at The Roadhouse.  
**May 14<sup>th</sup>** - Chamber General Meeting at Upper Susitna Senior & Community Center (6:30pm social). *This will be our 1 Minute Sound Off!*

**Adjournment: 8:10pm**

*Minutes respectfully submitted by:  
Kerry Walter  
Administrative Assistance  
Talkeetna Chamber of Commerce  
Minutes Approved*