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## **General Meeting Minutes - Annual Christmas Party**

December 10th, 2015 6:30

The Susitna River Lodge

### **Board Meeting Begins: 7:00pm**

1. President Trevor Walter

### **Board Members in Attendance:**

1. Casey Ressler
2. Dora Miller
3. Trevor Walter
4. Patti Coleman
5. Stephanie Smothers
6. Israel Mahay

### **Others in Attendance:**

1. Kerry Walter – Administrative Assistant, Bill & Grace Germain, Emily Fetters, Rick Peterson, Jen Birdsall, Christie Seay, Haskell Kent, Jackie Kenshalo, Darlene Hunter, Kelly Mahay, Jack Smothers.

### **Additions to Agenda: N/A**

### **Approval of Minutes of Last Meeting as Written**

- Motion to accept Nov. 12<sup>th</sup> 2015 meeting minutes as written. Patti Coleman
- 2<sup>nd</sup> Dora Miller
- Unanimous

**Treasure Report:** Stephanie Smothers – We are on track.

### **Persons to Be Heard: N/A**

### **Correspondence:**

1. Holland America/Princess
2. MSCVB
3. Randall Kolwalke
4. MEA
5. NPS

6. Anchorage Boat Show
7. Road Service Area 29 (Talkeetna)

### **Committee Reports:**

#### *1. Marketing & Events Committee*

- a. Marketing Meeting Dec. 15<sup>th</sup> 2015 at 1:00pm at Denali Brewpub
- b. Winterfest Committee – Patti Coleman
  - i. 21 entries in the parade
  - ii. Santa was a success
  - iii. Thank you to Montana Creek Baptist Youth Group for helping to decorate the town tree.
  - iv. Nagley's provided the hot coco at the Tree Decorating.
  - v. Isreal Mahay & Ron Quilliam hunted, cut, hauled and put up town tree.
  - vi. We will not be going through East Talkeetna Next Year.
- c. Taste of Talkeetna Committee – Kerry Walter
  - i. Sold out.
  - ii. Two Golden Tickets will be auctioned starting on Dec. 9<sup>th</sup> the Wednesday before the Taste of Talkeetna.
  - iii. Thank you Beth Valentine for creating Golden Tickets.
  - iv. Money from auction will pay for printing costs and c.c. fees.
  - v. Free daycare available from Sunshine Station Child Care Center.
- d. Winter Visitor Guide has been revised.
- e. Centennial Committee – Kerry Walter
  - i. Next Meeting will be a dinner at West Rib on Jan. 8<sup>th</sup> at 5:00pm.
  - ii. All business and members invited.
  - iii. Centennial Celebration will be from July 1<sup>st</sup>-July 4<sup>th</sup>.
- f. Visitor Guide Committee – Trevor Walter
  - i. Reviewed the RFP we received back and narrowed the choices down to three graphic designers and printers.
  - ii. Will be making final decision at the marketing meeting on Dec.15<sup>th</sup>.
- g. Website Committee – Trevor Walter
  - i. Over 20 RFP's have been sent out.
  - ii. We have received one bid back.
- h. Trevor Walter sent out over 20 RFPs' we are waiting for them to come back.
- i. Beautify Talkeetna Committee – Kerry Walter
  - i. Written report from Beth Valentine.
  - ii. Requesting \$200.00 for four pedestrian walkway signs & 2 RV signs.
  - iii. The committee has purchased \$504.16 in supplies for the sign from Moores.
  - iv. Kerry Will contact TCC and get them receipt.
- j. MSCVB - Casey Ressler
  - i. Northern Lights Award to Talkeetna Chamber of Commerce
  - ii. Gold Star Award went to K2 Aviation.
  - iii. Ads were placed in the Alaska Dispatch News about Talkeetna's Winterfest events.
  - iv. New MSCVB Visitor Guide is now available.

2. *Membership & Community Relations – N/A*
3. *Scholarship – N/A*
4. *Talkeetna Community Council Report – N/A*

**Old Business:**

1. Audit – Still working on it.
  - a. Contact Connie Dooley at Trapper Creek Inn to help.

**New Business:**

1. Welcome new businesses
  - a. Alaska Adventure Media
  - b. Northfork Enterprises.

**Upcoming Meetings & Announcements**

- Dec. – 12<sup>th</sup> Taste of Talkeetna - Saturday downtown Talkeetna.
- Dec. – 15<sup>th</sup> Marketing Meeting at Denali Brew Pub at 1:00pm
- Jan. – 8<sup>th</sup> 2016 Centennial Dinner Meeting at West Rib at 5:00pm
- Jan. – 12<sup>th</sup> Board Meeting at Latitude 62' at 10:00am
- Jan. - 14<sup>th</sup> General Meeting at Latitude 62' 11:45pm-1:00pm.
- Feb. - 9<sup>th</sup> Board Meeting at Talkeetna Roadhouse at 10:00am
- Feb. - 11<sup>th</sup> General Meeting at The Flying Squirrel 11:45pm-1:00pm.
- Mar. – 8<sup>th</sup> Board Meeting at Latitude 62' at 10:00am
- Mar – 10<sup>th</sup> General Meeting at Talkeetna Roadhouse 11:45pm-1:00pm.
- Mar. - 18<sup>th</sup>- 20<sup>th</sup> Mat-Su Sportsman Show.
- Mar. – 31<sup>st</sup>- Apr. 3<sup>rd</sup> Anchorage Sportsman Show.
- Apr. – 12<sup>th</sup> Board Meeting at Talkeetna Roadhouse at 10:00am
- Apr. – 14<sup>th</sup> General Meeting at NSI (Non-Profit Round Up) 11:45pm-1:00pm.
- Apr. – 22<sup>nd</sup>-24<sup>th</sup> Fairbanks Ourdoorshow.
- May – 10<sup>th</sup> Board Meeting Latitude 62' at 10:00am
- May – 12<sup>th</sup> General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! 11:45pm-1:00pm.

**Adjournment:** 7:15pm (December, 10<sup>th</sup> 2015)

*Minutes respectfully submitted by:*  
*Kerry Walter*  
*Administrative Assistance*  
*Talkeetna Chamber of Commerce*