



**TALKEETNA CHAMBER OF COMMERCE
GENERAL MEETING MINUTES**

Mt. High Pizza Pie
Thursday, Jan. 8th, 2015, 6:30pm Social

General Meeting Begins: 7:01pm

- President Beth Valentine

Members in Attendance: Beth Valentine, Stephanie Smothers, Patti Coleman & Shawn Standley.

Additions to Agenda:

Approval of Minutes of Last Meeting as Written

- Motion to approve minutes from Dec. 11th 2014 – Stephanie Smothers
- 2nd Shawn Standley
- Unanimous

Treasure Report: Stephanie Smothers

- A. Shared YTD Budget – See attached report.

Persons to be Heard: Drew Haag – shared with the members his concerns about the borough closing Christiansen Lake to commercial aviation.

- A. Chamber has agreed to write a letter to the Talkeetna Community Council, Mat-Su Borough & MSCVB in support of keeping the slips on Christiansen & Fish Lake open to commercial aviation.
- B. Discussed how this directly effects aviation & commerce in Talkeetna.

Correspondence:

- A. Update from National Park on opening southern part of park to snow machining and other activities.
- B. Way to support Local Business during January.
- C. Friends of the Library – Announce that the chamber is not going to support them finically at this time.
 1. We encourage individual business to donate.
- D. Contact Kerry Walter or Beth Valentine for a detailed list of other correspondence.

Committee Reports:

Events Committee – Beth Valentine

- A.** Taste of Talkeetna – See attached report
 - 1. Discussed the success of Taste of Talkeetna
 - 2. Checks written and sent to all participating restaurants and beverage establishments.
 - 3. Discussed having a meeting with the participating restaurants and beverage establishments.
 - 4. Announced our Post Taste of Talkeetna Meeting with the participating restaurants and beverage establishments on Wednesday, Jan. 21st at 10:00am at Latitude.

Membership & Community Relations – Beth Valentine

- A.** Sending invoices for 2nd time.

Scholarship – Beth Valentine

- A.** Asked members to be on committee.
 - 1. Possible volunteers – Ron Quilliam & Grace Germain
 - a. Call to confirm

Marketing & Tourism – Beth Valentine

- A.** Announced to members that we have increased the marketing budget.

MSCVB Report

- A.** Israel attended the meetings and has lots to share at next meeting.

Talkeetna Community Council Report – Beth Valentine

- A.** Business members need to attend.

Old Business:

- A.** Talkeetna Beautification Project
 - 1. We received 12 picnic tables for Lowes of Wasilla
 - a. Where should be put them
 - b. They will need to be varnished
 - 2. Jan. Meeting to be announced.
 - 3. We are working on the sign.
- B.** Recycling Plan
 - 1. Waiting on the Talkeetna Community Councils next meeting
 - 2. We are in support of a recycling program.
- C.** Town Maps
 - 1. We are ordering 6000 more.
- D.** Live @ 5 Sponsorship
 - 1. Looking for sponsorship
 - a. Let us know if you want to advertise & what level.
 - i. Gold - \$1000.00
 - ii. Silver - \$500.00
 - iii. Bronze – \$250.00
 - 2. Asking for committee members - Patti Coleman has volunteered

New Business:

- A. Alaska Outdoor Shows**
 - 1. Looking for volunteers to represent Talkeetna.
 - 2. Looking for members to donate gifts.
 - 3. Announced the cost to participate in all 3 shows is \$25.00 and a handful of brochures.
 - Mat-Su Outdoorsmen Show - Feb. 27th-March 1st 2015.
 - Anchorage Outdoorsmen Show - April 2nd-5th 2015.
 - Fairbanks Outdoorsmen Show – April 17th-19th 2015.
- B. Budget 2014-2015**
 - 1. Board voted to accept new budget for the 2014/15
- C. Alaska Humanities Forum Grant**
 - 1. Announced to the members that we are writing a letter of support on behalf of NSI and their Summer Speaker Program.
- D. Christiansen Lake**
 - 1. Chamber has agreed to write a letter to the Talkeetna Community Council, Mat-Su Borough & MSCVB in support of keeping the slips on Christiansen & Fish Lake open to commercial aviation.
 - 2. Trying to find out when TPAC holds their meetings.
- E. Upcoming Classes**
 - 1. Web class will be held on Tues. January 20th 2015, at 2:00pm at the Talkeetna Roadhouse.
 - 2. Social media class will be held on Mon. February 16th 2015, at 2:00pm at the Talkeetna Roadhouse.
 - 3. Bring a laptop to both classes.

Upcoming Meetings & Announcements

- **Feb. 10th** - Chamber Board Meeting at 9:00am at Latitude 62'.
- **Feb. 12th** - Chamber General Meeting at Denali Brew Pub (6:30pm social). *Guest speaker will be:* Dora Miller will be speaking about the benefits of social media.
- **Feb. 27th** - Mat-Su Outdoorsmen Show - Feb. 27th-March 1st 2015.
- **Mar. 10th** – Chamber Board Meeting at 9:00am at The Roadhouse.
- **Mar. 12th** – Chamber General Meeting at Meandering Moose Lodge (6:30pm social). *Guest speaker will be:* John Klapperich will be speaking about small business.
- **April 2nd** - Anchorage Outdoorsmen Show - April 2nd-5th 2015.
- **April 7th** - Chamber Board Meeting at 9:00am at Latitude 62'.
- **April 9th** - Chamber General Meeting at NSI (6:30pm social). *This will be our Non-Profit Roundup.*
- **April 17th** - Fairbanks Outdoorsmen Show – April 17th-19th 2015.
- **May 12th** - Chamber Board Meeting at 9:00am at The Roadhouse.
- **May 14th** - Chamber General Meeting at Upper Susitna Senior & Community Center (6:30pm social). *This will be our 1 Minute Sound Off*

Adjournment: 8:00pm (January 8th, 2015)

*Minutes respectfully submitted by:
Kerry Walter
Administrative Assistance
Talkeetna Chamber of Commerce*