



General Meeting Minutes
January 14th, 2016 11:45am-1:00pm
Latitude 62'

Board Meeting Begins: 12:00pm

1. President Trevor Walter

Board Members in Attendance:

1. Casey Ressler
2. Dora Miller
3. Trevor Walter
4. Patti Coleman
5. Stephanie Smothers
6. Israel Mahay

Others in Attendance:

Kerry Walter – Administrative Assistant, Bill Germain, Emily Feters, Haskell Kent, Noelle Mischenko, Denise Richardson, Margret Sharpe, Gerri Sumpter, Connie Dooley, Carissa Mills, Kierre Childers.

Additions to Agenda: N/A

Approval of Minutes of Last Meeting as Written

- Motion to accept Dec. 10th 2015 meeting minutes as written - Patti Coleman
- 2nd Israel Mahay
- Unanimous

Treasure Report: Stephanie Smothers – report online.

Persons to Be Heard:

1. Noelle Mischenko –
 - a. Shared about the Tourism & Hospitality Class that is happening at Su-Valley High School.
 - b. Wants to host a job fair at the school on Mar. 15th 2016.
 - c. Invited local business to give mini presentations.
2. Connie Dooley from Trapper Creek Inn
 - a. Shared about the Trapper Creek Carnival Feb. 27th from 12-6pm.

- b. Purpose to raise money for grooming snow machine trails.
 - c. Asking for sponsorship through volunteering, providing a carnival activity or financially.
 - d. Booth spaces are also available.
- 3. Kierre Childers from MEA.
 - a. Shared about the Annual Meeting coming up and they are looking for board members.
- 4. Haskel Kent from MTA.
 - a. Shared with the members about deregulating MTA.
 - b. It will save members money.
 - c. Look for ballots that are coming in the mail middle of this month.
 - d. Encouraged the members send in their votes to eliminate RCA Controls.
- 5. Gerri Sumpter from Senator Lisa Murkowski's Office
 - a. Shared how Senator Murkowski is working to fight against genetically engineered salmon.
 - b. Senator Murkowski's is chair on the Senate Energy Committee.
- 5. Margret Sharpe from Senator Dan Sullivan's Office.
 - a. Introduced herself and hopes to hear from us.

Correspondence:

- 1. NPS – Hiring
- 2. Talkeetna Historical Society – Story Telling History
- 3. Community Appreciation dinner at Church on the Rock at 6:00pm Jan. 22nd.
- 4. MSB – Planning Dept. looking requesting comments on MSB 17.60 (conditional uses for marijuana).
- 5. AOGA – 50th Anniversary invitation for May 25th 2016 at the Dena'ina Center.

Committee Reports:

- 2. *Marketing & Events Committee*
 - a. Taste of Talkeetna Committee – Kerry Walter
 - i. Sold out.
 - ii. Talk to vendors about smaller portions.
 - iii. Two Golden Tickets were auctioned off Holland/America/Princess for \$200.00.
 - iv. Money from auction will pay for printing costs and c.c. fees and \$30.00 left as profit.
 - b. Centennial Committee – Kerry Walter
 - i. Centennial Celebration will be July 4th.
 - ii. We are hoping to host the following events, dunk tank, paper airplane contest, birthday cake, BBQ, children's fishing pond, moose poop bingo, local music, and of course, The Moose Parade & Auction.
 - c. Visitor Guide Committee – Trevor Walter
 - i. Alaska Life is the company we are going with for our design and printing.
 - ii. Guides will be distributed to all Anchorage motels.
 - d. Website Committee – Trevor Walter
 - i. Over 20 RFP's have been sent out and 5 came back.

- ii. We will wait to redesign the website until next year because all quotes were \$20,000.00 to \$25,000.00 and over our budget.
- e. Beautify Talkeetna Committee – Kerry Walter
 - i. Checking into getting four pedestrian walkway signs to put on main street.
- f. MSCVB - Casey Ressler & Israel Mahay
 - i. Working in a responsive website
 - ii. 2016 Visitor Guides are ready.
 - iii. Just had Board of Director Retreat.
 - iv. No decision at this time on the proposed 3% increase on bed taxes.
 - v. Looking for other funding and want to have more time to talk with people.
- g. Map Committee – Trevor Walter
 - i. Will start on the redesign in Feb.
 - ii. Lost original in a fire at the printers.
- 3. *Membership & Community Relations – Kerry Walter*
 - i. *Membership* - 13 unpaid members.
 - ii. *Talkeetna Community Council Report – N/A*
- 4. *Scholarship – Kerry Walter*
 - i. Committee consist of Geri Denkwalter, Kerry Walter, Trevor Walter & Connie Dooley.
 - ii. Will schedule a committee meeting soon.
 - iii. Graduation is May 11th 2016.
- 5. By-Laws Committee – Trevor Walter
 - i. Committee Meeting is Tues. Jan. 19th at 3:00pm at the library.

Old Business:

- 1. Audit – Connie Dooley at Trapper Creek Inn will help in Jan. 20th.
- 2.

New Business:

- 1. Welcome new businesses
 - a. Senator Mike Dunleavy – Honorary Member.
 - b. Hardcore Huskies – Heather Siirtola
- 2. Sportsman Shows
 - a. Mat-Su Sportsman Show Mar. 18-20th (need volunteers).
 - b. Anchorage Sportsman Show Mar. 31st – April 3rd (need volunteers).
 - c. Fairbanks Outdoor Show April 22nd-24th (Don't Need Volunteers).
- 3. Review of Administrative Secretary & Bookkeeper position.
 - a. She does a great job.
 - b. Board decided to give Kerry Walter a raise fro \$15.00 to \$17.00 as well as a bonus of \$100.00 for the last 4 quarters for a total of \$400.00.
 - c. This is the first raise since Kerry Walter has received since she started working in Oct. 2013.

- d. President Trevor Walter was not a part of the correspondence or decision to give this raise to Kerry Walter.
4. Board decided the Husdon Memorial Fly-In posters will be allowed at the sportsman shows for a cost of \$50.00 per show.
5. Chamber is ordering name tags for Casey Ressler, Shawn Standley & Trevor Walter.

Upcoming Meetings & Announcements

- Feb. - 9th Board Meeting at Talkeetna Roadhouse at 10:00am
- Feb. - 11th General Meeting at The Flying Squirrel 11:45pm-1:00pm.
- Mar. – 8th Board Meeting at Latitude 62' at 10:00am
- Mar – 10th General Meeting at Talkeetna Roadhouse 11:45pm-1:00pm.
- Mar. - 18th- 20th Mat-Su Sportsman Show.
- Mar. – 31st- Apr. 3rd Anchorage Sportsman Show.
- Apr. – 12th Board Meeting at Talkeetna Roadhouse at 10:00am
- Apr. – 14th General Meeting at NSI (Non-Profit Round Up) 11:45pm-1:00pm.
- Apr. – 22nd-24th Fairbanks Outdoor Show.
- May – 10th Board Meeting Latitude 62' at 10:00am
- May – 12th General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! 11:45pm-1:00pm.

Adjournment: 12:53pm (January, 14th 2016)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistance

Talkeetna Chamber of Commerce