



**TALKEETNA CHAMBER OF COMMERCE
GENERAL MEETING MINUTES**
Upper Susitna Senior & Community Center
Thursday, April 10th, 2014, 6:30pm Social

General Meeting Begins: 6:59pm

- President Beth Valentine

Members in Attendance: See Attachment

Additions to Agenda:

Approval of Minutes from: Board Meeting at the Roadhouse, Mar. 11th, 2014

- Motion to approve minutes Patti Coleman
- 2nd Stephanie Smothers
- Unanimous

Approval of Minutes from: General Meeting at the Talkeetna Alaskan Lodge, Mar. 13th, 2014

- Motion to approve minutes Patti Coleman
- 2nd Ron Quilliam
- Unanimous

Treasure Report: Ron Quilliam

- Motion to approve report Stephanie Smothers
- 2nd Patti Coleman
- Unanimous

Persons to be Heard: Israel Mahay

- A. Julie Anderson addressed the members about The Alaska Energy Authority.
 1. Becoming new members of the chamber.
 2. Internship opening from June 1st-Mid August (paid position)

Correspondence:

- A. MEA Annual Meeting is April 29th
- B. Alaska Nature Guides
- C. Hudson Memorial Fly In
- D. Contact us for more info

Committee Reports:

A. Events – Beth Valentine

1. Live @5 – we are over our goal of \$7500.00
2. Starts Friday May 23rd in the park
3. It's free!!!

B. Moose on Parade – July 4th 2014

1. Get you moose patterns and start decorating only \$125.00
2. Applications available contact Beth Valentine
3. Art Moose Auction in the park after parade
4. Joint efforts with DAC & Talkeetna Historical Society
5. Live @ 5 that evening
6. VFW is holding the ever popular Moose Dropping contest

C. Map Committee – Beth Valentine

1. Met on April 9th and are in the process of revising map.
2. Please let us know if we need to make changes

D. Scholarship – Board Members

1. All postings have been updated
2. Submitted announcements in the Anchorage Daily News & The Frontiersman.
3. April 25th is the last day to submit scholarship applications

E. Marketing & Tourism – N/A

F. Membership & Community Relations – N/A

Old Business:

A. Discussed the Great Alaskan Sportsman Show & the Fairbanks Outdoorsman Show.

1. The Fairbanks Outdoor Show id April 25-27th
2. Need business to get their \$25.00 fee to participate & give 50-75 brochures to Patti Coleman.
3. The Anchorage Sportsman Show was a huge success.
4. Announced the 11 winners of the Alaska Sportsman Show
 - a. Brad Livingston – Swiss Alaska Inn
 - b. Van Horton - Kahiltna Birchworks
 - c. Jim Ormsbee – Aurora Dora
 - d. Andrea Wong – West Rib Pub & Grill
 - e. Brandon Allen – Fishbone Charters
 - f. Dezi Walker – K2 Aviation
 - g. Virginia Minturn – Denali Zipline Tours
 - h. Cathy Richter – Mahays Jet
 - i. Rob Harwood – Denali Overlook Inn
 - j. Trina Williams – Mountain High Pizza Pie
 - k. Kim Huntington – Twister Creek

B. Discussed the Hudson Memorial Fly In May 17-18th.

1. Free booth space – we will had out maps & brochures

2. Military Appreciation – please let Sarah know at Above Alaska Aviation if your business would like to participate in the 20% discount for our military that weekend.
3. Vintage Aircrafts
4. Poker Run for pilots
5. Silent Auction to support Talkeetna Build a Plane
6. Free Flights for children under 12
7. Free Pancake breakfast

C. Jenny Krepel shared with an update on the restroom situation.

1. We have had good response for the local business.
2. Goal is to keep the DAC public restrooms open from 8am-6pm 7 days a week all summer long.
3. We have had business donate money & toilet paper.
4. Business who donate over \$250.00 will get to have their name on a plaque of some kind.

New Business:

- A.** Welcomed new business members – Gate Creek Lodging Corp. & Trapper Creek Inn & RV Park
- B.** Discussed the Alaska Railroad Open House May 3rd from 11am-3pm.
 1. We still need one more volunteer.
- C.** Discussed the Alaska Frontline Trade Show on May 8th from 10:00am-3:00pm at the Egan Center.
 5. Still need a \$100.00 door prize if anyone wants to donate.
- D.** Discussed the Village Park Grass & Band Shell
 1. We are coordinating with the Talkeetna Parks & Recreation Committee as well as the Talkeetna Community Council to come up with the sustainable changes we need for the park restoration.
 2. The proposed plan is to Hydro-seed the park after Aug.29th and then close it through Oct. 2014 & keep it closed from break up to June 1st 2015.
 3. There is also a proposed plan to extend the band shell roof as well as create a slanted cement floor with wood over it in front of the band shell.
- E.** Discussed McKinley Princess Wilderness Lodge and their Welcome Week Talkeetna
 1. Asking for Talkeetna Businesses to be open on May 12th from 4-7pm
 2. They are expecting to bring in 75-100 employees or more.
 3. The goal is to provide their employees with a better understanding of what is available in Talkeetna as well as provide income to the local business.
 4. If you choose to participate, you will be listed in the employees' "passport" as a destination.

5. Help track participation by either stamping or punching the “passports” when employees present them.
 6. There will be a Hotel Rail Package for two given away to one lucky business that participates.
- F.** Discussed that the Talkeetna Alaskan Lodge will also be bringing 50 or so employees down to town so that their employees can experience Talkeetna too.
1. This will be on May 14th from 4-7pm
- G.** Discussed that the Talkeetna Alaskan Lodge will be hosting a couple J-1 meetings in May.
1. The purpose is to let business know the rules & regulations and remind us that this is a (Cultural Exchange and Diplomacy program.)
 2. The second J-1 meeting will be more like a job fair and you can hire people on the spot.
 3. Intracks will be available
- H.** The Talkeetna Alaskan Lodge informed us that the American Lung Association will have bikers on the roads again this year on May 10th
- I.** Shared with the members that the board members made a resolution about the “Welcome to Talkeetna sign logo.
1. Members can use the sign logo and make a profit from it too.
- J.** Shared with the members that we created an Art in the Park Committee
1. Let us know if you want to be on this committee.
 2. Exploring the possibility of having some booths during the 4th of July weekend and or at Live @ 5.
- K.** Shared that the board voted to consider selling T-shirts to make more money for the chamber and be self-sustaining.

Upcoming Meetings & Announcements

- Next Board Meeting – Tuesday, May 6th at 9:00am at the Roadhouse
- Next General Meeting - Thursday, May 8th at the Flying Squirrel (One Min. Blast Off) 6:30pm social.
- Earth Day April 19th
- 4th Annual Hudson Memorial Fly In May 17-18th
- NSI will be hosting an exhibit from The Smithsonian called “Key Ingredients”, for 6 weeks starting Aug.1st, 2014.

Adjournment: 7:55pm

- Motion Patti Coleman
- Unanimous

*Minutes respectfully submitted by Kerry Walter,
Administrative Assistance
Talkeetna Chamber of Commerce*

