

**TALKEETNA CHAMBER OF COMMERCE  
GENERAL MEETING MINUTES**

Roadhouse

Thursday, Jan. 9th, 2014, 6:30pm Social

**General Meeting Begins:** 7:01pm

- President Beth Valentine

**Members in Attendance:** Jennifer Birdsall, Patti Coleman, Jenny Krepel, Stephanie Smothers, Kerry Walter, Geri Denkwalter, Israel Mahay, James Scott, Cory Kilchrist, Andi Manning, Kathy Stoltz, Eric Denkwalter, Cici Schoenberger, Phillip Manning, Jane Steere, Laura Calliet

**Additions to Agenda:** None

**Approval of Minutes from:** Susitna River Lodge (Christmas Party) Dec. 12th 2013

- Patti Coleman Motioned
- 2nd Geri Denkwalter
- Motion Unanimously Approved

**Treasure Report: Beth Valentine & Kathy Stoltz**

A. See attachment 1

**Persons to be Heard:** Cici Schoenberger, Geri Denkwalter & James Scott

A. Cici Schoenberger sent us a letter then spoke at the meeting about benefits of understanding mental health issues.

1. Class at NSI Feb. 1<sup>st</sup> 8:30am-5:00pm
2. Cost \$75.00 includes meal & book
3. Maximum of 30 people can attend

B. Geri Denkwalter shared about the Library's new "Warm Up with a Good Book" campaign starting Jan. 20<sup>th</sup> – March 17<sup>th</sup> 2014.

1. Donations welcome such as a coffee cup from your businesses.

C. James Scott shared his ideas and plans to have set up a local Co-Op and or Farmers Market here in the Talkeetna area.

**Correspondence:**

A. Public notice from Mahay's to renew their temporary land use permit for 5yrs.

B. Public notice of the Timber Harvest Implementation

1. Schedule, locations & detailed information available.
2. Write letters of support or opposition by Jan. 16<sup>th</sup> 2014.

C. Amy Newman from The Anchorage Daily News contacted us about 61' North Magazine – what is there to do in Talkeetna in the early spring?

- D. Dayna McTavish from HGTV – contacted us about living in Talkeetna what can we share with them.
- E. Cici Schoenberger sent us a letter then spoke at the meeting about benefits of understanding mental health issues.
- F. Denali Nordic Ski Club announced their 14<sup>th</sup> Annual Oosik Classic Race will be March 15<sup>th</sup>, 2014.
  - 1. Bill Barstow will be the Trail Meister.
  - 2. Race is capped at 750 participants.
  - 3. A timeline and map course will be available closer to the event.
  - 4. Iris Van Denham is the race director.
- G. Youth Conference Jan. 15<sup>th</sup> final deadline for Youth ages 18-24.

### **Committee Reports:**

- A. *Events – Beth Valentine*
  - 1. Taste of Talkeetna – Was a success most money ever for the business who participated.
  - 2. See report.
- B. *Finance Committee - Beth Valentine & Kathy Stoltz*
  - 1. Current budget total expenses = \$36,649.00 with a net profit of \$5071.00.
  - 2. We are moving our Quickbooks to Cloud and will have a better ability to process credit cards.
  - 3. Board voted on the budget.
  - 4. Scholarship meeting in Jan.
    - a. Scholarship deadline is 1-2 weeks before the end of school.
- C. *Marketing & Tourism - Beth Valentine*
  - 1. Discussed where we did advertise Bearfoot & Milepost
  - 2. Shared with the members we have voted to have a business membership with KTNA.
  - 3. We shared with the members we will be attending the Fairbanks Outdoor Show April 25-27<sup>th</sup>.
- D. *Membership & Community Relations – Beth Valentine*
  - 1. Discussed the Jan. 31<sup>st</sup> 2014 deadline for business who want to be on the map. If your business has moved locations please let us know.
  - 2. Discussed that we are on our second round of membership drive – making phone calls, contacting new members, emailing invoices.

### **Old Business:**

- A. Discussed the final day for business to be included on the map, Dec. 31<sup>st</sup> 2013.
- B. Update on the Membership and Tourism Meeting was held Jan.6<sup>th</sup> 10:30am.
- C. Discussed writing a letter of support for the Alaska State Troopers to keep our Talkeetna Trooper Station open.
- D. Announced that there will be a meeting held with the Sergeant & Lt. Sergeant on Jan. 13<sup>th</sup> 2014 at 10:30am at the Flying Squirrel.
- E. Computer class will be held on Jan. 20<sup>th</sup> 2014 at 11:00am at the Roadhouse.
  - 1. Come help if you want or have some computer skills.

**New Business:**

- A. Stephanie Smothers gave us a report on the benefits of attending and advertising with The Alaska Travel Industry Association (ATIA).
- B. Discussed Live@5
  - 1. Does anyone want to be on the committee?
  - 2. Jen Birdsall and Geri Denkewalter volunteered.
  - 3. Does anyone want to sponsor the event – there are 3 levels of sponsorship available through DAC.
  - 4. Applications are on the website.
  - 5. We should meet with DAC.
- C. Discussed that The Great Sportsman Show will be at the Sullivan & Ben Boeke Arenas on March 27-30<sup>th</sup>, 2014.
  - 1. Please get us your brochures.
  - 2. Would anyone like to volunteer?
  - 3. You can pay Patti Coleman your \$25.00 to have your rack cards displayed.
- D. Discussed that The Fairbanks Outdoor Show will be at the Carlson Center April 25-27<sup>th</sup>, 2014.
  - 1. Please get us your brochures.
  - 2. Would anyone like to volunteer?
- E. Discussed the idea of having a fundraiser at the Oosik?
  - 1. Ideas that were shared – selling chili, a chili contest or selling Oosik dogs (foot long hotdogs).
  - 2. Someone mentioned maybe at the Fat Tire Race instead.
  - 3. Someone mentioned offering food only after the restaurants were closed.
  - 4. Nothing was decided.

**Announcements:****Meetings:**

- Next Board Meeting – Tuesday, Feb. 11<sup>th</sup> 9:00am at the Latitude 62’
- Next General Meeting – Thursday, Feb. 13<sup>th</sup> 7:00pm at Denali Overlook Inn – 6:30pm Social.

**Adjournment: 8:14**

- Motion Geri Denkewalter
- 2<sup>nd</sup> Patti Coleman

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistant*

*Talkeetna Chamber of Commerce*

*Minutes Approved 2-13-14*

