



Board Meeting, September 15th, 2015  
The Latitude 62' at 9:00am

**AGENDA**

1. Call to Order
2. Administrative Items:
  - a. Members in Attendance
  - b. Others in Attendance
  - c. Timekeeper
  - d. Minute Taker
3. Additions to Agenda
4. Approval of Minutes – May 12<sup>th</sup> 2015
  - a. Approval of Special Session 6/15/15
  - b. Approval of Special Session 7/23/15
5. Treasurer's Report – Stephanie Smothers
6. Persons to be Heard – Larry Dearman - Volunteering
7. Correspondence:
8. Committee Reports
  - Events
    - a. Moose On Parade
    - b. Live @ 5
  - Membership and Community Relations – Membership Drive
  - Scholarship –
  - Marketing & Tourism –
  - Beautify Talkeetna -
  - MSCVB – Israel Mahay
  - TCC – Beth Valentine
9. Old Business
  - a. New Website
  - b. Executive Director
  - c. Paid President Position
  - d. Rental Building

## 10. New Business

- a. Vote in new members: Alaska Off Road Adventure, Antler Outpost & Talkeetna Love-Lee Lane Cabins
- b. Welcome to our new Board Member Dora Miller.
- c. Budget
  - i. Form a committee
- d. Audit
  - i. Form a committee
- e. Marketing
  - i. Form a committee
- f. Taste of Talkeetna
  - i. Talk to participating businesses
  - ii. Talk about pricing
  - iii. Set date
  - iv. Printed materials
  - v. Make a committee
- g. Annual Banquet
  - i. Get bids
  - ii. Set date
  - iii. Hire Music
  - iv. Hire auctioneer
  - v. Discuss bidding process (cost we expect to pay for meal ect)
  - vi. Remind members to make mini-moose
  - vii. Announce need for new board members
- h. Winter Fest
  - i. Set date for the parade
  - ii. Choose a theme for the parade
  - iii. Get an MC
  - iv. Get a Santa
  - v. Get a photographer
  - vi. Village tree
- i. Meeting with Dale Fox
- j. New Maps
- k. State and borough licenses
- l. Web Analytics

## 11. Announcements and Upcoming Meetings

- a. Sept. – 15<sup>th</sup> 2015 Board Meeting at Latitude 62' at 9:00am
- b. Sept. – 17<sup>th</sup> 2015 General Meeting at Talkeetna Library with Guest speaker Anna Jolley from Sunshine Clinic (6:30pm social).
- c. Oct. – 6<sup>th</sup> 2015 Board Meeting at Talkeetna Roadhouse at 9:00am
- d. Oct. – 12 & 13<sup>th</sup> “Strategic Planning Seminar with Dale Fox”
- e. Oct. – Fall Banquet – To be determined
- f. Nov. – 10<sup>th</sup> 2015 Board Meeting at Latitude 62' at 9:00am
- g. Nov. – 12<sup>th</sup> 2015 General Meeting at Swiss Alaska Inn with Guest speakers Katie Conway & Tim Leach from AK Energy Authority (6:30pm social)
- h. Dec. – Parade of Lights - To be determined

- i. Dec. – 8<sup>th</sup> 2015 Board Meeting Talkeetna Roadhouse at 9:00am
- j. Dec. – 10<sup>th</sup> General Meeting (Christmas Party) at Susitna River Lodge
- k. Dec. – Taste of Talkeetna - To be determined
- l. Jan. – 12<sup>th</sup> 2016 Board Meeting at Latitude 62' at 9:00am
- m. Jan. - 14<sup>th</sup> 2016 General Meeting at Latitude 62' (6:30pm social)
- n. Feb. - 9<sup>th</sup> 2016 Board Meeting at Talkeetna Roadhouse at 9:00am
- o. Feb. - 11<sup>th</sup> 2016 General Meeting at Talkeetna Library – Non-Profit Roundup (6:30pm social)
- p. Mar. – 8<sup>th</sup> Board Meeting at Latitude 62' at 9:00am
- q. Mar – 10<sup>th</sup> General Meeting at Talkeetna Roadhouse (6:30pm social)
- r. Apr. – 12<sup>th</sup> Board Meeting at Talkeetna Roadhouse at 9:00am
- s. Apr. – 14<sup>th</sup> General Meeting at NSI (6:30pm social)
- t. May – 10<sup>th</sup> Board Meeting Latitude 62' at 9:00am
- u. May – 12<sup>th</sup> General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! (6:30pm social)

## 12. Adjournment