



**Board Meeting Agenda**  
April 11th, 2017 at 10:00am  
Latitude 62'

1. Call to Order
2. Administrative Items:
  - a. Members in Attendance
  - b. Others in Attendance
  - c. Time Keeper
  - d. Minute Taker
3. Additions to Agenda
  - a.
  - b.
  - c.
4. Approval of Minutes – March 7<sup>th</sup>, 2017 Board Meeting
  - a. Motion by
  - b. 2<sup>nd</sup> by
  - c.
5. Treasurer's Report - Joe McAneney
6. Persons to be Heard
  - a.
  - b.
  - c.
7. Correspondence
  - a. KTUU Viewers Choice Award
  - b. DAC Bathrooms

- c. CHARR - Advertising
- d. Bill Germain - Scholarship
- e. David Schnitzer - Service Project for Youth
- f. Penny Jonhson - Talkeetna Love-Lee Cabins

## 8. Committee Reports

- a. Marketing & Events - Trevor Walter
  - 1. Annual Banquet - N/A
  - 2. Talkeetna Visitor Guide - Trevor Walter
    - A. Alaska Adventure Media proposed \$24,649 for the 2018 Visitor Guide about the same as last year.
    - B. Selling Ads Summer Vs. Fall
    - C. Committee to come up with 2018 pricing.
  - 3. New Website – Trevor Walter
    - A. Update
  - 4. Winter Guide - N/A
  - 5. Winter Fest - Trevor Walter
    - A. Thank you to the volunteers who took down the Town Tree and disposed of it.
  - 6. Taste of Talkeetna - N/A
  - 7. Live @ 5
    - A. Proposed Budget \$9000.00
      - 1. Motion by
      - 2. 2<sup>nd</sup> by
    - B. Send Thank you cards to all the Sponsors!
    - C. \$11,000 in sponsorship
  - 8. Moose on Parade - Keirre Childers
    - A. Committee Report
    - B. Looking for Volunteers
  - 9. MSCVB -
- b. Membership & Community Relations
  - 1. Membership -
  - 2. TCCI -
  - 3. Talkeetna Water & Sewer Committee -
- c. Scholarship -
  - 1. Scholarships applications due April 18<sup>th</sup> by 5pm.
  - 2. Vote on \$3000.00 in scholarship.

- A. Motion by
- B. 2<sup>nd</sup> by
- C.

## 9. Old Business

- a. Non-profit tax accountant waiting on them to finish.
- b. Gaming License paperwork.
- c. Parking Lot
- d. CHARR Report
- e. 501c3 vs. 501c6
- f. Beta Sigma Phi
  - 1. Hosting a statewide Alaska Yukon Convention May 12<sup>th</sup>-14<sup>th</sup> with 125 guests.
  - 2. Asking members to participate with them by donation door prizes or giveaway items for gift bags.
- g. Administrative Secretary & Bookkeeper
  - 1. Final interviews today after the board meeting.
- h. Sportsman Shows
  - 1. Anchorage Sportsman Show Drawing
  - 2. Fairbanks - April 21<sup>st</sup>-23<sup>rd</sup>

## 10. New Business

- a. Vote in new member - Denali Trekking
- b. April General Meeting Luncheon - Snacks
- c. ATIA info from Casey Ressler
- d. May General Meeting need a board member to lead.

## 11. Announcements & Upcoming Events

- April 13th - General Meeting Luncheon at NSI (non-profits share and give the members an update) at 11:45am. - With guest speaker Michael Mason | Assistant Vice President - e-Payment (Topic cybercrime).
- April 21<sup>st</sup>- April 23<sup>rd</sup> - Fairbanks Outdoorsman Show.
- May - 9th - Board Meeting at Talkeetna Roadhouse
- May - 11th - General Meeting at Flying Squirrel at 6pm (1 Min Sound Off)

## 12. Adjournment