



Board Meeting, October 6th, 2015  
The Talkeetna Roadhouse at 9:00am

### AGENDA

1. Call to Order
2. Administrative Items:
  - a. Members in Attendance
  - b. Others in Attendance
  - c. Timekeeper
  - d. Minute Taker
3. Additions to Agenda
4. Approval of Minutes – September 15<sup>th</sup> 2015
5. Treasurer’s Report – Kerry Walter
6. Persons to be Heard – CV&A Films – calling in.
7. Correspondence: Cheryl Mativa
8. Committee Reports
  - Events
    - a. Fall Banquet – Kerry Walter - Chair
      1. Hire music
      2. Hire auctioneer
      3. Decorate mini-Moose
      4. Vote to give all money from Brown Bag Auction to scholarship fund.
    - b. Winter Fest – Patti Coleman - Chair
      1. Choose a theme for the parade
      2. Get a MC
      3. Get a photographer
      4. Santa and Mrs. Claus are coming
      5. Village Tree set the date for decorating
    - c. Taste of Talkeetna – Beth Valentine Chair
      1. Talk to participating businesses
      2. Talk about pricing
      3. Advertising (Anita Golton will help)
  - Membership and Community Relations – Kerry Walter
  - Scholarship –
  - Marketing & Tourism – Shawn Standley - Chair

Beautify Talkeetna –

1. Need to vote on this.

MSCVB – N/A

TCC – Beth Valentine

1. November meeting looking for a volunteer.

## 9. Old Business

- a. Audit
- b. Elections

## 10. New Business

- a. Meeting with Dale Fox
- b. Web Analytics
- c. Internet Idea – Beth Valentine
- d. Vote to move Sept. meeting to 3<sup>rd</sup> week in Sept.
- e. Winter Packet
- f. Events Calendar and Facebook
- g. Resolution to increase the spending limit to \$100 with no board approval.
- h. Gaming bank account.
- i. Thank you to Shirley's Burger Barn, Nagley's and Lowe's
- j. Centennial Celebration
- k. Holly Sheldon

## 11. Announcements and Upcoming Meetings

- a. Oct. 12 & 13<sup>th</sup> 2015 - "Strategic Planning Seminar with Dale Fox"
- b. Oct. 16<sup>th</sup> 2015 - Fall Banquet – Sheep Creek Lodge at 6:00pm
- c. Nov. 10<sup>th</sup> 2015 - Board Meeting at Latitude 62' at 9:00am
- d. Nov. 12<sup>th</sup> 2015 - General Meeting at Swiss Alaska Inn with Guest speakers Katie Conway & Tim Leach from AK Energy Authority (6:30pm social)
- e. Dec. 4<sup>th</sup> 2015 – Motorized Parade of Lights
- f. Dec. 8<sup>th</sup> 2015 - Board Meeting Talkeetna Roadhouse at 9:00am
- g. Dec. 10<sup>th</sup> 2015 - General Meeting (Christmas Party) at Susitna River Lodge
- h. Dec. 12<sup>th</sup> 2015 - Taste of Talkeetna starts at 4:00pm.
- i. Jan. 12<sup>th</sup> 2016 - Board Meeting at Latitude 62' at 9:00am
- j. Jan. 14<sup>th</sup> 2016 - General Meeting at Latitude 62' (6:30pm social)
- k. Feb. 9<sup>th</sup> 2016 - Board Meeting at Talkeetna Roadhouse at 9:00am
- l. Feb. 11<sup>th</sup> 2016 - General Meeting at Talkeetna Library – Non-Profit Roundup (6:30pm social)
- m. Mar. 8<sup>th</sup> 2016 - Board Meeting at Latitude 62' at 9:00am
- n. Mar 10<sup>th</sup> 2016 -General Meeting at Talkeetna Roadhouse (6:30pm social)
- o. Apr. 12<sup>th</sup> 2016 - Board Meeting at Talkeetna Roadhouse at 9:00am
- p. Apr. 14<sup>th</sup> 2016 -General Meeting at NSI (6:30pm social)
- q. May 10<sup>th</sup> 2016 - Board Meeting Latitude 62' at 9:00am
- r. May 12<sup>th</sup> 2016 - General Meeting at Upper Susitna Senior Center – 1 Minute Sound Off! (6:30pm social)

## 12. Adjournment

