



Board Meeting Minutes
April 11th, 2017 10:00am
Latitude 62'

Board Meeting Begins: 10:00am

1. President Trevor Walter

Board Members in Attendance:

1. Trevor Walter
2. Shawn Standley
3. Joe McAneney
4. Rick Peterson
5. Patti Coleman
6. Casey Ressler
7. Israel Mahay

Others in Attendance:

1. Kerry Walter – Administrative Assistant, Whitney Wolfe, Jenny Krepel, Fernando Salvador, Kara Walker & Kimberly Reid

Approval of Minutes from the March Board Meeting

- Motion by: Patti Coleman to approve March 7th 2017 Meeting Minutes as written.
- 2nd by: Shawn Standley
- Unanimous

Treasure Report: Kerry Walter – Report can be found online.

Persons to Be Heard:

1. Jenny Krepel- TCCI Report, downtown parking issues and borough communications.

- a. TCCI wrote a letter of support of DAC to the borough.
- b. **The Main Street Spud committee** is meeting on April 20th at 7:00pm at the Talkeetna Public Library. “signage” will be a topic of discussion.
- c. TCCI voted in favor of moving forward with River Front Park Plan.
- d. **Main Street Parking Issues** - Encouraging main street employers to have their employees to park somewhere off of main street.
 - i. The chamber will write letter of support as well as participate with TCCI in coming up with a solution for our traffic issues.
 - ii. Moved to new business.
- e. **Borough Correspondence** - Jenny Krepel will be calling the borough to see when they are planning on painting the streets.

Correspondence:

1. **KTUU Viewers Choice Award** - chamber won for 3rd year in a row.
2. **DAC Bathrooms** - will be closed this summer.
 - Letter DAC wrote to the borough was misleading about community support.
 - Moved to new business.
3. **CHARR Advertising Opportunity** - Shawn Standley
 - Moved to new business.
4. **Bill Germain** - Letter about scholarship applicant qualifications.
 - Yes, seniors seeking higher education do qualify for our scholarship.
5. **David Schnitzer** - seeking service project for youth.
 - Board did not feel they had the time or resources to execute this.
6. **Penny Johnson Letter** - Anchorage Sportsman Show
 - The grand prize she won at the 2016 Anchorage Sportsman Show was not honored and thought we would like to know.
 - Rick Peterson offered to replace the grand prize with a one night stay for two at the Mt. McKinley Princess Wilderness Lodge.
7. **Earth Day Event** - April 29th, from 11am-3pm at NSI
 - Recycling of cardboard is available for individuals and business.
 - Recycling of glass is only for individuals.
 - Contact Kelly Thomas at McKinley View at 733-3300.

Committee Reports:

1. *Marketing & Events Committee*
 - a. Annual Banquet - N/A

- b. **Visitor Guide Committee – Trevor Walter**
 - i. At Talkeetna Gifts and Collectables, Denali Brew Pub & Talkeetna Roadhouse.
 - ii. Alaska Adventure Media ready to begin 2018 Visitor Guides for about the same cost as last year and they will come and take photos for the guide.
 - iii. Moved to new business.
 - iv. Selling maps - buy one get one free.
 - v. The mobile version of the Visitor Guide is not on the website because there are some issues with the links.
 - vi. We will begin the early bird special in Aug or Sept. 2017
 - vii. Committee needs to meet soon to set up pricing and layout.
- c. **Website Committee – Trevor Walter**
 - i. Trevor Walter will send them Alaska Adventure Media's ad kit.
- d. **Winter Guide - N/A**
- e. **Winter Fest - Trevor Walter**
 - i. Thank you to the volunteers who took down the town tree.
- f. **Taste of Talkeetna - N/A**
- g. **Live @5 - Shawn Standley**
 - i. Proposed budget for 2017 is \$9000.00.
 - **Motion by:** Patti Coleman to accept DAC's proposed budget of \$9000.00.
 - **2nd by:** Casey Ressler
 - **Unanimous**
 - ii. Kerry Walter will send thank you cards to all the sponsors.
 - iii. We received \$10,750.00 in sponsorship this year.
 - iv. Board will be hiring a contract lawyer to create an agreement between DAC and the Talkeetna Chamber.
- h. **Moose on Parade - Patti Coleman**
 - i. New name for the event - Moose and Friends on Parade.
 - ii. Traffic control will be Eric Denkewalter
 - iii. Auctioneer will be Steve Hansen.
 - iv. Looking for volunteers.
 - v. Looking into getting a banner made.
 - vi. We will be hosting the Dunk Tank again.
 - Joe McAneney has volunteered.
- i. **MSCVB - Casey Ressler**

- i. Very Busy
 - ii. Numbers are looking good for summer season.
2. **Membership & Community Relations**
- i. Membership - N/A
 - b. **Community Relations**
 - i. TCCI – See Correspondence
 - ii. **Talkeetna Water and Sewer Board (TSWB) - Shawn Standley**
 - At the last meeting they submitted the proposed rates.
 - Invited the borough to their next meeting.
 - Flushing the water system sometime in May.
3. **Scholarship** – Kerry Walter
- a. Scholarships awarded will be up to \$3000.00
 - **Motion by:** Rick Peterson to accept the proposed scholarship of \$3000.00.
 - **2nd by:** Israel Mahay
 - **Unanimous**
 - b. Scholarships due by April 18th by 5:00pm.
 - c. Kerry Walter will award the scholarships at Mat-Su Valley High's awards ceremony on May 4th at 1:43pm.
4. **By-Laws Committee** – N/A

Old Business:

1. **Veit & Veit Tax Accountants** - They are working on them.
2. **Gaming License** - working on this.
3. **CHARR** - Shawn Standley
 - a. CHARR would like to partner with the Talkeetna Chamber of Commerce for their State conference on Sept. 18-21st.
 - b. The Chamber would be responsible for the auction and entertainment.
 - c. Auction to raise money for local non-profit upwards of \$20-\$40K is possible.
 - d. The non-profit would be the Talkeetna Chamber and possibly the Bachelor Society.
 1. **Motion by:** Israel Mahay for the Talkeetna Chamber to partner with CHARR.
 2. **2nd by:** Patti Coleman
 3. **Unanimous**

- e. Formed a Committee with Shawn Standley as Chair, Trevor Walter, Kerry Walter and Patti Coleman.
 - f. Shawn Standley will find out when the CHARR Committee Meeting is and let us know.
4. **501c3 vs. 501c6** - Moved to fall focus group meeting.
 5. **Beta Sigma Phi** - Hosting a statewide Alaska Yukon Convention May 12th-14th with 125 guests.
 - a. Asking members to participate with them by donation door prizes or giveaway items for gift bags. (sticker, umbrellas)
 6. **Administrative Secretary & Bookkeeper Position** - Trevor Walter
 - a. Final interviews today after the board meeting.
 7. **Sportsman Shows**
 - a. Anchorage Show is March 30th-April 2nd.
 - i. Drawing for grand prizes.
 1. Talkeetna Air Taxi - Elaine Miller
 2. Denali Zipline Tours - Thomas Walker
 3. K2 Adventures - Jacob Bera
 4. Mahay's Jet Boat Adventures - Levi Bradshaw
 - b. Fairbanks Show is April 21-23rd.
 - i. Host are Patti Coleman, Kerry Walter & Ron and Mabel Quilliam.

New Business:

1. Voted in new business - Denali Trekking
 - Motion by: Rick Peterson to accept new business.
 - 2nd by: Patti Coleman
 - Unanimous
2. **April General Meeting Luncheon**
 - a. Meat, fruit, veggie tray and cookies have been ordered.
 - b. Need plates, napkins, silverware and crackers.
 - i. Denali Brew Pub will provide plates, napkins and silverware.
 - Patti Coleman and Kerry Walter will provide the crackers.
3. **ATIA presentation** - with Sara Leonard.
 - a. ATIA would like to introduce a 1% tax on tourist related business that the state sets aside specifically for the state marketing.
 - b. This tax can be revoked at anytime.
 - c. Casey Ressler will set this up.

- d. Talkeetna Alaskan Lodge willing to host.
4. **Parking on Main Street**
 - a. The chamber will disseminate info to the main street business about reeducating employees to park off main street.
 - b. Joe McAneney will write the letter.
5. **DAC Bathrooms - finding alternate solutions.**
 - a. Trevor Walter will talk to Randal Kowalke about the mobile restroom.
 - b. Trevor Walter & Israel Mahay volunteered to be on the Bathroom Committee and to work with TCCI.
 - c. Mahay's Jetboat Adventures will place extra porta potties in their parking lot.
6. **May General Meeting - Need a board member to preside.**
 - a. Patti Coleman volunteered.
7. **Seasonal Traffic Plan - TORA**
 - a. Formed a committee with Trevor Walter, Israel Mahay, Shawn Standley and Joe McAneney.
 - b. Joe Mc Aneney will keep us informed of meeting throughout the summer.
8. **Visitor Guide - Alaska Adventure Media Proposal.**
 - **Motion by:** Rick Peterson to renew our agreement with Alaska Adventure Media for the 2018 Visitor Guide.
 - **2nd By:** Israel Mahay
 - Unanimous

Upcoming Meetings & Announcements

- April 13th - General Meeting Luncheon at NSI (non-profits share and give the members an update) at 11:45am
- April 21st- April 23rd - Fairbanks Outdoorsman Show.
- May - 2nd Board Meeting at 10:00am at Talkeetna Roadhouse.
- May 4th - General Meeting at 6:00pm - One Minute sound off. - Flying Squirrel Bakery & Café. PIZZA NIGHT!

Adjournment: 12:11pm (April 2017)

Minutes respectfully submitted by:
Kerry Walter
Administrative Assistance
Talkeetna Chamber of Commerce

