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Board Meeting Minutes  
May 10th, 2016 10:00am  
Latitude 62'

**Board Meeting Begins:** 10:04am

1. President Trevor Walter

**Board Members in Attendance:**

1. Dora Miller
2. Trevor Walter
3. Patti Coleman
4. Israel Mahay
5. Shawn Standley
6. Casey Ressler

**Others in Attendance:**

1. Kerry Walter – Administrative Assistant

**Additions to Agenda:**

**Approval of Minutes of March Meeting as Written**

- Motion by Patti Coleman to approve March meeting minutes as written.
- 2<sup>nd</sup> Casey Ressler
- Unanimous

**Treasure Report:** Kerry Walter – Report can be found online.

**Persons to Be Heard:**

1. Randall Kolwalke
  - a. Borough update - budget increases and cuts.
2. Don Tanner (Yukon Tanner)
  - a. Shared with us his new book about the Talkeetna Territory.
  - b. His goal is to publish this book and sell it to tourists.
  - c. There may be ad space available to purchase.

## Correspondence:

1. Denali National Park Newsletters
2. Mat-Su Valley Preparedness Fair 2016
3. Rotary Club Service Project
4. Alaska Blues Festival
5. MSCVB Visitor Center update letter

## Committee Reports:

1. *Marketing & Events Committee*
  - a. Winterfest Committee – Kerry Walter
    - i. The lights and wreath were taken down.
  - b. Taste of Talkeetna Committee – N/A
  - c. Centennial Committee – Kerry Walter
    - i. Patti Coleman will be in charge of the dunk tank.
    - ii. Princess will make the cake.
    - iii. Talkeetna Alaskan Lodge is sponsoring the prizes and games for the children.
    - iv. Three churches are interested in helping with BBQ
    - v. Senior Center said they can not sponsor the Moose Poop Bingo.
    - vi. Betsy Smith from NSI will ask the school board if they could sponsor the bingo.
      - Israel will ask the youth hockey league
      - Kerry Walter will ask the VFW & Historical Society
  - d. Visitor Guide Committee – Trevor Walter
    - i. We will distribute in Kenai, Seward, Tok, Anchorage, and Fairbanks.
    - ii. We sold \$29,400 in Ads & guide will cost about \$15,000
    - iii. Discussed archiving the Visitor Guide with either the Library or the Talkeetna Historical Society.
    - iv. Denali Brewpub & Mahay's need a stand for the Visitor Guides.
  - e. Website Committee – N/A
  - f. Moose on Parade Committee - Kerry Walter
    - i. Kerry Walter will process money at the auction.
    - ii. Casey Ressler is the auctioneer
    - iii. Trevor Walter will assist with the auction and traffic during the parade.
    - iv. Still need volunteers.
    - v. Discussed having both the mini-moose and the large moose auctioned off.
  - g. Live at 5 – Trevor Walter
    - i. Sponsorship for Live at Five has been reached.
  - h. Town and Trail Map -
    - i. The maps are finished
    - ii. Add the new map to the chamber website.
    - iii. Pick up your 25 free at K2 or Beadberry Patch. Each map after that is 25 cents each.
  - i. Beautify Talkeetna Committee – Beth Valentine
    - i. \$500.00 in materials have been purchased with the grant we received from the Talkeetna Community Council.

- ii. Shared the committees vision for the sign's design.
- iii. Committee needs to discuss with the DOT the right-a-way.
  - Motion to have Beth Valentine on write a letter to DOT representing the Talkeetna Chamber of Commerce. Requesting permission to put the sign up at the "Y". - Israel Mahay
  - 2<sup>nd</sup> Dora Miller
  - Unanimous
- iv. Committee needs to discuss with the Talkeetna Community Council and getting their feed back.
  - Motion to have Beth Valentine represent the Talkeetna Chamber of Commerce at the Talkeetna Community Council Meeting. - Isreal Mahay
  - 2<sup>nd</sup> Shawn Standley
  - Unanimous
- v. Committee needs to discuss with the Susitna Community Council and getting their feed back.
  - Motion to have Beth Valentine represent the Talkeetna Chamber of Commerce at the Talkeetna Community Council Meeting. - Isreal Mahay
  - 2<sup>nd</sup> Patti Coleman
  - Unanimous
- vi. Discussed how much money we would need to complete the project.
  - Motion to put in the Beautify Talkeetna budget \$25.00 for the sign at the "Y". - Patti Coleman
  - 2<sup>nd</sup> Isreal Mahay
  - Unanimous
- j. MSCVB - Casey Ressler
  - i. Website launch coming soon.
  - ii. Travel Auction/ Beer Tasting
  - iii. Attended all four Outdoor Shows
- 2. *Membership & Community Relations – Kerry Walter*
  - a. Membership – N/A
  - b. *TCC – Patti Coleman - this meeting was well attended.*
    - i. *Borough came to discuss the sewer.*
    - ii. *Spud Committee will meet May 19<sup>th</sup> at 7:00pm at the Library.*
- 3. Awards Committee – Will meet in Sept. 2016
- 4. *Scholarship – Kerry Walter*
  - a. The Chamber gave away \$3250.00 in Scholarships.
    - i. For the first time ever, a home schooled student won the highest award. Henrique Miller was selected by all the judges as #1. He has been awarded \$1000.00.
    - ii. The second place winner was also a home schooler. Brandon Smothers was awarded \$750.00.
    - iii. Paxson Matthews a continuing ed. student as well Robin Spaulding and Tawny Ernest from Mat-Su Valley High School were each awarded \$500.00
    - iv. Kerry Walter and Geri Denkwalter contacted all the winners.
- 5. By-Laws Committee – Shawn Standley

- a. Revised By-Laws will be mailed out again to the general members in Sept.
- b. Vote on them at a future Board Meeting.

#### **Old Business:**

1. DAC Public restrooms & equipment.
  - a. Chamber has decided not to donate money at this time for the bathrooms or the \$480.00 they requested for equipment.
  - b. We need to find out where the equipment is and the ownership of it.
  - c. We need to have a Live @ 5 Committee Meeting soon.
  - d. We need to be accountable with our assets.
2. Kiosk clean up has been done.
3. Business Cards - Beth Valentine has some she will give to Kerry Walter
4. River front clean up - send emails to all those who have volunteered.
5. Downtown Talkeetna Sign
  - a. May be a good project for the youth from the Rotary.
  - b. Ask the Historical Society for permission to paint.
6. Bearfoots Advertising - Ask them about a future trade with the Visitor Guide.
7. Fairbanks Outdoorsman Show - Was Awesome!

#### **New Business:**

8. Voted in new businesses - N/A
9. Discussed donating a 1/8 pg. ad in the Visitor Guide valued at \$325.00.
  - Motion to donate a 1/8<sup>th</sup> page ad space in the 2017 Visitor Guide to the Talkeetna Build-A-Plane silent auction at the Hudson Fly In. - Shawn Standley
  - 2<sup>nd</sup>
  - Unanimous
10. Kerry Walter will send out the Annual Banquet information at the beginning of September to all the restaurants so they can have more time to put in a bid to host the Annual Banquet.
11. Borough Park Meeting - Shawn Standley - See report on Website

#### **Upcoming Meetings & Announcements**

- May – 12<sup>th</sup> General Meeting at Upper Susitna Senior Center - 1 Min. Sound Off! 11:45am-1pm.
- July 4<sup>th</sup> Moose on Parade & Centennial Celebration 12-6pm.

**Adjournment:** 11:41am (May 2016)

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistance*

*Talkeetna Chamber of Commerce*

