



BOARD OF DIRECTORS – MEETING MINUTES  
LOCATION: Latitude 62'  
Tuesday, April 7th, 2015 9:00am

**Opening / Call-to-Order 9:10am**

Presiding Beth Valentine

**Board Members in Attendance:**

Israel Mahay, Patti Coleman, Ron Quilliam, Stephanie Smothers & Beth Valentine

**Others in Attendance:** Christina Overture

Kerry Walter – Administrative Assistant

**Approval of Minutes of Last Meeting as Written**

- Motion to approve minutes from March 10<sup>th</sup> 2015 – Stephanie Smothers
- 2<sup>nd</sup> Ron
- All Unanimous

**Treasurers Report:** – See attached report.

- Motion to accept Treasure's Report – Patti Coleman
- 2<sup>nd</sup> Israel Mahay
- All Unanimous

**Persons to be Heard:** Patti Coleman

A. Patti Coleman – Proposed to the Board some ways we could improve the Talkeetna Chamber of Commerce.

1. Look into renting a physical building for the Chamber of Commerce.
2. Hire more paid positions
3. Have a paid Board of Director position
4. Board formed a committee and will meet at the beginning of September 2015.
  - a. Beth Valentine, Stephanie Smothers, Ron Quilliam, Isreal Mahay & Patti Coleman volunteered for the committee.

**Correspondence**

A. Clean Air Challenge – Saturday, May 9<sup>th</sup> 2015

B. Hudson Memorial Fly-In – Saturday & Sunday, May 16<sup>th</sup> & 17<sup>th</sup> 2015

- C. Earth Day – Saturday, April 25<sup>th</sup> 2015 at NSI from 11:00am-3:00pm
- D. Talkeetna Recycling Works Fundraiser – Saturday, April 18<sup>th</sup> 2015 at DAC from 6:00pm-10:00pm.
- E. MEA wants to throw a BBQ at Live at Five
- E. Contact Kerry Walter or Beth Valentine for a detailed list of correspondence.

## **Committee Reports**

### *Events Committee – Beth Valentine*

- A. Live @5 – Fridays in the Village Park starting June 5<sup>th</sup> – Aug. 28<sup>th</sup> 2015
  1. We have had several members committee to sponsoring this event. For a total of \$5250.00 in total commitments.
- B. Moose On Parade
  1. Registration forms are available, pick up from Beth Valentine & Geri Denkwalter.

### *Membership & Community Relations – Kerry Walter*

- A. Membership Drive - See attached report
  1. 156 members

### *Scholarship Committee – Beth Valentine*

- A. Print Scholarship Application and post around town.
- B. All applications need to be postmarked by Saturday, April 25<sup>th</sup>, 2015
- C. Need to set up a meeting for judging scholarship applications.

### *Marketing & Tourism Committee – Beth Valentine*

- A. Discussed email from member about ATIA advertising, lead generation.
  1. Beth Valentine will follow up on this email and let us know what she finds out.

### *Beautify Talkeetna Project – Beth Valentine*

- A. Next meeting is Wednesday, March 17<sup>th</sup> at 10:00am at the Talkeetna Roadhouse.
- B. Beth Valentine and Steve Hansen are working on making signs.
  1. Congested Area Ahead
  2. No Turn Around Area For RV's
  3. Please Walk Over and Use Pedestrian Walkway.
- C. Beth will email the board and members about the meeting.
- D. We have the upright logs with burls on them & wood for welcome sign.

### *Mat-Su CVB Report – Israel Mahay*

- A. Shared with us that there was some opposition to the building of the new Visitor Center. The issue has been rectified.

### *TCC Report – Beth Valentine*

- A. Recycling Project
  1. Mat-Su Borough clarified that small businesses are allowed to use the recycling containers if they already take their garbage to the dump.
  2. Discussed if Talkeetna Chamber would like to donate towards this project and get our logo on the container.
  3. Majority said no to donating to the recycling project.
  4. There was no vote.
  5. Encourage individual businesses to donate.

## **Old Business**

- A. The Alaska Sportsman Shows
  - 1. Discussed having a Moose as a prize next year.
  - 2. Thanks to all those who helped make this year happen.
  - 3. Sportsman Show Winners – see attached report.
  - 4. We will be giving away “Ice Cream” Coupons at the Fairbanks Show.
    - a. Beth will make the coupons
  - 5. Ron & Mable Quilliam have volunteered to help with the Fairbanks Show in 2016.
  - 6. Fairbanks Outdoorsmen Show - April 17, 18, & 19<sup>th</sup>
    - o Friday, April 17<sup>th</sup> - 2:00 pm to 8:00 pm
    - o Saturday, April 18<sup>th</sup> - 10:00 am to 6:00 pm
    - o Sunday, April 19<sup>th</sup> - 11:00am to 5:00 pm
- B. New feature on our Events Calendar.
  - 1. We now have a Statewide Meetings and Events section on our Calendar of Events Page.
- C. Credit Card Processing
  - 1. Still working on adding this service.
  - 2. Talk to other Non-Profit to see what they use.

### **New Business**

- A. Vote in New Member – Birch View Cabin & Talkeetna Taxi
  - Motion to approve new member – Patti Coleman
  - 2<sup>nd</sup> Israel Mahay
  - All Unanimous
- B. Picnic Tables
  - 1. Discussed how we can pick them up.
    - a. Call Lowes to see how much it will cost for them to deliver.
  - 2. Discussed where we can store them so they can stay dry.
    - b. We will ask Roger Anderson from Air Service Alaska if he can store them.
  - 3. Discussed finishing the picnic tables.
    - a. Do we get volunteers to varnish the tables or will we need to pay someone.
    - b. Ron Quiliam will ask Doug Moore if they would be willing to donate the varnish for the tables.
  - 4. Discussed having plaques made that say, Donated by Lowes to the Talkeetna Chamber.
    - a. Beth Valentine & Kerry Walter will research where to have the plaques made.
  - 5. Discussed talking to [Mark Goeche](#) from Parks & Recreation about putting back some of our other picnic tables and benches back in the park.
- C. Trash, Sweeping Main Street & Parking
  - 1. Discussed writing a letter to the businesses asking them to:
    - a. Place garbage cans & recycling cans outside their businesses
    - b. To please not to park in the walk ways

- c. To sweep in front of their businesses so that the borough can repaint the streets.
- d. Majority said, no writing a letter to the businesses.
- e. There was no vote.

**D. Sign-proposal letter to DOT**

1. Patti Coleman will send Beth Valentine the SPUD Regulations.
2. Beth Valentine will write a proposal letter to Steve Hansen for the placement of the sign.
3. Discussed placing the sign at mile 6 where Talkeetna begins.

**Upcoming Meetings & Announcements**

- **May 12<sup>th</sup>** - Chamber Board Meeting at 9:00am at The Roadhouse.
- **May 14<sup>th</sup>** - Chamber General Meeting at Upper Susitna Senior & Community Center (6:30pm social). *This will be our 1 Minute Sound Off*

**Adjourned:** 10:50 am (April 7th, 2015)

- Motion to adjourn meeting – Ron Quilliam
- All Unanimous

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistant*

*Talkeetna Chamber of Commerce*