



---

Board Meeting Minutes  
April 12th, 2016 10:00am  
Talkeetna Roadhouse

**Board Meeting Begins:** 10:05am

1. President Trevor Walter

**Board Members in Attendance:**

1. Dora Miller
2. Trevor Walter
3. Patti Coleman
4. Stephanie Smothers
5. Casey Ressler – via phone.

**Others in Attendance:**

1. Kerry Walter – Administrative Assistant

**Additions to Agenda:**

**Approval of Minutes of March Meeting as Written**

- Motion by Patti Coleman to approve March meeting minutes as written.
- 2<sup>nd</sup> Dora Miller
- Unanimous

**Treasure Report:** Kerry Walter – Report can be found online.

**Persons to Be Heard:**

1. Patti Coleman
  - a. Shared with the board her idea to invite Dallas Seavey to be come a life long member of the chamber.
  - b. Board discussed that we do not have any by-laws to support this action.
  - c. We will invite Dallas Seavey to join the chamber.

**Correspondence:**

1. Denali National Park Newsletters
2. Alaska Railroad Open House
3. MSCVB - "Meeting Planner" Luncheon

4. MEA - Annual meeting is April 26<sup>th</sup>.
5. Su Valley Emergency Preparedness Fair

### **Committee Reports:**

1. *Marketing & Events Committee*
  - a. Winterfest Committee – Kerry Walter
    - i. Discussed taking down the lights - Trevor Walter will See that this happens.
  - b. Taste of Talkeetna Committee – N/A
  - c. Centennial Committee – Kerry Walter
    - i. Patti Coleman will be in charge of the dunk tank.
    - ii. MVFCU is giving 6 prizes for the Moose Poop Bingo
    - iii. Talkeetna Alaskan Lodge is sponsoring the prizes and games for the children.
      - The Chamber will pre-purchase the prizes and games and the Talkeetna Alaskan Lodge will reimburse us.
    - iv. Discussed asking Crowley to sponsor BBQ.
    - v. We will ask Princess Lodge if they will sponsor the cake.
  - d. Visitor Guide Committee – Trevor Walter
    - i. We should get this back around the 26<sup>th</sup> of April
    - ii. We will be able to distribute in Kenai, Seward, Tok, Anchorage, and hopefully Fairbanks.
    - iii. We sold \$29,400 in Ads & guide will cost about \$15,000
    - iv. Discussed purchasing a camera and increasing how much we should spend.
  - e. Website Committee – N/A
  - f. Moose on Parade Committee - Kerry Walter
    - i. Kerry Walter will process money at the auction.
    - ii. Trevor Walter will contact DOT about stopping traffic.
    - iii. Still need volunteers.
  - g. Live at 5 – Trevor Walter
    - i. Sponsorship for Live at Five has been reached.
    - ii. Discussed what we do with additional money.
      1. Pay for summer electricity, Administration fees, and insurance for this event.
  - h. Beautify Talkeetna Committee – N/A
  - i. MSCVB - N/A
2. *Membership & Community Relations – Kerry Walter*
  - a. Membership – N/A
  - b. TCC – N/A
3. Awards Committee – N/A
4. *Scholarship – Kerry Walter*
  - a. Up to \$3000.00 can be given away in scholarship money.
  - b. Deadline to turn in application is April 15<sup>th</sup> at 3:00pm.
  - c. Kerry Walter will contact the volunteers.
5. By-Laws Committee – Trevor Walter
  - a. Revised By-Laws will be mailed out to the general members on April 25<sup>th</sup>.

- b. Vote on them at the May Board Meeting.

**Old Business:**

1. DAC Public restrooms.
  - a. Discussed if giving DAC money for bathrooms if they keep them open until 7:00pm on Live at 5 Days.
  - b. Stephanie Smothers will email Colleen Love

**New Business:**

2. Voted in new businesses -
  - a. Senator Lisa Murkowski - honorary member
  - b. Salmon Berry Tours
  - c. Talkeetna Pedal Bus
    - i. Patti Coleman motioned to accept Senator Lisa Murkowski, Salmon Berry Tours and Talkeetna Pedal Bus as new members.
    - ii. 2<sup>nd</sup> Stephanie Smothers
    - iii. Unanimous
3. Sportsman Shows
  - a. Mat-Su Sportsman Show Mar. 18-20<sup>th</sup>
    - i. Winner from the 2016 Mat-Su Show is Becky Smyth.
    - ii. Board discussed the Mat- Su Show and decided not to participate next year.
  - b. Anchorage Sportsman Show Mar. 31<sup>st</sup> – April 3<sup>rd</sup>
    - i. Winner from the Anchorage Show is Tim Johnson
  - c. Fairbanks Outdoor Show April 22<sup>nd</sup>-24<sup>th</sup>
  - d. Board will discuss the stipends at the May Board Meeting.
4. Advertising with Bearfoots & Alaska Chamber tabled until April Board Meeting.
  - a. Board decided not to renew our membership with the Alaska Chamber;
  - b. Board will research Bearfoots more before deciding on advertising with them again.
5. Discussed ordering more business cards.
  - a. Stephanie Smothers motioned to order more business cards.
  - b. 2<sup>nd</sup> Patti Coleman
  - c. Unanimous
    - i. Trevor Walter will order the business cards.
6. Discussed the Talkeetna Sign
  - a. Patti Coleman motioned to have the Talkeetna Chamber of Commerce purchase up to \$200.00 in flowers for the Talkeetna Sign.
  - b. 2<sup>nd</sup> Stephanie Smothers
  - c. Unanimous
    - i. Stephanie Smothers volunteered to go and pick out the flowers.
7. Discussed the kiosk and possible maintenance it might need.
  - a. Trevor Walter will look into this.
8. River Front Clean Up - asking for volunteers.
9. Board insurance is completed for the year.

### **Upcoming Meetings & Announcements**

- Apr. – 14<sup>th</sup> General Meeting at NSI (Non-Profit Round Up) 11:45:am-1:00pm.
- Apr. – 22<sup>nd</sup>-24<sup>th</sup> Fairbanks Outdoor Show.
- May – 10<sup>th</sup> Board Meeting Latitude 62' at 10:00am
- May – 12<sup>th</sup> General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! 11:45:am-1:00pm.

**Adjournment:** 11:24am (April 2016)

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistance*

*Talkeetna Chamber of Commerce*