



**Board Meeting Minutes**  
March 8th, 2016 10:00am  
Latitude 62'

**Board Meeting Begins: 10:06am**

1. President Trevor Walter

**Board Members in Attendance:**

1. Dora Miller
2. Trevor Walter
3. Shawn Standley
4. Stephanie Smothers
5. Israel Mahay
6. Patti Coleman – via phone.

**Others in Attendance:**

1. Kerry Walter – Administrative Assistant, Jenny Krepel, Joe McAneney, Dan Nelson, Randall Kolwalke.

**Additions to Agenda:**

1. Add new member The Grove
  - Motion by Dora Miller to add The Grove to new members before they pay but not added to the website directory until they do.
  - 2<sup>nd</sup> Israel Mahay
  - Unanimous

**Approval of Minutes of January Meeting as Written**

- Motion by Shawn Standley to approve January 12<sup>th</sup> meeting minutes as written.
- 2<sup>nd</sup> Dora Miller
- Unanimous

**Approval of Minutes of February Meeting as Written**

- Motion by Shawn Standley to approve February meeting minutes as written.
- 2<sup>nd</sup> Dora Miller
- Unanimous

**Treasure Report:** Kerry Walter – Report can be found online.

**Persons to Be Heard:**

1. Joe McAneney & Dan Nelson
  - a. Shared about their plans to open a cannabis dispensary at the old chocolate store.
  - b. They want to educate and the public.
  - c. Shared their short term and long term plans.
  - d. They want to work with the community, beat the stigma and be professional.
  - e. They want to blend with the community with a discreet wooden sign 400 sq. inches.

**Correspondence:**

1. Diane Okonek - can she have the Bear Necessities” brochures in the chamber kiosk?
  - Motion by Israel Mahay to allow “Bear Necessities” brochures to be placed in the chambers kiosk as long as they do not displace a chamber member.
  - 2<sup>nd</sup> Shawn Standley
  - Unanimous
2. Talkeetna Chamber has once again won KTUU’s Viewers Choice Award for “Best Day Trip”.
3. Rockin’ The Rails 2016 - April 30<sup>th</sup>-May 1st.
4. Sunshine Community Health Center Class - Strengthening Families - April 6<sup>th</sup> -7<sup>th</sup>.
5. Dept. of Natural Resources - gas & oil exploration in the south-central region.
  - a. Talkeetna Community Council wrote a letter to have Talkeetna excluded from the plan.
6. DAC Bathrooms
  - a. DAC can only afford to keep the public bathrooms open Sat-Mon.
  - b. Israel Mahay suggest that it might be easier for the chamber to get the donations for DAC.
  - c. Board all agrees that the Talkeetna needs the public bathrooms to be open 7 days a week.
  - d. Board decides to look at what the By-Laws say and what the financial aspects might be and Stephanie Smother will do the research.
  - e. DAC needs about \$5000 to cover costs to keep the public bathrooms open 7 days a week.
  - f. Israel Mahay and Jenny Krepel volunteered to collect donations on behave of DAC even if it’s not through the chamber.
  
7. KTNA is looking for volunteers for their annual fund raiser.

**Committee Reports:**

1. *Marketing & Events Committee*
  - a. Winterfest Committee – Kerry Walter
    - i. Discussed taking down the village tree.
    - ii. Joe McAneney & Ron Quilliam will take down the when the last musher reaches Nome.
    - iii. Contact Patti Coleman as she has the combo for the storage unit.

- b. Taste of Talkeetna Committee – Kerry Walter
  - i. Discussed paying Trisha Costello \$88 for the credit card fees.
  - ii. The board wanted to have an exact number.
  - iii. Israel Mahay will talk to Trisha Costello and see if she will get us the exact amount.
- c. Centennial Committee – Kerry Walter
  - i. Patti Coleman will be in charge of the dunk tank.
  - ii. Discussed hiring 3 bands - potentials Banjo Barry, Larry Zarella, Steve Durr, & Doug Geeting, board will start asking the bands to play.
- d. Visitor Guide Committee – Trevor Walter
  - i. Board looked at the wireframe of the guide.
  - ii. Discussed the photo options for the front cover, just the mountain or the mountain with the TKA sign too.
  - iii. Jenny will send us some examples of a potential front cover.
  - iv. We need a good portrait photo of Denali for the front cover.
  - v. Sold \$27,850 worth of ads.
  - vi. Received \$14,600 for ads - enough to cover the guide.
  - vii. Room to add all chamber business to the back page with numbers that are associated with the Talkeetna Town & Trail map.
- e. Website Committee – N/A
- f. Moose on Parade Committee - Kerry Walter
  - i. Kerry Walter will process money at the auction.
  - ii. Trevor Walter will contact DOT about stopping traffic.
  - iii. Trevor will contact our insurance
  - iv. THS will be who you contact for getting the moose cutouts and they will collect the money for the moose applications.
  - v. THS should have several volunteers to help out.
  - vi. DAC is in charge of the advertising.
  - vii. We still need volunteers to help.
  - viii. Casey Ressler is our auctioneer
- g. Live at 5 – Trevor Walter
  - i. Kerry Walter will be getting donations.
  - ii. Donations so far are \$2250.00
  - iii. Jenny Krepel will sponsor again.
  - iv. Jenny Birdsall willing to help.
- h. Beautify Talkeetna Committee – N/A
  - i. MSCVB - N/A

## 2. *Membership & Community Relations – Kerry Walter*

- a. Membership – 174 business
- b. *TCC – Jenny Krepel*
  - i. Terry Dolan say that FEMA is moving forward with the following projects Talkeetna Dike, Yoder Bridge & dike.
  - ii. Recycling of Cardboard at Moores Hardware is being discussed.

- iii. A speed limit change for the library turnoff was rejected by DOT.
      - 1. TCC will write another letter of support asking DOT to reconsider.
      - 2. Ask other businesses to write letters of support like Princess.
      - 3. Jenny Krepel asked the board to write a letter of support also.
        - a. Motion by Shawn Standley to write a letter of support to reduce the speed limit to 45mph starting at Comsat Rd.
        - b. 2<sup>nd</sup> Patti Coleman
        - c. Unanimous
      - 4. Trevor will write the letter of support and send to board for a vote.
    - iv. Important to maintain the integrity of the historical guide lines for downtown Talkeetna.
      - 1. Invite Sue Deyoe to come and talk with us.
- 3. Awards Committee – N/A
- 4. *Scholarship – Kerry Walter*
  - a. Up to \$3000.00 can be given away in scholarship money.
  - b. Deadline to turn in application is April 15<sup>th</sup> at 3:00pm.
  - c. New Essay question – What does, Life Liberty and The Pursuit of Happiness mean to you?
  - d. Kerry Walter will update the scholarship info on the website.
  - e. Shawn Standley will be on committee again.
- 5. By-Laws Committee – Shawn Standley – Chair
  - a. Change By-Laws to say monthly meeting from Sept.-May.
    - i. Shawn Standley - Motion to submit By-Laws to member via email.
    - ii. 2<sup>nd</sup> Stephanie Smothers
    - i. Unanimous

*Motion to extend meeting 15min. – Shawn Standley*

- 2<sup>nd</sup> Israel Mahay
- Unanimous

#### **Old Business:**

#### **New Business:**

- 1. Voted in new businesses -
  - a. Senator Dan Sullivan - honorary member
  - b. Alpine Ascents International
  - c. Silverbear Sundries
  - d. The Grove
    - i. Stephanie Smother - Motion to accept new businesses
    - ii. 2<sup>nd</sup> Shawn Standley
    - iii. Unanimous
- 2. Sportsman Shows
  - a. Mat-Su Sportsman Show Mar. 18-20<sup>th</sup>

- b. Anchorage Sportsman Show Mar. 31<sup>st</sup> – April 3<sup>rd</sup>
  - c. Fairbanks Outdoor Show April 22<sup>nd</sup>-24<sup>th</sup>
3. Advertising with Bearfoots & Alaska Chamber tabled until April Board Meeting.
4. General Luncheon Meetings in April & May.
  - a. Decided the chamber would supply appetizers for the April Non- profit meeting at NSI.
  - b. Denali Brewpub will also donate some appetizers
  - c. Kerry Walter will ask the Upper Susitna Senior Center if they can make us a lunch we can purchase.

#### **Upcoming Meetings & Announcements**

- Mar – 10<sup>th</sup> General Meeting at Talkeetna Roadhouse 11:45pm-1:00pm.
- Mar. - 18<sup>th</sup>- 20<sup>th</sup> Mat-Su Sportsman Show.
- Mar. – 31<sup>st</sup>- Apr. 3<sup>rd</sup> Anchorage Sportsman Show.
- Apr. – 12<sup>th</sup> Board Meeting at Talkeetna Roadhouse at 10:00am
- Apr. – 14<sup>th</sup> General Meeting at NSI (Non-Profit Round Up) 11:45:am-1:00pm.
- Apr. – 22<sup>nd</sup>-24<sup>th</sup> Fairbanks Outdoor Show.
- May – 10<sup>th</sup> Board Meeting Latitude 62' at 10:00am
- May – 12<sup>th</sup> General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! 11:45:am-1:00pm.

**Adjournment:** 11:35am (March 2016)

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistance*

*Talkeetna Chamber of Commerce*