



Board Meeting Minutes
March 7th, 2017 10:00am
Talkeetna Roadhouse

Board Meeting Begins: 10:07am

1. President Trevor Walter

Board Members in Attendance:

1. Trevor Walter
2. Shawn Standley
3. Joe McAneney
4. Keirre Childers

Others in Attendance:

1. Kerry Walter – Administrative Assistant & Peg Voss

Approval of Minutes from the December Board Meeting

- Motion by Shawn Standley to approve February 7th 2017 Meeting Minutes as written.
- 2nd Joe McAneney
- Unanimous

Treasure Report: Joe McAneney – Report can be found online.

Persons to Be Heard:

1. Sassan Mossanen - CHARR
 - a. Share with board the potential to partner with CHARR.
 - b. The 2017 CHARR Convention is in Talkeetna on Sept. 18-21st.
 - c. Chamber would be responsible to gather silent auction items, host the auction, hire auctioneer, entertainment, and provide activities.

- d. The proceeds made from the silent auction go to a non-profit organization - Possibly the chamber.
- e. The auction could make \$20k to \$40k.
- f. 70-100 participants.
- g. Ads would be \$100 for business to advertise.
- h. Next committee meeting is April 5th at 4:00pm.

Correspondence:

1. Denali National Park Newsletters
2. Health Fair 2017 - Chamber Booth?
3. DAC Newsletter
4. Job Fair - Sunshine Community Health Clinic & Noelle Mischenko at Su Valley High. --- Moved to New Business
5. Flying Squirrel Newsletter

Committee Reports:

1. *Marketing & Events Committee*
 - a. Annual Banquet - N/A
 - b. Visitor Guide Committee – Trevor Walter
 - i. At Talkeetna Gifts and Collectables
 - ii. We can store 6-8 boxes at Denali Brew Pub.
 - iii. Alaska Adventure Media ready to begin 2018 Visitor Guides.
 - John Woodbury would like to take photos over the spring and summer for the Visitor Guide.
 - Trevor Walter will ask John for an estimated budget for 2018.
 - Vote on this at April Board Meeting.
 - Next committee meeting will be April 4th at 1:00pm at Denali Brew Pub.
 - iv. Selling maps - match for free what ever the business purchase.
 - Motion by Shawn Standley to match for free the Town and Trail Maps to business who purchase them.
 - 2nd by Kierre Childers
 - Unanimous
 - c. Website Committee – Trevor Walter
 - i. Sent them Signed Contract and Check.
 - d. Winter Guide - N/A

- e. Winter Fest - Trevor Walter
 - i. Taking down the tree.
 - Kerry Walter will send out a newsletter to see if any one is interested in helping us take down the tree on Mar. 20th-21st.
 - f. Taste of Talkeetna - N/A
 - g. Live @5 - Shawn Standley
 - i. Report from February committee meeting on website.
 - Hire a contract lawyer
 - Ask DAC to get a couple of quotes for banners.
 - Ask DAC to present a budget for 2017.
 - Need sponsors to commit by April 1st.
 - Send an electronic vote to board next week once we have a budget.
 - h. Moose on Parade - Kerry Walter
 - i. Kierre Childers volunteered to be the committee chair & Kerry Walter will be on committee.
 - ii. Kerry Walter will send contact info to Kierre Childers for DAC and Historical Society.
 - iii. Kierre Childers will set up a committee meeting.
 - i. MSCVB - N/A
2. *Membership & Community Relations*
- i. Membership - N/A
 - b. *Community Relations*
 - i. TCC – Joe McAneney & Peg Voss
 - *Proposed Chase parking lot was discussed with 19 letters of opposition and 2 in support.*
 - Board supported the Talkeetna water and sewer tax.
 - Joe McAneney read our letter to them.
 - ii. *Talkeetna Water and Sewer Board (TSWB) -*
 - Paul Button proposed a couple of different rates.
 - More discussions to come with the borough.
 - Equitable rate structure is one suggestion.
 - iii. TFCAB - N/A
3. *Scholarship – Kerry Walter*
- a. Scholarships awarded will be up to \$3000.00

- b. Scholarships due by April 18th by 5:00pm.
 - c. Joe McAneney and Kierre Childers will award the scholarships at Mat-Su Valley High's awards ceremony in May.
 - d. Kerry Walter will print off and provide Mat-Su Valley High with the Scholarship Information and find out date of the awards ceremony.
4. By-Laws Committee –N/A

Old Business:

- 1. Veit & Veit Tax Accountants
 - a. Kerry Walter sent them out tax info and they are working on them.
- 2. 2015-16 Audit is finished.
- 3. Letter of Support for the Talkeetna Community Council
 - a. Has evolved into something else.
- 4. Letter of support for the proposed Chase Parking lot.
 - a. Was written and sent.
- 5. Letter of support for the proposed water and sewer sales tax.
 - a. Was written and sent.
- 6. Gaming License - Joe McAneney
 - a. Joe McAneney needs to ask Kerry Walter some questions about the chamber to proceed further.
- 7. Administrative Secretary & Bookkeeper Position.
 - a. Need to set up a committee.
 - i. Shawn Standley, Trevor Walter and Kerry Walter volunteered.
 - ii. There have been four applicants.
 - iii. Kerry Walter will schedule preliminary interviews.
 - iv. Final interviews will be on April 11th after the board meeting.
 - v. Final applicants need to attend the April 11th board meeting.
 - vi. Need to get a phone.
- 8. Sportsman Shows
 - a. Drop the prizes and brochures to Patti Coleman at McKinley View Real Estate.
 - b. Anchorage Show is March 30th-April 2nd.
 - c. Fairbanks Show is April 21-23rd.

New Business:

- 1. Voted in new business - Talkeetna Tiny House Cabin
 - Motion to accept by Joe McAneney

- 2nd by Shawn Standley
 - Unanimous
2. April General Meeting Luncheon.
 - Motion by Kierre Childers that the chamber can spend up to \$200.00 to provide snacks for the April Non-Profit General Meeting.
 - 2nd by Shawn Standley
 - Unanimous
 3. Multiple business listing.
 - a. Susitna Salmon Center is now the Susitna Salmon Center and Cabins and will be listed under both types of business.
 4. ATIA presentation.
 - a. Talk to Casey Ressler about it.
 5. MEA Sponsorship.
 - a. MEA sent the Chamber a check for \$1000.00 in sponsorship for events.
 6. Move May Meetings
 - Motion by Shawn Standley to move the May 9th Board Meeting to May 2nd at the Talkeetna Roadhouse.
 - 2nd by Joe McAneney
 - Unanimous

 - Motion by Joe McAneney to move the May 11th General Meeting to May 4nd at 6:00pm at the Flying Squirrel Café and Bakery.
 - 2nd by Kierre Childers
 - Unanimous
 7. Job Fair - Sunshine Community Health Clinic & Noelle Mischenko at Su Valley High.
 - a. Asking the chamber to disseminate information to our members.
 - Motion by Kierre Childers for the chamber to send out the info on the job fair to our members in the next newsletter.
 - 2nd By Shawn Standley
 - Unanimous
 8. CHARR
 - a. Shawn Standley will put together a bullet point for the board members to look over and then vote on if this is a project they want to be involved in.
 - b. Potential theme for the event is Hair of the Cat - a tribute to "Stubbs".
 - c. Chamber could film the event.

- d. Could be a stepping stone for the chamber to promote other conferences to come to Talkeetna.
9. 501c3 vs. 501c6
 - a. c3 restricts political activities and support.
 - b. c6 allows for political activities and support.
 - c. Board members will go home and think about becoming a 501c6 or remaining a 501c3.
 - d. Kerry Walter will ask the tax accountant if moving to a 501c6 will change things for the chamber tax wise and if so how.

Upcoming Meetings & Announcements

- Mar. 9th - Talkeetna Chamber General Meeting at 11:45am at Mt. High Pizza Pie.
- Mar. 30th - April 2nd - Anchorage Sportsman Show
- April 4th - Visitor Guide Committee Meeting at 1:00pm at Denali Brew Pub.
- April 5th - CHARR Committee Meeting at 4:00pm.
- April 11th - Talkeetna Chamber Board Meeting at 10:00am at the Latitude 62'.
- April 13th - General Meeting Luncheon at NSI (non-profits share and give the members an update) at 11:45am
- April 21st - April 23rd - Fairbanks Outdoorsman Show.
- May - 2nd Board Meeting at 10:00am at Talkeetna Roadhouse.
- May 4th - General Meeting at 6:00pm - One Minute sound off. - Flying Squirrel Bakery & Café. PIZZA NIGHT!

Adjournment: 12:08pm (Mar. 2017)

Minutes respectfully submitted by:
Kerry Walter
Administrative Assistance
Talkeetna Chamber of Commerce

