



BOARD OF DIRECTORS – MEETING MINUTES  
LOCATION: Talkeetna Roadhouse  
Tuesday, March 10th, 2015 9:00am

**Opening / Call-to-Order 9:08am**

Presiding Beth Valentine

**Board Members in Attendance:**

Israel Mahay, Patti Coleman, Shawn Standley, Ron Quilliam, Stephanie Smothers, Beth Valentine & Cory Kilchrist

**Others in Attendance:**

Kerry Walter – Administrative Assistant

**Approval of Minutes of Last Meeting as Written**

- Motion to approve minutes from Feb. 10<sup>th</sup> 2015 – Patti Coleman
- 2<sup>nd</sup> Ron Quilliam
- Report Unanimously Approved

**Treasurers Report:** – See attached report.

- Motion to accept Treasure's Report – Patti Coleman
- 2<sup>nd</sup> Israel Mahay
- All Unanimous

**Persons to be Heard:** Lisa Shelby, Larry Dearman, Whitney Wolfe, Don Sheldon, Jack West.

- A. Lisa Shelby – Asked for the board to consider writing a letter of support for a new skate park.
  1. Moved this topic to New Business at the next General Meeting on March 12<sup>th</sup> 2015.
- B. Whitney Wolfe – Brought to the board's attention that the Alaska Aviation Board was using a letter we wrote as part of the AAB Resolution 15-02.
- C. Whitney Wolfe, Larry Dearman, Jack West & Don Sheldon asked us to write a clarification letter and send to The Alaska Aviation Board.
  - Motion to draft a letter to the Alaska Aviation Advisory Board – Cory Kilchrist.
  - 2<sup>nd</sup> Patti Coleman
  - All Unanimous

- D.** Letter was written at the meeting by the board members.
- Motion to accept letter as written by the board. – Patti Coleman
  - 2<sup>nd</sup> Ron Quilliam
  - All Unanimous

*Motion to extend meeting*

- Shawn Standley
- 2<sup>nd</sup> Patti Coleman
- Unanimous Approved

**Correspondence**

- A.** ATIA- FAM Tours
- B.** Adventurer Travel Trade Association coming to Talkeetna March 2016.
- C.** Sportsman Shows
- D.** Calendar of Events – Add New Category – Trisha Costello
  - 1. 1. Move this topic to the next General Meeting on March 12<sup>th</sup> 2015.
- E.** Contact Kerry Walter or Beth Valentine for a detailed list of correspondence.

**Committee Reports**

*Events Committee – Beth Valentine*

- A.** Live @5 –
  - 1. Beth Valentine working with Tennelle Peterson.
  - 2. Will send out letters and documents to all business.

*Membership & Community Relations – Kerry Walter*

- A.** Membership Drive - See attached report
  - 1. We are doing better this year than last year at this time with 153 members on the website.
  - 2. Contact the 19 unpaid business members.

*Scholarship Committee – Shawn Standley*

- A.** Application is same as last year.
- B.** Applications are available.

*Marketing & Tourism Committee – Israel Mahay*

- A.** Discussed ordering business cards at the \$138.00 price.
  - Motion to purchase business cards for the additional \$38.00 – Patti Coleman.
    - 2<sup>nd</sup> Stephanie Smothers
    - All Unanimous
- B.** Still need a panoramic photo for our Visit Anchorage listing.

*Beautify Talkeetna Project – Beth Valentine*

- A.** Next meeting is Wednesday, March 17<sup>th</sup> at 10:00am at the Talkeetna Roadhouse.
- B.** Beth will email the board and members about the meeting.

*Mat-Su CVB Report – Israel Mahay*

- A.** Raising dues for the first time in history.
- B.** ATIA received 12.5 million dollars from the Governors' proposed budget. This is more than the expected. Still need to go through legislation.

*TCC Report – Beth Valentine*

- A.** The Capital Improvement Plan was introduced – some improvements were removed from list and some were we added.
- B.** Susitna River Lodge was approved for a variance of the Spud.
- C.** The Recycling Committee is asking business to donate to them so they can buy the recycling containers.
  - 1. The businesses are not allowed to use the recycling containers.
  - 2. The recycling containers are for residential use only.
  - 3. If a business donates a \$1000 your logo will be on the recycling container.
  - 4. The next Recycling Committee meeting is on March 24<sup>th</sup> 2015 at 7:00pm at the Roadhouse.
- D.** The Trails and Parks Committee
  - 1. New trails were drawn on a map but many of them are not feasible.
  - 2. TCC has to follow new proposal or get it changed.

**Old Business**

- A.** The Alaska Sportsman Shows
  - 1. Need to find volunteers for each of the Sportsman shows.
    - Mat-Su Outdoorsmen Show - March 27, 28, & 29<sup>th</sup>
      - Friday, March 27th - noon to 7:00pm
      - Saturday, March 28th – 10:00am to 6:00pm
      - Sunday, March 29th – 10:00am to 5:00pm
    - Anchorage Outdoorsmen Show - April 2,3,4 & 5<sup>th</sup>
      - Thursday, April 2nd - 4:00pm to 9:00pm
      - Friday, April 3rd - 12:00pm to 8:00pm
      - Saturday, April 4th - 10:00am to 8:00pm
      - Sunday, April 5th - 10:00am to 5:00pm
    - Fairbanks Outdoorsmen Show - April 17, 18, & 19<sup>th</sup>
      - Friday, April 17th - 2:00 pm to 8:00 pm
      - Saturday, April 18th - 10:00 am to 6:00 pm
      - Sunday, April 19th - 11:00am to 5:00 pm
  - 2. Ask for volunteers at the general meeting for the Sportsman shows.
- B.** Review accounting position – See attached report.
  - 1. Board would like Kerry Walter to continue being the accountant.
- C.** The Town Christmas Tree
  - 1. Discussed when to take it down.
  - 2. Move this topic to the next General Meeting on March 12<sup>th</sup> 2015.

**New Business**

- A.** Vote in New Member – Denali Trekking Company
  - Motion to approve new member – Cory Kilchrist
  - 2<sup>nd</sup> Stephanie Smothers
  - All Unanimous
- B.** Moose Parade - need volunteers

- C. Trooper Station may be closed due to budget cuts.
1. Discussed writing a letter of support to send a letter of support to keep Talkeetna Trooper Station open.
    - Motion to send a letter of support to keep Talkeetna Trooper station open. – Israel Mahay
    - 2<sup>nd</sup> Patti Coleman
    - All those in favor, Israel Mahay, Patti Coleman, Beth Valentine, Stephanie Smothers, Ron Quilliam,
    - Shawn Standley Abstained
  2. Share this info with our members at General Meeting.
- D. Money Market Account, Online Credit Cards Service & Keyword Report.
1. Discussed moving these 3 topics to General Meeting.
    - Motion to move this topic to the next General Meeting on March 12<sup>th</sup> 2015. – Cory Kilchrist
    - 2<sup>nd</sup> Stephanie Smothers
    - All Unanimous
- E. Cory Kilchrist
1. Cory Shared with the board he has taken an new position out of the area with Princess and will only be able to participate as a board member through May 2015.
  2. He asked if we would consider appointing another employee from Princess.
  3. Kerry Walter will look in By-Laws about appointments.

#### **Upcoming Meetings & Announcements**

- **Mar. 12<sup>th</sup>** – Chamber General Meeting at Meandering Moose Lodge (6:30pm social). Guest speaker John Klapperich will speak about sm. business.
- **Mar. 21<sup>st</sup>** - Osskic Classic 2015
- **April 2<sup>nd</sup>** - Anchorage Outdoorsmen Show - April 2<sup>nd</sup>-5<sup>th</sup> 2015.
- **April 7<sup>th</sup>** - Chamber Board Meeting at 9:00am at Latitude 62’.
- **April 9<sup>th</sup>** - Chamber General Meeting at NSI (6:30pm social). *This will be our Non-Profit Roundup.*
- **April 17<sup>th</sup>** - Fairbanks Outdoorsmen Show – April 17<sup>th</sup>-19<sup>th</sup> 2015.
- **May 12<sup>th</sup>** - Chamber Board Meeting at 9:00am at The Roadhouse.
- **May 14<sup>th</sup>** - Chamber General Meeting at Upper Susitna Senior & Community Center (6:30pm social). *This will be our 1 Minute Sound Off*

**Adjourned:** 11:15 am (February 10th, 2015)

- Motion to adjourn meeting – Israel Mahay
- 2<sup>nd</sup> – Patti Coleman
- All Unanimous

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistant*

*Talkeetna Chamber of Commerce*

