



Board Meeting Minutes
February 9th, 2016 10:00am
Talkeetna Roadhouse

Board Meeting Begins: 10:04am

1. President Trevor Walter

Board Members in Attendance:

1. Dora Miller
2. Trevor Walter
3. Shawn Standley
4. Stephanie Smothers
5. Israel Mahay
6. Patti Coleman – tried to call in via phone.

Others in Attendance:

1. Kerry Walter – Administrative Assistant, Holly Sheldon Lee, Elizabeth Brown, Whitney Wolfe, Colleen Love, Jim Graham, Denise Gutteridge, & Sassan Mossaman.

Additions to Agenda:

1. Sassan Mossaman – Hudson Fly In

Approval of Minutes of Last Meeting as Written

- Kerry Walter printed off Dec. 2015 min. instead of Jan. 2016 min. - table until March 2016 Board Meeting.

Treasure Report: Stephanie Smothers – Report can be found online.

Persons to Be Heard:

1. Coleen Love – DAC – Bathroom Concerns
 - a. Shared a letter she has written to the Mat-Su Borough asking that DAC to not be charged for metered water for the public bathrooms from May 1st-Sept. 30th each year.
2. Whitney Wolfe - Talkeetna Community Council
 - a. Shared about pursuing a transportation plan.
 - b. Form a committee with board members from the chamber.
 - c. See if there is community support.

3. Holly Sheldon Lee – In support of a traffic study.
 - a. Shared her letter on traffic concerns, mainly that we have 25 buses per day.
 - b. Mat-Su Borough has a traffic specialist who is will to do the study.
 - c. Isreal Mahay commented on how he has not seen a significant increase in bus traffic since 2002.
4. Sassan Mossaman – Hudson Fly In
 - a. Shared about founding and the history of the Cliff Hudson Memorial Fly In.
 - b. Mission to use the airport in a way that had not yet been utilized.
 - c. Board encouraged the Alaska Airman Association to become members of the Talkeetna Chamber of Commerce.
 - d. Sassan the Talkeetna Chamber to sponsor the Fly in again this year and consider partnering with them in the future maybe by joining the Hudson Fly In Committee.
 - e. Asked why it was \$50.00 participate in each of the sportsman shows. – The Answer from the board was discounted rate is for chamber member.

Correspondence:

1. MEA Offering Sponsorships and Scholarships
2. NPS – Teacher Scholarships available for summer courses in Denali National Park.
3. Alaska State Railroad Plan
4. Rotary – Talkeetna Service Project Opportunity.
5. Sunshine Community Health Center – Strengthening Families Workshop.
6. Letter to chamber about if we are opting out of the commercial marijuana industry.
7. SCC - Underpass

Committee Reports:

1. *Marketing & Events Committee*
 - a. Winterfest Committee – N/A
 - b. Taste of Talkeetna Committee – N/A
 - c. Centennial Committee – Kerry Walter
 - Israel Mahay - Motion to move forward with the centennial plans for 2016.
 - 2nd Dora Miller
 - Unanimous
 - Kerry Will send out an email.
 - d. Visitor Guide Committee – Trevor Walter
 - i. Reconsidering the initial amount to order based on the amount of advertisers.
 - ii. Could re-order in July if needed but more expensive.
 - iii. Stephanie Smother will contact NPS, Doug Geeting and Carl Thomas about getting content for the Denali & Climbing page.
 - iv. Isreal Mahay will talk with Steve Mahay about getting content and photos for the Cultural Page.
 - v. Isreal Mahay said we can use a photo from Kelly Mahay.
 - vi. 40 days to sell ads & content ready to send to printers. March 15th 2016.
 - vii. Next Visitor Guide meeting is set for 1:00pm Wens. Jan. 17th at Latitude 62’.
 - e. Website Committee – N/A

- f. Moose on Parade Committee
 - i. Kerry Walter & Trevor Walter will be on the committee with DAC & Talkeetna Historical Society.
- g. Live at 5 – Trevor Walter
 - i. Kerry Walter & Trevor Walter will be on the committee with DAC.
 - ii. Colleen Love will email us with a date for the committee meeting.
 - iii. Start to sell sponsorship
 - iv. Starting May 27th – Sept. 2nd (15 weeks of Music)
 - v. Need graphics by May 1st.
 - vi. Kerry Walter will put dates up on the Chamber calendar for Live at 5.
 - vii. K2 Aviation, Denali Brewing & Mahay's will sponsor same as last year.
 - viii. Board decided that the \$4790.00 in the Live at 5 portion of the money market account can be used for paying bills or what ever need arises.
- h. Beautify Talkeetna Committee – Trevor Walter
 - i. Board is requesting a detailed plan from the committee before they move forward.
 - ii. Board would like to poll the community.
 - iii. Board will not be purchasing signs for the RV Parking & Congested Area Turn Around.
 - iv. Table until Feb. BM to vote on getting pedestrian signs.
- i. MSCVB - Israel Mahay
 - i. The next Communications Meeting is Feb. 10th 2016.
 - ii. They also created a Fund Raising Committee

Motion to extend meeting 15min. – Stephanie Smothers

- 2nd Dora Miller
- Unanimous

2. Membership & Community Relations – Kerry Walter

- a. Membership – The By-Laws state that each business must have a Alaska state Business License to become a member and a separate license number of separate businesses.
- b. Re-Check business licenses each year.
- c. Kerry Walter Contact Susitna Salmon Center
- d. TCC – Whitney Wolfe
 - i. Sewer and Water Board are getting back up to speed.
 - ii. Talkeetna took out a loan for the sewer.
 - iii. Boundary reviews
 - iv. By-Laws renewed
 - v. The Platting Committee needs a board member from Talkeetna District 7. If We do not get one our area will get a rep from Dist. 1.
 - vi. Kerry Walter send a newsletter about the Platting Committee.

3. Awards Committee – N/A

4. Scholarship – Kerry Walter

- a. Up to \$3000.00 can be given away in scholarship money.
- b. Deadline to turn in application is April 15th at 3:00pm.

- c. New Essay question – What does, Life Liberty and The Pursuit of Happiness mean to you?
 - d. Kerry Walter will update the scholarship info on the website.
 - e. Shawn Standley will be on committee again.
5. By-Laws Committee – Shawn Standley – Chair
- a. Review the By-Law Changes for the next board meeting.
 - b. Trevor Walter will research proper procedures with agendas - Robert’s Rule of Order.
 - Shawn Standley - Motion to update resolution to an amendment on the Oct. 6th 2015 Board Meeting Minutes.
 - 2nd Stephanie Smothers
 - i. Unanimous

Motion to extend meeting 15min. – Shawn Standley

- 2nd Israel Mahay
- Unanimous

Old Business:

1. Audit is finished.
2. Discussed Kerry Walter’s responsibilities as the administrative secretary and bookkeeper.
 - a. Board said that what Kerry Walter has been doing is within her job description.
 - b. Trevor will send an email to the board with Kerry Walter hours over the last 1 ½ years to see if a salaried position might be a better option for board and Kerry Walter.

New Business:

1. Voted in new business – Talkeetna Wolf Den Cabins & Rustic Elegance
 - Israel Mahay - Motion to accept new businesses
 - 2nd Shawn Standley
 - Unanimous
2. Sportsman Shows
 - a. Mat-Su Sportsman Show Mar. 18-20th (need volunteers).
 - b. Anchorage Sportsman Show Mar. 31st – April 3rd
 - c. Fairbanks Outdoor Show April 22nd-24th
3. Adding Job Board, rentals or other info to the website has been tabled until board begins to work on the new website.
4. Hudson Fly-In
 - Stephanie Smothers -Motion to support the Hudson Memorial Fly In at the \$250.00 level.
 - 2nd Shawn Standley
 - Unanimous
5. Advertising with Bearfoots & Alaska Chamber tabled until March Board Meeting.
6. Donate to Library
 - Israel Mahay - Motion to donate \$100.00 to the Talkeetna Community Library.
 - 2nd Stephanie Smothers
 - Unanimous

Motion to extend meeting 5min. – Shawn Standley

- *2nd Israel Mahay*
- *Unanimous*

7. Mat –Su Borough Transportation Plan

- a. Tell members at the general meeting.
- b. Study not free of charge – comes from public funds – borough taxes.
- c. Whitney Wolfe asked if she could get any volunteers from the board to be on the committee?
- d. Trevor Walter, Shawn Standley and Israel Mahay volunteered to be on the committee.

8. Marijuana Commercial Industry – Tabled until March Board Meeting 2016.

Upcoming Meetings & Announcements

- Feb. - 11th General Meeting at Flying Squirrel at 11:45pm-1:00pm.
- Mar. – 8th Board Meeting at Latitude 62' at 10:00am
- Mar – 10th General Meeting at Talkeetna Roadhouse 11:45pm-1:00pm.
- Mar. - 18th- 20th Mat-Su Sportsman Show.
- Mar. – 31st- Apr. 3rd Anchorage Sportsman Show.
- Apr. – 12th Board Meeting at Talkeetna Roadhouse at 10:00am
- Apr. – 14th General Meeting at NSI (Non-Profit Round Up) 11:45:am-1:00pm.
- Apr. – 22nd-24th Fairbanks Outdoor Show.
- May – 10th Board Meeting Latitude 62' at 10:00am
- May – 12th General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! 11:45:am-1:00pm.

Adjournment: 12:05pm (February 2016)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistance

Talkeetna Chamber of Commerce