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**Board Meeting Minutes**  
December 8th, 2015 10:00am  
The Talkeetna Roadhouse

**Board Meeting Begins:** 10:00am

1. President Trevor Walter

**Board Members in Attendance:**

1. Casey Ressler
2. Dora Miller
3. Trevor Walter
4. Patti Coleman
5. Shawn Standley
6. Stephanie Smothers
7. Israel Mahay

**Others in Attendance:**

1. Kerry Walter – Administrative Assistant, Bill Germain, Wyane Woller, Sarah Sickler, Rick Peterson, Phillip Manning, Ralph Semnels, Randal Kolwalke, Trisha Costello, Elizabeth Brown, Beth Valentine, Chris Grabowski, Sue Deyoe,

**Additions to Agenda:** N/A

**Approval of Minutes of Last Meeting as Written** - were approved at the GM on Nov. 12<sup>th</sup> 2015.

**Treasure Report:** Stephanie Smothers

**Persons to Be Heard:**

1. Trevor Walter addressed the board.
2. Beth Valentine gave the Chamber their Northern Lights Award from the MSCVB.
  - a. Shared about upcoming Go West Summit Feb. 22-25<sup>th</sup> 2016 & ATTA Summit Sept. 19-20 2016.
  - b. Proposed the Chamber discuss participating in one or both.
    - Motion to move Go West Summit and ATTA Summit to New Business. Isreal Mahay
    - 2<sup>nd</sup> Stephanie Smothers
    - Unanimous

3. Rick Peterson from Holland America/Princess– Addressed the board about their opposition to the proposed 3% bed tax increase.
4. Ralph Semnels from Holland America/Princess – Addressed the board about their opposition to the proposed 3% bed tax increase.
5. Trisha Costello owner of The Talkeetna Roadhouse – Addressed the board about her support for the proposed 3% bed tax increase.
6. Elizabeth Brown representing Holly Lee Sheldon (Sheldon Air) - Addressed the board about their opposition to the proposed 3% bed tax increase.
7. Multiple chamber and board members asked questions about this proposed tax.
  - a. Casey Ressler & Isreal Mahay fielded many of the questions and will bring some back to the MSCVB board.
8. Beth Valentine suggested we write a letter of opposition to MSCVB board then the Assembly if needed.
  - a. On Jan. 6<sup>th</sup> or 7<sup>th</sup> there will be a time for the public to comment at the Alaska Garden Gate B&B in Palmer.
    - Motion to write a letter to MSCVB in opposition to the proposed bed tax. – Patti Coleman
    - 2<sup>nd</sup> Shawn Standley
    - Unanimous
  - b. Trevor Walter will write the letter and send to board for approval.
9. Randall Kolwalke a Borough Assemblyman - Addressed the board members with an Assembly Report.

### **Correspondence:**

1. MEA
2. Katie Bell
3. Bearfoots
4. Jane Steer with Chinook Winds
5. Holland America/Princess
6. MSCVB
7. Mike Stoltz
8. Randall Kolwalke
9. Anchorage Boat Show

### **Committee Reports:**

1. *Marketing & Events Committee*
  - a. Marketing Meeting Dec. 15<sup>th</sup> 2015 at 1:00pm at Denali Brewpub
  - b. Winterfest Committee – Patti Coleman
    - i. 21 entries in the parade
    - ii. Santa was a success
    - iii. 18 children participated in decorating town tree.
    - iv. Nagley's provided the hot coco at the Tree Decorating.
    - v. Isreal Mahay & Ron Quilliam hunted, cut, hauled and put up town tree.
  - c. Taste of Talkeetna Committee – Kerry Walter

- i. Only 21 tickets left to sell
    - ii. All tickets are now at Talkeetna Roadhouse
    - iii. Two Golden Tickets will be auctioned starting on Dec. 9<sup>th</sup> the Wednesday before the Taste of Talkeetna.
    - iv. Thank you to Beth Valentine for creating Golden Tickets.
    - v. Money from auction will pay for printing costs.
    - vi. Free daycare available from Sunshine Station Child Care Center.
  - d. Centennial Committee – Kerry Walter
    - i. Next Meeting will be a dinner at West Rib on Jan. 8<sup>th</sup> at 5:00pm.
    - ii. All business and members invited.
    - iii. Centennial Celebration will be from July 1<sup>st</sup>-July 4<sup>th</sup>.
  - e. Visitor Guide Committee – Trevor Walter
    - i. Reviewed the RFP we received back and narrowed the choices down to three graphic designers and printers.
  - f. Website Committee – Trevor Walter
  - g. Trevor Walter sent out over 20 RFPs’ we are waiting for them to come back.
  - h. Beautify Talkeetna Committee – Kerry Walter
    - i. Written report from Beth Valentine.
    - ii. Requesting \$200.00 for four pedestrian walkway signs & 2 RV signs.
    - iii.
  - i. MSCVB - Casey Ressler
2. *Membership & Community Relations – N/A*
  3. *Scholarship – N/A*
  4. *Talkeetna Community Council Report – Isreal Mahay & Bill Germain*
    - a. Proposed changes on how taxes are spent.
    - b. Proposed improvements on the Ridgeline Trail
    - c. Taking down old library and the potential costs.
    - d. Jeff Green from DNR stated that Above Alaska Aviation does have permission to dock at Fish Lake.
    - e. The sewer lagoon is out of compliance.
    - f. No speed limit reduction at the library.

*Motion to extend meeting 15 minutes - Patti Coleman*

- *2<sup>nd</sup> Casey Ressler*
- *Unanimous*

- g. Beth Valentine suggested to the TTC Board that the Talkeetna Chamber of Commerce and Talkeetna Community Council share correspondence on important issues.
- h. Discussion about the proposed 3% bed tax. The majority was opposed to this.
- i. Discussed their shared revenue.
- j. Katie Writer stated that the recycling is doing well and that they still need more volunteers.
- k. TCC is writing a letter of support for the underpass.

- l. Billy Fitzgerald discussed exploring expansion options for Talkeetna to the east.

### **Old Business:**

1. Audit – Contact Connie Dooley at Trapper Creek Inn to help.
2. Winter Visitor Flyer – has been revised.
3. Signers on Gaming Account
  - a. Tabled until Jan. 12<sup>th</sup>, 2016 Board Meeting
4. Biennial paperwork - has been filed.
5. Annual Christmas Party is Thursday Dec. 10<sup>th</sup> at 6:30 at the Susitna River Lodge.
  - a. Bring snack food and or drink
  - b. White elephant gift exchange.

### **New Business:**

1. Voted in new business – Alaska Adventure Media & Northfork Enterprises.
  - Motion to accept new business by Patti Coleman
  - 2<sup>nd</sup> Isreal Mahay
  - Unanimous
2. Get to know your board members luncheon/dinner.
  - a. Tabled until Jan. 12<sup>th</sup>, 2016 Board Meeting
3. Go West Summit Feb. 22-25<sup>th</sup> 2016
  - a. We will send emails to our members about volunteering.
    - Motion to discuss participating at marketing meeting on Dec. 15<sup>th</sup> Isreal Mahay
    - 2<sup>nd</sup> Dora Miller
    - Unanimous

### *Motion to extend meeting 5min. – Casey Ressler*

- *2<sup>nd</sup> Isreal Mahay*
  - *Unanimous*
4. ATTA Summit 2016
    - Motion to discuss participating at marketing meeting on Dec. 15<sup>th</sup> Isreal Mahay
    - 2<sup>nd</sup> Dora Miller
    - Unanimous

### **Upcoming Meetings & Announcements**

- Dec. – 10<sup>th</sup> General Meeting (Christmas Party) at Susitna River Lodge
- Dec. – 12<sup>th</sup> Taste of Talkeetna - Saturday downtown Talkeetna.
- Dec. – 15<sup>th</sup> Marketing Meeting at Denali Brew Pub at 1:00pm
- Jan. – 8<sup>th</sup> 2016 Centennial Dinner Meeting at West Rib at 5:00pm
- Jan. – 12<sup>th</sup> 2016 Board Meeting at Latitude 62' at 10:00am
- Jan. - 14<sup>th</sup> 2016 General Meeting at Latitude 62' 11:45pm-1:00pm.
- Feb. - 9<sup>th</sup> Board Meeting at Talkeetna Roadhouse at 10:00am
- Feb. - 11<sup>th</sup> General Meeting at Flying Squirrel 11:45pm-1:00pm.
- Mar. – 8<sup>th</sup> Board Meeting at Latitude 62' at 10:00am

- Mar – 10<sup>th</sup> General Meeting at Talkeetna Roadhouse 11:45pm-1:00pm.
- Mar. - 18<sup>th</sup>- 20<sup>th</sup> Mat-Su Sportsman Show.
- Mar. – 31<sup>st</sup>- Apr. 3<sup>rd</sup> Anchorage Sportsman Show.
- Apr. – 12<sup>th</sup> Board Meeting at Talkeetna Roadhouse at 10:00am
- Apr. – 14<sup>th</sup> General Meeting at NSI (Non-Profit Round Up) 11:45:am-1:00pm.
- Apr. – 22<sup>nd</sup>-24<sup>th</sup> Fairbanks Ourdoorshow.
- May – 10<sup>th</sup> Board Meeting Latitude 62' at 10:00am
- May – 12<sup>th</sup> General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! 11:45:am-1:00pm.

**Adjournment:** 11:46am (December, 8<sup>th</sup> 2015)

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistance*

*Talkeetna Chamber of Commerce*