



Board Meeting Minutes

Dec. 6th, 2016 10:00am

Latitude 62'

Board Meeting Begins: 10:00am

1. President Trevor Walter

Board Members in Attendance:

1. Trevor Walter
2. Casey Ressler
3. Shawn Standley
4. Israel Mahay
5. Patti Coleman
6. Joe McAneney
7. Rick Peterson (called in)

Others in Attendance:

1. Kerry Walter – Administrative Assistant, Colleen Coulon-Love & Bill Germain

Additions to Agenda:

1. Planning Session

Approval of Minutes from the November Board Meeting

- Motion by Patti Coleman to approve November 8th Meeting Minutes as amended.
- 2nd Casey Ressler
- Unanimous

Treasure Report: Kerry Walter – Report can be found online.

Persons to Be Heard:

1. Shawn Standley - Hudson Memorial Talkeetna Fly-In
 - Move to New Business.
2. Colleen Coulon-Love - share with the board DAC's public bathroom health and safety issues.
 - Move to New Business.

Correspondence:

1. National Park Newsletter - Denali Trails
2. Alaska Railroad seeking Artists
3. Alaska Research Garden
4. KTNA
5. Sunshine Community Clinic - Edible Gardens

Committee Reports:

1. *Marketing & Events Committee*
 - a. Annual Banquet - N/A
 - b. Visitor Guide Committee – Trevor Walter
 - i. Working with John on final ads, content and map.
 - ii. We will make about \$8400.00 after costs.
 - iii. Anchorage Brochure Distribution will be \$4200 this year.
 - iv. Board make suggestions for changes.
 - c. Website Committee – Trevor Walter
 - i. Sent out RFP's
 - ii. Several companies have responded.
 - d. Winter Guide - Trevor Walter
 - i. Available Susitna River Lodge & Talkeetna Roadhouse.
 - ii. We should consider a brochure style winter guide for 2017/18.
 - e. Annual Christmas Party - Trevor Walter
 - i. Will be held at the Susitna River Lodge at 6pm on Thursday Dec. 8th 2016.
 - ii. Bring fun gifts, snacks and beverage.
 - iii. Announce the winner of the Taste of Talkeetna Golden Tickets.
 - f. Winter Fest - The Motorized Parade of Lights - Patti Coleman
 - i. It was fantastic with 17 floats!
 - ii. Santa came to Town and gave gifts to the children.

- g. Taste of Talkeetna - Trevor Walter
 - i. Taste of Talkeetna will be on Dec.10th from 4pm-8pm.
 - ii. Tickets for sale at Talkeetna Roadhouse and with Kerry Walter
 - iii. Seven restaurants participating and The Fairview will host the Seven prizes we are giving away.
 - iv. Golden Ticket Auction to be on Facebook and to be finished at 8pm. On Dec. 8th.
 - v. The Frontiersman Advertised for us on Facebook and through an email blast.
- h. Annual Town Tree Lighting - Trevor Walter
 - i. Thank you to Joe McAnaney, Patti Coleman, Denali Brew Pub, Walter Boys, the Girl Scouts & Rick Peterson for the new wreath.
 - i. MSCVB - Casey Ressler
 - i. The Annual Planning Retreat will happen in Jan.
 - ii. They have advertised our Winter Fest events.
- 2. *Membership & Community Relations – Kerry Walter*
 - i. Membership - Board is helping to collect chamber dues and ads.
 - ii. All dues need to be paid by Dec. 1st.
- b. *Community Relations*
 - i. *TCC – Joe McAnaney*
 - *No steps were taken to block marijuana businesses from moving forward.*
 - *Discussed the heroin issues, harm reduction and needle exchanges.*
- 3. *Scholarship – N/A*
- 4. *By-Laws Committee –N/A*

Old Business:

- 1. Chamber Insurance for Directors and Officers
 - a. Waiting on quote.
- 2. Board will be looking for a tax accountant.
- 3. Financial Committee meeting is Jan. 10th after Board meeting at Denali Brew Pub.
- 4. Audit Committee Meeting Jan. 17th at 6pm. Location TBA
- 5. Board Planning Session Jan. 26th from 10am-? at Denali Brew Pub.

New Business:

1. Voted in new businesses N/A
2. Board will send out Christmas Cards next year.
 - a. Kerry Walter will research places like Vista Print.
3. Board voted to sponsor the children's scavenger hunt at the Hudson Memorial Talkeetna Fly-In.
 - a. Motion by Joe McAnaney to support the Hudson Memorial Talkeetna Fly-In.
 - b. 2nd Shawn Standley
 - c. Unanimous
4. Board voted to Renew KTNA Membership.
 - a. Motion by Shawn Standley to support KTNA with up to \$200.00.
 - b. 2nd Israel Mahay
 - c. Unanimous
5. DAC's public bathroom's health and safety issues.
 - a. They need a sustainable cleaning contract with a hazmat trained employee to clean bathrooms.
 - b. The Health and Safety of the public bathrooms is now beyond the capacity.
 - c. DAC wants to keep the bathrooms clean and safe and open.
 - d. How can the chamber help?
 - i. We can disseminate this information to the general members.
 - ii. Write letter of support and send to the borough.
 - iii. Talk to Randall Kowalke and our senators about what steps the board should take first.
 1. Motion by Israel Mahay to contact Randall Kowalke our representative from the borough about support for the public restrooms specifically DAC, look at writing letters and getting support from our members and government organizations to write letters of support for a sustainable way to fund public restrooms and to address the the health and safety aspects of our public restrooms.
 2. 2nd Casey Ressler
 3. Unanimous
 - iv. Board will wait on writing the letter until after we have talked to Randall Kowalke, Lisa Murkowski, Dan Sullivan and Mike Dunleavy.

6. Heroin Issue in our community.

a. What can we do?

- i. We can disseminate this information to the general members.
- ii. Write letter of support for Talkeetna Community Council.
 1. Motion by Shawn Standley for the chamber to write a to the Talkeetna Community Council offering our support and extending an invitation to help them in with the health and safely issues in our community especially with regards to Talkeetna's current drug problems.
 2. 2nd Israel Mahay
 3. Unanimous
- iii. Shawn Standley will write a letter to the Talkeetna Community Council.

Upcoming Meetings & Announcements

- Dec. 10th - Taste of Talkeetna 4-8pm
- Jan. 10th - Talkeetna Chamber Board Meeting at 10:00am at the Talkeetna Roadhouse.
- Jan.12th - Talkeetna Chamber General Meeting at 11:45am at Denali Brew Pub.
- Feb. 7th - Talkeetna Chamber Board Meeting at 10:00am at the Latitude 62'.
- Feb. 9th - Talkeetna Chamber General Meeting at 11:45am at West Rib Pub and Grill.
- Mar. 7th - Talkeetna Chamber Board Meeting at 10:00am at the Talkeetna Roadhouse.
- Mar. 9th - Talkeetna Chamber General Meeting at 11:45am at Mt. High Pizza Pie.
- Mar. 30th - April 2nd - Anchorage Sportsman Show

Adjournment: 11:39 (Dec. 2016)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistance

Talkeetna Chamber of Commerce

