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## Board Meeting Minutes

Nov. 8th, 2016 10:00am

Talkeetna Roadhouse

### Board Meeting Begins: 10:03am

1. President Trevor Walter

### Board Members in Attendance:

1. Trevor Walter
2. Casey Ressler
3. Shawn Standley
4. Israel Mahay
5. Patti Coleman
6. Joe McAneney
7. Rick Peterson

### Others in Attendance:

1. Kerry Walter – Administrative Assistant, Randall Kowalke, Kathy Stoltz

### Additions to Agenda:

1. TCCI - Spud Committee

### Approval of Minutes of the October Meeting as Written

- Motion by Patti Coleman to approve October 11<sup>th</sup> Meeting Minutes as written.
- 2<sup>nd</sup> Casey Ressler
- Unanimous

### Approval of Minutes of Special Taste of Talkeetna Meeting as Written

- Motion by Patti Coleman to approve October 28<sup>th</sup> Meeting Minutes as with changes.
- 2<sup>nd</sup> Israel Mahay
- Unanimous

**Treasure Report:** Kerry Walter – Report can be found online.

### Persons to Be Heard:

1. Shawn Standley - Bachelor Society Ad

- Move to New Business.
- 2. Kathy Stoltz - Suggested giving an award to the best restaurant of the Taste of Talkeetna.
  - Move to New Business.
- 3. Randall Kowalke
  - Borough Update
    - Bond Package Passed (improvements included in the package for upper valley)
      - Talkeetna get new ice-skating rink & trail updates.
    - Moratorium on the marijuana regulations.
      - 2 businesses in Talkeetna will be grandfathered in under state regs. not by borough or spud rules.
    - Watch for proposed legislation to tax on gravel.

### **Correspondence:**

1. National Park Newsletter - Two new bees discovered.
2. DAC - November Newsletter
3. American Red Cross and CPR Instruction.
4. NSI - Office Space for rent.

### **Seating the Board:**

1. Board election results:
  - a. Shawn Standley & Patti Coleman were re-elected to the board.
  - b. Joe McAneney & Rick Peterson newly elected as regular board members.
  - c. Mable Quilliam, Kierre Childers & Matt Herod are newly elected as board alternates.
  - d. Discussed board positions and their responsibilities.
  - e. Discussed the alternates seats and their responsibilities.
  - f. Seat board members:
    - i. President Position:
      - Isreal Mahay nominates Trevor Walter (who accepts) to remain seated as the President.
      - 2<sup>nd</sup> Patti Coleman
      - Unanimous
    - ii. V.P. Position:
      - Casey Ressler nominates Israel Mahay (who accepts) to be seated as the V.P.
      - 2<sup>nd</sup> Shawn Standley
      - Unanimous
    - iii. Secretary Position:
      - Shawn Standley nominates Patti Coleman (who accepts) to be seated as the Secretary.
      - 2<sup>nd</sup> Israel Mahay
      - Unanimously
    - iv. Treasurer Position:

- Israel Mahay nominates Joe McAneney (who accepts) to be seated as the Treasure.
- 2<sup>nd</sup> Patti Coleman
- Unanimous

## Committee Reports:

### 2. *Marketing & Events Committee*

- a. Annual Banquet
  - i. Great turnout with 64 members and guests.
  - ii. We brought in \$3295.00 in scholarship donations.
- b. Visitor Guide Committee – Trevor Walter
  - i. Total ads sold \$31,450.00
  - ii. Goal to be ready and sent to printers by the 29<sup>th</sup> of Nov.
  - iii. Working on gathering graphic art for the Town and Trail map.
    - Kathy Stoltz shared that all the previous art work that we have used on the cover of the map that came from Shannon Cartwright is ours to use free of charge as long as we use it on the map.
- c. Website Committee – Trevor Walter
  - i. Committee members - Trevor Walter, Shawn Standley, Casey Ressler, Kathy Stoltz.
  - ii. Committee meeting is on Nov. 17<sup>th</sup> at 12:00pm at Sheep Creek Lodge.
- d. Winter Guide - Trevor Walter
  - i. Just waiting for the printer to get the right size paper.
  - ii. Cost was \$297.00 for 11x17 posters.
- e. Annual Christmas Party - Trevor Walter
  - i. Will be held at the Susitna River Lodge at 6pm on Thursday Dec. 8<sup>th</sup> 2016.
  - ii. Bring fun gifts, snacks and beverage.
- f. Winter Fest - The Motorized Parade of Lights - Patti Coleman (Chair)
  - i. Theme is Centennial
  - ii. Need to create a Committee - Patti Coleman & Kerry Walter volunteered.
  - iii. Parade will be Friday Dec. 2<sup>nd</sup>
  - iv. Parade line up is at 6:30 at Swiss Alaska with Parade starting AT 7:00pm.
  - v. Committee Meeting is Nov. 22<sup>nd</sup> at 4:00pm at McKinley View Real Estate
- g. Taste of Talkeetna - Kerry Walter
  - i. Taste of Talkeetna will be on Dec.10<sup>th</sup> from 4pm-8pm.
  - ii. Tickets for sale at Talkeetna Roadhouse and with Kerry Walter
  - iii. Seven restaurants participating and The Fairview will host the Seven prizes we are giving away.
  - iv. Golden Tickets will be decorated by Rick Peterson
  - v. Golden Ticket Auction to be on Facebook and to be finished at 8pm. On Dec. 8<sup>th</sup>.
- h. Annual Town Tree Lighting - Kerry Walter
  - i. Joe McAneney will be in charge of getting the tree put up on Saturday Nov. 26<sup>th</sup>.
  - ii. Patti Coleman will be the supervisor.
  - iii. The tree will be decorated on Sunday the 27<sup>th</sup> of Nov. at 1pm.

- iv. Denali Brew Pub is going to donate hot coco.
    - v. Girl Scouts want to help decorate.
    - vi. Rick Peterson will purchase new wreath.
  - i. MSCVB - Discussed the outcome of the 3% tax that was proposed.
    - i. Watch ATIA for strategies on funding tourism.
- 3. *Membership & Community Relations – Kerry Walter*
  - i. Membership - Board is helping to collect chamber dues and ads.
  - ii. All dues need to be paid by Dec. 1<sup>st</sup>.
- b. *Community Relations*
  - i. TCC – Spud Review Committee for Main St. District
    - Heavily impact businesses.
    - Joe McAneney will send to us the most recent revisions.
    - Next committee meeting is Nov. 22<sup>nd</sup> at 7pm at the Talkeetna Library.
    - Send a newsletter to the chamber members.
- 4. *Scholarship – N/A*
- 5. *By-Laws Committee –N/A*

#### **Old Business:**

- 1. Denali National Park News Letter -
  - a. Motion by Rick Peterson to send letter as written.
  - b. 2<sup>nd</sup> Joe McAneney
  - c. 1 Abstention
- 2. Chamber Insurance for Directors and Officers
  - a. Waiting on quote.
- 3. Anchorage Brochure Distribution
  - a. Cost this year is \$5000.00
  - b. Trevor Walter will try to negotiate a better price.
- 4. Visit Anchorage - Ad cost \$300.00
  - a. Motion by Shawn Standley to renew our advertising on the website.
  - b. 2<sup>nd</sup> Patti Coleman
  - c. Unanimous

#### **New Business:**

- 1. Voted in new businesses:
  - a. The Dancing Leaf Gallery
    - i. Motion by Shawn Standley to vote in new member.
    - ii. 2<sup>nd</sup> Stephanie Smothers
    - iii. Unanimous
- 2. Board Communication
  - a. Board decided that email would be the communication.
- 3. Tax Accountant
  - a. Joe McAneney & Kerry Walter will gather info to send out bids.

4. Add signers on the bank account
  - a. Casey Ressler motions to have the following board members be signers on the Talkeetna Chamber of Commerce operating, savings and money market accounts at the the Matanuska Valley Federal Credit Union. Trevor Walter, Patti Coleman, Joe McAneney and Israel Mahay.
  - b. 2<sup>nd</sup> Israel Mahay
  - c. Unanimous
5. Remove signers from the bank account
  - a. Shawn Standley motions to have the following board members be removed as signers on the Talkeetna Chamber of Commerce operating, savings and money market accounts at the the Matanuska Valley Federal Credit Union. Shawn Standley & Stephanie Smothers
  - b. 2<sup>nd</sup> Joe McAneney
  - c. Unanimous
6. Advertising in the Bachelor Society Catalog
  - a. Motion by Israel Mahay to place a ¼ page ad in the Bachelor Society Catalog for \$75.00
  - b. 2<sup>nd</sup> Joe McAneney
  - c. Unanimous
7. Dropbox
  - a. Motion by Joe McAneney to upgrade DropBox to a business level at \$100.00 per year.
  - b. 2<sup>nd</sup> Israel Mahay
  - c. Unanimous

#### **Upcoming Meetings & Announcements**

- Nov. 10<sup>th</sup> - General Meeting Luncheon at Denali Brew Pub at 11:45am.
- Nov. 27<sup>th</sup> - Annual Town Tree Lighting - 1pm at Village Park
- Dec. 2<sup>nd</sup> - Motorized Parade of Lights - 7pm
- Dec. 6<sup>th</sup> - Chamber Board Meeting at Latitude 62' at 10am.
- Dec. 8<sup>th</sup> - Annual Chamber Christmas Party at Susitna River Lodge at 6pm
- Dec. 10<sup>th</sup> - Taste of Talkeetna 4-8pm

**Adjournment:** 12:05pm (Nov. 2016)

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistance*

*Talkeetna Chamber of Commerce*