



BOARD OF DIRECTORS – MEETING MINUTES  
LOCATION: Latitude 62'  
Tuesday, November 11th, 2014 9:00AM – 10:30AM

**Opening / Call-to-Order 9:08am**

Presiding Beth Valentine

**Board Members in Attendance:**

Beth Valentine, Ron Quilliam, Stephanie Smothers, Israel Mahay, Cory Kilchrist & Shawn Standley (via phone).

**Others in Attendance:**

Kerry Walter – Administrative Assistant

**Welcome to the New Board Members:**

Shawn Standley & Cory Kilchrist

**Approval of Minutes of Last Meeting as Corrected**

- Motion – Stephanie Smothers
- 2<sup>nd</sup> Israel Mahay
- Report Unanimously Approved

**Treasurers Report: Ron Quilliam**

- A. None today but will have one for general meeting.
- B. Kathy Stoltz is working on catching up our books at \$20.00 per hr.
- C. Kathy willing to train a new bookkeeper.

**Persons to be Heard: Kerry Walter – Filling the Gap**

**Correspondence**

- A. Centennial Meeting – Beth Valentine & Ron Quilliam volunteered to attend meetings and represent the chamber.
- B. Iditarod Historic Trails – renew our membership
- C. Contact Kerry Walter or Beth Valentine for a detailed list of other correspondence.

## **Committee Reports**

### *Events Committee – Patti Coleman & Beth Valentine*

#### **A. Fall Banquet**

1. Discussed the success of banquet
  - a. Food was great.
  - b. Music was very good.
2. Discussed way to improve banquet
  - a. Host in a smaller venue.
  - b. Have menus available before hand.
  - c. Set dollar amount for bids.
  - d. Need an auctioneer.
  - e. Decorate moose in advance.
3. Auction proceeds – \$1917.00
  - a. Old Bag Auction - \$1680.00
  - b. Mini Moose \$100.00
  - c. Split the Pot - \$137.00
4. We had 54 members in attendance.

### *Membership & Community Relations – Beth Valentine*

- A.** Membership Drive - Kathy sent invoices to the members.
- B.** Begin calling members who have not renewed.
- C.** Discussed iCloud and how difficult it is to use.
  1. Will continue the discussion of iCloud after we hire a bookkeeper.
- D.** Discussed having comprehensive list on what we provide to our members.

### *Scholarship Committee – Beth Valentine*

- A.** All checks have been sent.

### *Marketing & Tourism Committee – Beth Valentine*

- A.** Need to set up a meeting – Israel Mahay will head this committee up.
  1. Beth Valentine, Stephanie Smothers & Ron Quilliam will also be on committee.
  2. Ask for volunteers at general meeting
- B.** Send in applications and payments for the Great Alaska Sportsman Show & The Fairbanks Outdoorsmen Show.
- C.** On the survey many members marked that we should attend the Mat-Su Outdoorsman Show.
- D.** Mat-Su CVB Report – Israel Mahay
  1. Israel Mahay is on the board.

## **Old Business**

- A.** Discussed The Talkeetna Beautification Project
  1. See Attached report
  2. We did get a grant of \$500.00 from TCC grant sharing revenue for a “Welcome to Talkeetna” sign.
  3. Need to set up a meeting.

## B. Bookkeeping Position

### *Motion to extend meeting 10:30am.*

- Motion – Cory Kilchrist
- 2<sup>nd</sup> Stephanie Smothers
- Unanimous Approved

### *Executive Session began – 10:30am*

- Discussed the bookkeeping position, what is required and applicants.
- Voted in Kerry Walter as the new bookkeeper.
- Review in 3 months

### *Executive Session ended – 10:37am*

## C. Membership Drive

1. We will have an update on Thursday.
2. Call all members who have not yet paid.

## New Business

### A. Election of Officers

1. Discussed responsibilities of each position
  - a. President position:
    - Motion made by Israel Mahay to re-elect Beth Valentine as President
    - 2<sup>nd</sup> Ron Quilliam
    - Unanimously Approved
  - b. Vice President position:
    - Motion made by Beth Valentine to re-elect Patti Coleman as Vice President.
    - 2<sup>nd</sup> Ron Quilliam
    - Unanimously Approved
  - c. Treasure position:
    - Motion made by Beth Valentine to elect Stephanie Smothers as Treasure.
    - 2<sup>nd</sup> Ron Quilliam
    - Unanimously Approved
  - d. Secretary position:
    - Motion made by Stephanie Smothers to elect Israel Mahay as Secretary.
    - 2<sup>nd</sup> Ron Quilliam
    - Unanimously Approved
2. Discussed adding Stephanie Smothers as a signer to the bank account & being on credit card.
  - Motion made by Beth Valentine to add Stephanie Smothers as a signer on the bank account and on credit card.
  - 2<sup>nd</sup> Israel Mahay

- Unanimously Approved
- B. Vote in new member; Air Service Alaska Inc.**
- Motion to approve new member – Stephanie Smothers
  - 2<sup>nd</sup> Cory Kilchrist
  - Unanimously Approved
- C. Tree Lighting Ceremony – Friday, December 5<sup>th</sup>**
1. Ask around to see if anyone would like to be on the decorating committee?
  2. Put up tree Saturday November, 29<sup>th</sup>.
    - a. Israel Mahay & Ron Quilliam volunteered.
  3. Decorate tree Sunday November, 30<sup>th</sup>.
    - a. Israel Mahay, Ron Quilliam and Cory Kilchrist volunteered
- D. Motorized Parade of Lights – Friday, December 5<sup>th</sup>**
1. Need to come up with a parade theme.
  2. Ask members at general meeting for suggestions for the parade theme and if anyone would like to volunteer to help or to be head of committee.
  3. Ask Patti Coleman if she can head up the parade committee.
  4. All parade participants meet at Swiss Alaska at 6:30pm.
  5. Beth Valentine will work on getting us an announcer.
  6. Christmas music will be from KTNA.
- E. Taste of Talkeetna – Saturday, December 13<sup>th</sup>**
1. A committee was formed with Beth Valentine, Israel Mahay, Stephanie Smothers & Shawn Standley.
  2. Ask members at the general meeting if anyone would like to be on committee.
  3. Meeting was set up for Monday, November 17<sup>th</sup> at 10:30am at the Roadhouse.
  4. Taste of Talkeetna will begin at 4:00pm-8:00pm.
- F. Mat-Su Outdoorsman Show - March 27-29<sup>th</sup> 2015**
- Motion to attend the Mat-Su Outdoorsman Show – Israel Mahay.
  - 2<sup>nd</sup> Stephanie Smothers
  - Unanimously Approved
- G. Icelandic Travel Show February 7<sup>th</sup>-9<sup>th</sup> 2015**
1. Discussed whether or not the Icelandic Show is a good venue for the chamber to attend.
  2. Tabled until we can find out more details.
    - a. Cost to attend
    - b. Talk to other businesses that have attended the show to get their thoughts.
    - c. Ask Trisha Costello to come talk to us.
    - d. Ask MSCVB if they would display our signs at the show.

### **Upcoming Meetings & Announcements**

- Nov. 13<sup>th</sup> 2014 – General Meeting (Social) 6:30pm
- Dec. 5<sup>th</sup> – Tree Lighting Ceremony
- Dec. 5<sup>th</sup> – Parade of Lights at 7:00pm on main street.
- Dec. 6<sup>th</sup> – Bachelor Auction 6:00pm
- Dec. 9<sup>th</sup> - Chamber Board Meeting at 9:00am at The Roadhouse.
- Dec.11<sup>th</sup> - Chamber General Meeting Christmas Party at The Susitna Lodge (6:30 social).
- Dec. 13<sup>th</sup> The Taste of Talkeetna 4:00pm – 8:00pm

**Adjourned:** 11:25am (November 11th, 2014)

- Motion to adjourn Israel Mahay
- 2<sup>nd</sup> Cory Kilchrist
- Unanimous

*Minutes respectfully submitted by Kerry Walter,  
Administrative Assistant  
Talkeetna Chamber of Commerce*