



BOARD OF DIRECTORS – MEETING MINUTES
LOCATION: LATITUDE 62°
TUESDAY, NOVEMBER 12, 2013 | 9:00AM – 10:30AM

Opening / Call-to-Order

9:30am: President Beth Valentine Presided

Board Members in Attendance

Beth Valentine, Geri Denkwalter, Patti Coleman, Ron Quilliam, Stephanie Smothers, Nancy Dolecki (via phone conference)

Others in Attendance

Kerry Walter – Administrative Assistant

Approval of Minutes of Last Meeting – Tuesday, Oct. 8, 2013

- Motion: Patti Coleman
- 2nd: Geri Denkwalter
- Minutes Unanimously Approved

Treasurer's Report – Beth Valentine

- Kathy is helping us out this month with our accounting.
- We made a net profit of \$2,130.00 at the Fall Banquet.
 - Split the Pot - \$127.00
 - Brown Bag - \$1,695.00
 - Moose Auction - \$595.00

Persons to be Heard

- Kerry Walter – “Filling the Gap”

Correspondence – Beth Valentine

- The Alaska Railroad will be in town for Poster Signing at NSI on Dec. 5, 2013 from 10:00am to 4:00pm.
- The Alaska Railroad has also informed us that this next years date to submit artwork is February 21, 2014.
- The Mat-Su Sportsman Show is March 21-23, 2014.
- Alaska Chamber – Look at what they support and how they do things.
- Northwest Chamber Leaders Conference will be held in Calgary, Alberta, March 5-7, 2014.
- We have had correspondence with the Talkeetna Water and Sewer Board as well as from the community.
- Mark of the Wild, who ran the sound at Live@5 sent us an invoice with a zero balance.
- Motion to send him a Thank You card was made by Patti Coleman, 2nd Geri Denkwalter, all unanimous.

Committee Reports – Beth Valentine

Events Committee – Patti Coleman, Beth Valentine

- Parade of Lights will be called “Reality Talkeetna” – Dec. 6, 2013 at 6:30pm starting at Swiss Alaska Inn.
- KTNA will play Christmas music & make announcements from the deck at Twister Creek.
- Taste of Talkeetna – Dec. 14, 2013 from 4:00pm – 8:00pm
 - 136 tickets available at \$30.00 each.
 - 7 restaurants / bar establishments will be participating.

Marketing & Tourism Committee – Beth Valentine

- Members chose to put ads in the following venues – *Bearfoot, The Mile Post* and *Alaska Magazine*.
- Discussed where else would be good places to advertise or be representatives for Talkeetna. (Iceland Show, ATIA, Other Chamber Meetings).
- Discussed creating a survey for the General Members meeting to get their input on where we should advertise. What is best for them and Talkeetna?
- Received an award for Mayor Stubbs “It Happens” from the Mat-Su Chamber. Trisha Costello accepted this award on behalf of Mayor Stubbs & Talkeetna.
- Discussed how chamber board members can contact each other more efficiently.

Member and Community Relations Committee – Beth Valentine, Kerry Walter

- All invoices have been sent out to the general members.
- We need to confirm who has paid.
- We need to invite other businesses to join the Talkeetna Chamber of Commerce.

New Business

Voting

- Beth Valentine nominated for President by Stephanie Smothers, 2nd Patti Coleman, 3rd Ron Quilliam, all unanimous.
- Ron Quilliam nominated for Treasurer by Beth Valentine, 2nd Patti Coleman, all unanimous.
- Voted to remove Margo Nealis from the bank account – Motion by Patti Coleman, 2nd Stephanie Smothers, all unanimous.
- Voted in 3 New Members:
 - *Jessica Stevens Foundation*
 - *National Park Service*
 - *AlaskaTrain.com*
 - Motion by Ron Quilliam, 2nd Stephanie Smothers, all unanimous.
- Voted to move board-meeting venue to support other local establishments – Motion by Stephanie Smothers, 2nd Patti Coleman, all unanimous.

Additional New Business

- Discussed Scholarship Fund
 - We will have this info when Kathy Stoltz is finished with our accounting.
- Discussed “Split the Pot”, “Brown Bag” and “Mini Moose Auction” – the dollar amounts earned are in the Treasurers Report mentioned above.
- Discussed the purchase of a small file cabinet to keep our documents in and where we can store it.
- Discussed accounting and QuickBooks
 - We will need Nancy Dolecki to help interface it on iCloud.
- Discussed the need to offer a class on how-to create a web page for the site.
 - People we will contact that might be willing to teach: Kathy Stoltz, Dora Miller & Trevor Walter.
 - We decided to offer the class in early January 2014.
- Discussed needing help with Tree Lighting.
 - Beth Valentine appointed Ron Quilliam and Israel Mahay to cut down the tree, bring necessary tools to put the tree up and secure it to the pavilion.
 - Stephanie Smothers volunteered to be the Chambers’ representative at the Tree Lighting.
 - Patti Coleman will gather decorations including a tree stand. She will also purchase more decorations if there is a need.
 - Stephanie Smothers will contact the High School choir to see if they will sing during the Tree Lighting.

Old Business

- Reminder that the Chamber is hosting the Water and Sewer meeting this Wednesday November 13, 2013 at 6:30pm at the Talkeetna Fire Hall.
- Discussed the “Map”
 - Need help from Nancy Dolecki and schedule a workday.

Announcements

- The Water and Sewer Meeting will be held this Wednesday, November 13, 2013 at 6:30pm at the Talkeetna Fire Hall.
- Girl Scout Tree Lighting – Sunday, December 1, 2013 from 2:00pm - 4:00pm.
- Parade of Lights will be called “Reality Talkeetna” – Friday, December 6th at 6:30pm starting at the Swiss Alaska Inn.
- Meet the Bachelors – Friday, December 6, 2013
- Wilderness Woman Contest – Saturday, December 7, 2013 at 1:00pm
- Bachelor Ball – Saturday, December 7, 2013 at 8:00pm
- Taste of Talkeetna – Saturday, December 14, 2013 from 4:00pm – 8:00pm

Upcoming Meetings

- General Membership Meeting - November 14, 2013 at 6:30pm - Swiss Alaska Inn.
- Board Meeting – December 10, 2013 at 9:00am – Flying Squirrel.
- General Membership Christmas Party - December 12, 2013 at 6:30pm – Susitna River Lodge.

Motion to adjourn the November 12, 2013 board meeting was made by Stephanie Smothers, 2nd Patti Coleman, all unanimous.

Adjourned: 11:45am (November 12, 2013)

Minutes respectfully submitted by Kerry Walter, Administrative Assistant, Talkeetna Chamber of Commerce