



BOARD OF DIRECTORS – MEETING MINUTES
LOCATION: Talkeetna Roadhouse
Tuesday, October 14th, 2014 9:00AM – 10:30AM

Opening / Call-to-Order 9:12am

Presiding Beth Valentine

Board Members in Attendance

Beth Valentine, Geri Denkewalter, Stephanie Smothers & Israel Mahay

Others in Attendance

Kerry Walter – Administrative Assistant & Trisha Costello

Approval of Minutes of Last Meeting as Corrected

- Motion – Geri Denkewalter
- 2nd Stephanie Smothers
- Report Unanimously Approved

Treasurers Report:

A. None

Persons to be Heard: None

Correspondence

- A. NPS-Alaska Sets Hearings for Sport Hunting Proposals
- B. Talkeetna River Dam – A permit was filed to check out the dam. Pictures of low water were taken.
- C. Dike
- D. Christiansen Lake
- E. Subsistence Mapping
- F. Contact Kerry Walter or Beth Valentine for a detailed list of other correspondence.

Committee Reports

Events Committee – Patti Coleman & Beth Valentine

- A. Calling members to invite them to Fall Banquet.

Membership & Community Relations – Beth Valentine

A. Membership Drive

1. We are contacting members to renew membership.

Scholarship Committee – None

Marketing & Tourism Committee – Beth Valentine

A. ATIA Report from Israel Mahay & Stephanie Smothers

1. Industry flat - 1-2% increase
2. Amount of ships up but some are smaller
3. Over next 4 years 20 new ships that will be 20-50% larger.
4. More international travel from Australia, Britain, Canada, India, Brazil & China.
5. Soft Adventure travel

Old Business

A. Talkeetna Beautification Project

1. Formed a committee with Talkeetna Community Council, NPS & borough.
2. Israel Mahay joins the committee.
3. Found out that the old benches were rotten.
4. Would like to see new benches, picnic tables & sign.
5. Beth Valentine will submit an application for a revenue sharing grant for the sign.

B. Discussed maps

1. We will order 6000 more for \$1566.00

C. Discussed membership survey

1. Stephanie will email a copy.

D. Discussed Fall Banquet

1. Board members will meet at 5:00pm for setup.

E. Discussed elections

1. Geri Denekwalter will put an announcement on the radio & contact potential board members.
2. There are 4 positions that need to be filled.
3. Stephanie Smothers & Patti Coleman are running again.
4. Geri Denekwater & Nancy Dolecki are not running again.

New Business

A. Discussed accounting

- Motion to hire an independent bookkeeper at \$20 per hr. – Stephanie Smothers
- 2nd Israel Mahay
- Unanimously Approved

1. Stephanie Smothers will write up a job description & announce at general meeting.

B. Talkeetna Centennial

1. Put this discussion on hold.
2. Historical Society would like a board member to be on the committee.
3. Announce at general meeting

C. Discussed membership drive

1. How do we get everyone to pay fees?
2. Send out a newsletter about Membership
3. Send out invoices

D. Discussed Talkeetna Community School

- a. Ask businesses to sponsor Talkeetna Schools such as the sports programs.
- b. Invite School to come speak about their needs.

Upcoming Meetings & Announcements

- Nov. 11th 2014 - Board Meeting at 9:00am at Latitude 62'.
- Nov. 13th 2014 – General Meeting at (6:30 social) at Swiss Alaska.
- Dec. 5th – Tree Lighting Ceremony
- Dec. 5th – Parade of Lights at 7:00pm on main street.
- Dec. 6th – Bachelor Auction 6:00pm
- Dec. 9th - Chamber Board Meeting at 9:00am at The Roadhouse.
- Dec.11th - Chamber General Meeting Christmas Party at The Susitna Lodge (6:30 social).
- Dec. 13th The Taste of Talkeetna 4:00pm – 8:00pm

Adjourned: 10:13am (October 14th, 2014)

- Motion Israel Mahay
- 2nd Stephanie Smothers
- Unanimous

Amendment:

- A. Vote in new members; Wendy Bettino – Live Your Dream, Crow's View Photography & Kashwitna Construction.**
- Motion to approve new members after business licenses verified – Geri Denekwalter
 - 2nd Stephanie Smothers
 - Unanimously Approved

*Minutes respectfully submitted by Kerry Walter,
Administrative Assistant
Talkeetna Chamber of Commerce*

