



---

## Board Meeting Minutes

Oct. 11th, 2016 10:00am

Latitude 62'

### Board Meeting Begins: 10:03am

1. President Trevor Walter

### Board Members in Attendance:

1. Dora Miller
2. Trevor Walter
3. Casey Ressler
4. Shawn Standley
5. Stephanie Smothers

### Others in Attendance:

1. Kerry Walter – Administrative Assistant, Randall Kowalke, Jenny Krepel

### Additions to Agenda:

1. Annual Focus Group Session
2. Election Committee
3. Proposed Spud Regulations for Main Street

### Approval of Minutes of March Meeting as Written

- Motion by Dora Miller to approve May meeting minutes as written.
- 2<sup>nd</sup> Shawn Standley
- Unanimous

**Treasure Report:** Kerry Walter – Report can be found online.

### Persons to Be Heard:

1. Jenny Krepel
  - Main Street Spud Committee
    - Next Meeting Oct. 18<sup>th</sup> 7pm at the Public Library.
    - Any one who owns property or is considering should read this proposal.
    - Need Parking
    - Kerry Walter will email the proposed paperwork to the Board and Members.

- Create more historical signs and place them around town. Try and merge with the Historical Walking Tour.
- 2. Randall Kowalke
  - Borough Update
    - Bond Package Passed (improvements included in the package for upper valley)
      - The Ice Rink, Fish Lake Access, Trapper Creek Parking, trail improvements.
    - Assembly unanimously voted for the marijuana legislation.
      - 16-003 ordinance regulates set back which will keep marijuana business out of subdivisions.
      - Final count of absentee ballots will be counted on Monday.
    - Still need someone to be on the District 7 Platting Board
    - Will be looking for someone to be on the Planning Board.

**Correspondence:**

1. Visit Anchorage Fur Rondy Luncheon on Oct. 20<sup>th</sup>.
2. DAC - Newsletter - Take Back the Time and Board Elections Oct. 15<sup>th</sup> 7pm.
3. Email about the large moose cut-outs. - email to Jenny Krepel, Cody Shaffer, or Beth Valentine.

**Committee Reports:**

1. *Marketing & Events Committee*
  - a. Live@5 Committee – N/A
  - b. Moose on Parade – N/A
  - c. Annual Banquet - Kerry Walter
    - i. Sheep Creek Lodge 6pm.
    - ii. We will need greeters, a presenter of the auction packages, sales persons, photographer and decorators.
    - iii. Steve Hanson is our auctioneer
    - iv. Jimmy Sandy is our music
    - v. Election Committee is Stephanie Smothers, Dora Miller and Lauren Kane.
    - vi. Decorate at 5pm.
    - vii. Check on borrowing a gaming license so we can play Split the Pot.
    - viii. 55 members are signed-up to come to banquet.
    - ix. 7 members running for board
      - Rerunning is Shawn Standley and Patti Coleman
      - Others members running are Rick Peterson, Matt Harod, Mable Quilliam, Kierre Childers & Joe Mc Aneney.
  - d. Visitor Guide Committee – Trevor Walter
    - i. We have \$27,175.00 in ad sales.
    - ii. We have received \$13175.00 for the ads
    - iii. Alaska Adventure Media Agreement
      - We pay 50% to start and 50% at finish.
      - Trevor Walter will sign agreement and send back.
    - iv. Alaska Distribution quote was \$5000
  - e. Website Committee – Trevor Walter
    - i. Start project in December 2016 or January 2017.

- f. Winter Guide - Trevor Walter
  - i. Form will be available to fill out at Annual Banquet
- g. Annual Christmas Party - Kerry Walter
  - i. Will be held at the Susitna River Lodge at 6pm on Thursday Dec. 8<sup>th</sup> 2016.
  - ii. Bring fun gifts, snacks and beverage.
- h. Winter Fest - The Motorized Parade of Lights - Kerry Walter
  - i. Need to create a Committee - Patti Coleman & Kerry Walter volunteered.
  - ii. Parade will be Friday Dec. 2<sup>nd</sup>
- i. Annual Town Tree Lighting - Kerry Walter
  - i. The tree needs to be up on Saturday the 26<sup>th</sup> of November.
  - ii. The tree will be decorated on Sunday the 27<sup>th</sup> of Nov. at 1pm.
  - iii. Girl Scouts want to help decorate.
- j. Taste of Talkeetna - Kerry Walter
  - i. Need set a committee meeting.
  - ii. Taste of Talkeetna will be on Dec.10<sup>th</sup> from 4pm-8pm.
- k. Beautify Talkeetna Committee – N/A
- l. MSCVB - N/A
- 2. *Membership & Community Relations – Kerry Walter*
  - a. Membership –
    - i. Invoices were resent on Oct. 3<sup>rd</sup>.
    - ii. Form a committee
    - iii. We have received \$15,455.00 as of today's meeting.
  - b. *Community Relations*
    - i. TCC – N/A
    - ii. Put away picnic tables - meet on Oct. 16<sup>th</sup> at 1pm at Village Park.
- 3. *Scholarship – N/A*
- 4. By-Laws Committee – Shawn Standley
  - a. Motion by Shawn Standley to accept the amended By-Laws from Aug. 2016.
  - b. 2<sup>nd</sup> Dora Miller
  - c. Unanimous

#### **Old Business:**

- 1. Business Cards
  - a. Trevor Walter will try and redesign and then send to board for approval.
- 2. Downtown Talkeetna Sign
  - a. Trevor Walter will talk to Jim Kellard about getting the sign painted.
- 3. Denali National Park News Letter - Stephanie Smothers will write it.
- 4. Chamber Insurance for Directors and Officers
  - a. Cost is about \$535.00 per year for a million-dollar coverage.
    - i. Motion by Stephanie Smothers to get additional Directors and Officers coverage add to our insurance.
    - ii. 2<sup>nd</sup> Casey Ressler
    - iii. Unanimous

## **New Business:**

1. Voted in new businesses:
  - a. Alaskan Unique Creations & an honorary membership for Assembly Member Randall Kowalke.
    - iv. Motion by Shawn Standly to vote in all new members.
    - v. 2<sup>nd</sup> Stephanie Smothers
    - vi. Unanimous
2. Need to create a Audit Committee - form in November after seat new board.
3. Need to create a Budget committee - form in November after seat new board.
4. ATIA Conference - Casey Ressler
  - a. Talkeetna rocked community night!
  - b. 650 people on the Train from Anchorage to Palmer Fair Grounds
5. Discussed CHARR coming to Talkeetna in 2017
  - a. CHARR will donate to which ever non-profit we choose.
  - b. Discussed sponsoring CHARR again this year.
    - Motion by Shawn Standley to sponsor CHARR for \$250.00.
    - 2<sup>nd</sup> Stephanie Smother
    - Opposed Trevor Walter
6. Discussed Advertising with Visit Anchorage
  - a. Digital Display Ad is \$400.00
  - b. Visitor Guide Ad is an unknown cost.
  - c. Research more and discuss at the Nov. Board Meeting
6. Discussed Annual Focus Group
  - a. Shawn Standley would be willing lead meeting.

## **Upcoming Meetings & Announcements**

- Oct. 14<sup>th</sup> - Annual Chamber Banquet - at 6pm - location TBA.
- Nov. 8<sup>th</sup> - Chamber Board Meeting at Talkeetna Roadhouse at 10am.
- Nov. 10<sup>th</sup> - General Meeting Luncheon at Denali Brew Pub at 11:45 am.
- Nov. 27<sup>th</sup> - Annual Town Tree Lighting - 1pm at Village Park
- Dec. 2<sup>nd</sup> - Motorized Parade of Lights
- Dec. 6<sup>th</sup> - Chamber Board Meeting at Latitude 62' at 10am.
- Dec. 8<sup>th</sup> - Annual Chamber Christmas Party at Susitna River Lodge at 6pm
- Dec. - 10<sup>th</sup> - Taste of Talkeetna 4-8pm

**Adjournment:** 11:21am (Oct. 2016)

*Minutes respectfully submitted by:*

*Kerry Walter*

*Administrative Assistance*

*Talkeetna Chamber of Commerce*