



BOARD OF DIRECTORS – MEETING MINUTES
LOCATION: Mt. High Pizza Pie
Thursday, January 8th, 2015 5:00PM – 6:30PM

Opening / Call-to-Order 5:08am

Presiding Beth Valentine

Board Members in Attendance:

Beth Valentine, Stephanie Smothers, Israel Mahay, Patti Coleman, Shawn Standley & Ron Quilliam (via phone).

Others in Attendance:

Kerry Walter – Administrative Assistant

Approval of Minutes of Last Meeting as Written

- Motion to approve minutes form Dec. 9th 2014 - Patti Coleman
- 2nd Israel Mahay
- Report Unanimously Approved

Treasurers Report: Stephanie Smothers

- A. Discussed YTD Budget – See attached report.
- B. Discussed Merchant Fees on Square
 1. The percentages
 2. How they are accounted for in Quickbooks
- C. Discussed other members having Square on their phone.
- D. Treasure Report Unanimously Approved

Persons to be Heard: Isreal Mahay – shared with the board that we need to keep Board Business out of the General Meeting.

Correspondence

- A. Update from National Park on opening southern part of park to snow machining and other activities.
- B. Way to support Local Business during January.
- C. Friends of the Library
- D. Motion to discuss Maze on Feb. Board Agenda
- E. Letter from Drew Haag
- F. Contact Kerry Walter or Beth Valentine for a detailed list of correspondence.

Committee Reports

Events Committee – Patti Coleman & Beth Valentine

- A.** Taste of Talkeetna - See Attached Report
1. Discussed the success of Taste of Talkeetna
 2. Discussed having a meeting with the participating restaurants.
 3. Formed a Post Taste of Talkeetna Committee – Patti Coleman, Beth Valentine, Shawn Standley, Stephanie Smothers & (a suggestion of Anita Golton).
 4. Post Taste of Talkeetna Meeting will be on Wens. Jan. 21st at 10:00am at Latitude.
 5. Beth Valentine will send restaurants a note about the meeting.

Membership & Community Relations – Beth Valentine

- A.** Membership Drive -
1. We are doing better this year than last year at this time.
 2. Kerry Walter will resend the invoices to the unpaid members.

Scholarship Committee – Beth Valentine – N/A

Marketing & Tourism Committee – Beth Valentine

- A.** Discussed proposed marketing budget. – See attached report.
- Motion to accept & increase marketing budget .
 - Motion Stephanie Smothers
 - 2nd Isreal Mahay
 - Beth Valentine opposed
 - Ron Quilliam abstained
- B.** Budget Report - moved to New Business
- C.** Mat-Su CVB Report – Israel Mahay
1. Really great meeting, very informational.
 2. Clean Air Challenge was discussed
 3. Foraker Group was there for training
 4. A book called “Being a Board Member” will be available to the board.
 5. Discussed how the bed taxes were down by about 2%.
- D.** Budget Report - moved to New Business
- E.** TCC Report – Stephanie Smothers (was not in attendance of the TTC meeting)
1. The borough has closed Christansen Lake to all commercial aviation.
 2. This directly effects aviation
 3. Only 2 slips still open because they were grandfathered in.
 4. There is no support by TCC to keep these slips open.
 5. Discussed writing a letter.
 6. Moved to New Business

Old Business

- A.** The Talkeetna Beautification Project - No update.
- B.** Friends of the Library is looking for financial support.
 - 1. Discussed if we should support financially.
 - 2. Discussed if this is a chamber function to support them financially.
 - 3. Bring this to the General
 - Motion that we do not financially support the Library at this time.
 - Motion Patti Coleman
 - 2nd Stephanie Smothers
 - Beth Valentine & Ron Quilliam opposed
- C.** Recycling plan
 - 1. Discussed if we should send another letter of support to the borough because we have already done so.
 - 2. Beth Valentine will find out about meetings
 - 3. We will discuss sending another letter to the borough or Talkeetna Community Council after we have more information.
 - 4. Beth Valentine talk TCC & Israel Mahay to talk MSCVB to get more info.
- D.** Maps
 - 1. Discussed ordering maps.
 - Motion to order another 6000 maps.
 - Motion Patti Coleman
 - 2nd Israel Mahay
 - All Unanimous
- E.** Survey Responses – will have more info next month.
- F.** Live@5 Sponsorship
 - 1. Need to create a committee
 - a. Beth Valentine, Israel Mahay & Shawn Standly volunteered.
 - 2. Ask members to volunteer to be on committee.
 - 3. Beth Valentine will send an email to be Tennelle Peterson asking if she would be willing to help.

New Business

- A.** Alaska Humanities Forum Grant
 - 1. NSI is writing a grant to get speakers in this summer talking about Alaska.
 - 2. Discussed if we should write a letter of support for NSI's Summer Speaker Series.
 - Motion to write a letter of support for NSI
 - Motion Shawn Standley
 - 2nd Ron Quilliam
 - All Unanimous
- B.** Audit Committee
 - 1. Created a committee with Beth Valentine, Israel Mahay, Stephanie Smothers, & Kerry Walter.
 - Meeting will be on Wens. Jan. 21st at 11:00am at K2.

C. Budget Approval

1. Discussed the 2014-2015 budget. – See Attached Report
 - Motion to approve budget for the fiscal year 2014-2015.
 - Israel Mahay
 - 2nd Stephanie Smothers
 - All Unanimous
2. Discussed the proposed 2014-2015 marketing budget.
 - Motion to approve marketing budget with the amendment to the Anchorage Sportman Show.
 - Motion Israel Mahay
 - 2nd Patti Coleman
 - All Unanimous

D. Drew Haag & Float Plane Discussion

1. Discussed writing a letter of support to keep slips open at Christiansen Lake & Fish Lake to Talkeetna Community Council & copy in the borough.
2. Beth Valentine will write a letter.
3. Israel Mahay would like to bring a copy of the letter to MSCVB to ask them for their support.
4. Tell the general members about this issue and possibly writing a letter of support as well.
 - Motion to write a letter of support to Talkeetna Community Council, Mat-Su Borough & MSCVB.
 - Motion Shawn Standley
 - 2nd Stephanie Smothers
 - All Unanimous

E. Board Secretary

1. Discussed the specific duties.
2. Have Geri Denkewalter explain the duties.
3. Beth will get the resolution.

F. Check Writing Policy

1. Discussed what is a large amount and how many signatures.
2. Rule of thumb two signatures per check.

Upcoming Meetings & Announcements

- **Feb. 10th** - Chamber Board Meeting at 9:00am at Latitude 62’.
- **Feb. 12th** - Chamber General Meeting at Denali Brew Pub (6:30pm social). *Guest speaker will be:* Dora Miller will be speaking about the benefits of social media.
- **Feb. 27th** - Mat-Su Outdoorsmen Show - Feb. 27th-March 1st 2015.
- **Mar. 10th** – Chamber Board Meeting at 9:00am at The Roadhouse.
- **Mar. 12th** – Chamber General Meeting at Meandering Moose Lodge (6:30pm social). *Guest speaker will be:* John Klapperich will be speaking about small business.
- **April 2nd** - Anchorage Outdoorsmen Show - April 2nd-5th 2015.

- **April 7th** - Chamber Board Meeting at 9:00am at Latitude 62'.
- **April 9th** - Chamber General Meeting at NSI (6:30pm social). *This will be our Non-Profit Roundup.*
- **April 17th** - Fairbanks Outdoorsmen Show – April 17th-19th 2015.
- **May 12th** - Chamber Board Meeting at 9:00am at The Roadhouse.
- **May 14th** - Chamber General Meeting at Upper Susitna Senior & Community Center (6:30pm social). *This will be our 1 Minute Sound Off*

Adjourned: 6:25pm (January 8th, 2015)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistant

Talkeetna Chamber of Commerce