



Board Meeting Minutes
January 12th, 2016 10:00am
Latitude 62'

Board Meeting Begins: 10:06am

1. President Trevor Walter

Board Members in Attendance:

1. Dora Miller
2. Trevor Walter
3. Patti Coleman
4. Shawn Standley
5. Stephanie Smothers
6. Israel Mahay

Others in Attendance:

1. Kerry Walter – Administrative Assistant, Bill Germain, Holly Sheldon Lee,

Additions to Agenda:

1. Talkeetna Brewfest

Approval of Minutes of Last Meeting as Written

- Motion to accept Dec. 8th 2015 Board Meeting Minutes by Shawn Standley.
- 2nd Dora Miller
- Unanimous

Treasure Report: Stephanie Smothers – Report can be found online.

Persons to Be Heard:

1. Holly Sheldon Lee – Reports on file.
 - a. Shared the Community Planning Committee Meeting Minutes.
 - b. Report about next steps for the sewer system.
2. Shawn Standley – Light pollution
 - a. Discussed the chambers roll if any in addressing light pollution in Talkeetna.
 - b. Several businesses are not in compliance with the Spud Code.
 - c. Board wanted additional time to think on the light pollution issue.

- d. Shawn will right a letter to TCC and board will look it over and vote on sending the letter.

Correspondence:

1. Noelle Mischenko
2. NPS – Hiring
3. AK Bus Guy
4. Talkeetna Historical Society – Story Telling History
5. Martina Freymann - Email inquiry about Bumper stickers.
6. Community Appreciation dinner at Church on the Rock at 6:00pm Jan. 22nd.

Committee Reports:

1. *Marketing & Events Committee*
 - a. Winterfest Committee – N/A
 - b. Taste of Talkeetna Committee – Kerry Walter
 - i. Huge success.
 - ii. We will make a small profit this year.
 - iii. Discussed limiting the number of participating restaurants to 6 & pubs to 2.
 - iv. Discussed a better strategy for selling the tickets.
 - v. Motion to pay Trisha Costello back for credit card fees. – Shawn Standley
 - vi. 2nd Israel Mahay
 - vii. Unanimous
 - c. Centennial Committee - Kerry Walter – Report on file.
 - i. The 2nd Centennial Meeting was at West Rib Pub at 5:00pm on Jan. 8th.
 - ii. This meeting the attendees shared a different vision for the centennial than those expressed at the first meeting.
 - iii. Kerry Walter suggested the Chamber add a few more activities to the 4th of July.
 - iv. Benefit of holding Centennial on the 4th of July is Chamber already has insurance.
 - d. Visitor Guide Committee – Trevor Walter
 - i. Motion to use Alaska Life as the designers and printers of our Visitor Guide by Stephanie Smothers.
 - ii. 2nd Dora Miller
 - iii. Unanimous
 - iv. Deadline for getting the info to AK Life is March 15th 2016.
 - v. Marketing Meeting set for 10:00am Thurs. Jan. 14th at Latitude 62’.
 - e. Website Committee – Trevor Walter
 - i. The 5 proposals we received back were between \$20,000 -\$25,000
 - ii. Motion to table website redesign until next year because of budget constraints. – Patti Coleman.
 - iii. 2nd Israel Mahay
 - iv. Unanimous
 - f. Beautify Talkeetna Committee – Kerry Walter
 - i. Trevor Walter looking in to getting four pedestrian walkway signs for main street.
 - ii. 2 RV signs were also requested but decided they are out chamber’s responsibility.

- iii. Table until Feb. BM to vote on getting pedestrian signs.
 - g. MSCVB - Israel Mahay
 - i. A “No Decision” was made by the MSCVB Board on the proposed 3% bed tax.
 - ii. They will take another look at other ways to get funding.
 - iii. They formed a communication committee
 - iv. They are committed to supporting Talkeetna with our infrastructure issues.
 - h. TCC - Trevor Walter
 - i. Do we want to bring to them the garbage and bathrooms issues?
 - ii. This was tabled until later this spring.
- 2. *Membership & Community Relations*
 - a. Membership - *only 13 unpaid members.*
 - b. TCC – Trevor Walter
 - i. Do we want to bring to them the garbage and bathrooms issues?
 - ii. This was tabled until later this spring.
- 3. Awards Committee
 - a. Israel Mahay is the chair and will email other board members about being on the committee with him and set up a meeting date.
 - b. Patti Coleman volunteered.
- 4. *Scholarship – Kerry Walter*
 - a. A committee was formed with Kerry Walter & Trevor Walter.
 - b. Kerry Walter will contact Connie Dooley who signed up to be on committee and also contact Beth Valentine & Geri Denkwalter about being on the committee.
- 5. By-Laws Committee – Shawn Standley – Chair
 - a. Stephanie Smothers, Dora Miller and Trevor Walter volunteered.
 - b. Meeting will be Tuesday, Jan. 18th at 3:00pm at the library.
 - c. Shawn Standley will call library to book a conference room.
 - d. Board will contact Holly Stinson & Geri Denkwalter about being on the committee.

Old Business:

- 1. Audit with Connie Dooley from Trapper Creek Inn on Jan. 20th at 11:00am.
- 2. Sign Gaming Account Paperwork.

New Business:

- 1. Voted in new business – Senator Mike Dunleavy as an honorary member & Heather Siirtola with Hardcore Huskies.
 - a. Motion to accept new businesses by Patti Coleman
 - b. 2nd Israel Mahay
 - c. Unanimous
- 2. Sportsman Shows
 - a. Mat-Su Sportsman Show Mar. 18-20th (need volunteers).
 - b. Anchorage Sportsman Show Mar. 31st – April 3rd (need volunteers).
 - c. Fairbanks Outdoor Show April 22nd-24th (Don’t Need Volunteers).
- 3. Review Administrative Secretary and Bookkeepers position (Kerry Walter).

- a. Kerry Walter leaves room so the board can hold an executive session.

Executive Session began at 11:31am

- *Board Discusses and reviews the work of the Administrative Secretary and Bookkeeper position.*
 - *Executive Session Ends at 11:35*
4. Get to know your board member's luncheon/dinner.
 - a. Board decided not to do this at this time.
 5. Hudson Fly-In Fliers at Sportsman Shows.
 - a. Board discusses promoting an event at the sportsman shows if they pay to participate.
 - b. Further discussion is moved to Marketing Meeting Jan. 14th at 10:00am at Latitude 62'.

Motion to extend meeting 15min. – Israel Mahay

- *2nd Stephanie Smothers*
 - *Unanimous*
6. Board decided to order nametags for Casey Ressler, Shawn Standly & Trevor Walter.
 - a. Patti Coleman will call and order with credit card.
 7. Talkeetna Brewfest
 - a. We will know more after they meet with NSI.

Upcoming Meetings & Announcements

- Jan. - 14th General Meeting at Latitude 62' 11:45pm-1:00pm.
- Feb. - 9th Board Meeting at Talkeetna Roadhouse at 10:00am
- Feb. - 11th General Meeting at Flying Squirrel at 11:45pm-1:00pm.
- Mar. – 8th Board Meeting at Latitude 62' at 10:00am
- Mar – 10th General Meeting at Talkeetna Roadhouse 11:45pm-1:00pm.
- Mar. - 18th- 20th Mat-Su Sportsman Show.
- Mar. – 31st- Apr. 3rd Anchorage Sportsman Show.
- Apr. – 12th Board Meeting at Talkeetna Roadhouse at 10:00am
- Apr. – 14th General Meeting at NSI (Non-Profit Round Up) 11:45:am-1:00pm.
- Apr. – 22nd-24th Fairbanks Outdoor Show.
- May – 10th Board Meeting Latitude 62' at 10:00am
- May – 12th General Meeting at Upper Susitna Senior Center - 1 Minute Sound Off! 11:45:am-1:00pm.

Adjournment: 11:42am (January, 12th 2016)

Minutes respectfully submitted by:

Kerry Walter

Administrative Assistance

Talkeetna Chamber of Commerce