



BOARD OF DIRECTORS – MEETING MINUTES
LOCATION: Latitude 62'
Tuesday, September 9th, 2014 9:00AM – 10:30AM

Opening / Call-to-Order 9:06am

Presiding Beth Valentine

Board Members in Attendance

Beth Valentine, Patti Coleman, Ron Quilliam, Geri Denkewalter, Stephanie Smothers & Nancy Dolecki

Others in Attendance

Kerry Walter – Administrative Assistant

Approval of Minutes of Last Meeting as Corrected

- Motion – Geri Denkewalter
- 2nd Stephanie Smothers
- Report Unanimously Approved

Treasurers Report: Ron Quilliam

A. None today but will have one for general meeting.

Approval of Treasure Report

Persons to be Heard: None

Correspondence

- A. MEA Rate Increase, Health Fairs, Job fair for Military, Emails, MSB Long Range Transportation Plan, Visit Anchorage, Denali Military Appreciation Day, Host Harlem Ambassadors,
- B. Contact Kerry Walter or Beth Valentine for a detailed list of other correspondence.

Committee Reports

Events Committee – Patti Coleman & Beth Valentine

A. Live@5 update

1. There were varied thoughts on the success of Live@5
2. We discussed finding our missing benches & getting picnic tables and the possibility of a new sign at the look out.

3. We discussed having a wrap up committee.

B. Moose on Parade update – Get update from Geri Denkewalter

C. Kelly Cup Report

1. Mt. High Pizza Pie hosted lunch.
2. Send Todd a thank you note.
3. Patti Coleman introduced the coaches and The Kelly Cup all around town to the local businesses.
4. The public could take pictures with the Kelly Cup.

Membership & Community Relations – Beth Valentine

A. Membership Drive

1. Discussed sending online invoices that can be paid through email.
 - Motion to accept online payments through email – Geri Denkewalter
 - 2nd Ron Quilliam
 - Unanimously Approved
2. Discussed authorizing online payments.
 - Motion to authorize online payments – Geri Denkewalter
 - 2nd Stephanie Smothers
 - Unanimously Approved

B. Print off 20 Membership Applications

Scholarship Committee – Geri Denkewalter

A. See attached report

B. Set up a committee meeting

Marketing & Tourism Committee – Beth Valentine

A. Discussed advertising in Bearfoot in 2015.

- Motion to continue advertising in Bearfoot – Stephanie Smothers
- 2nd Geri Denkewalter
- Report Unanimously Approved

B. Discussed ATIA Conference in Fairbanks Oct. 6th-10th

1. Registration is now open
2. Discounts at Pikes
3. Event to be held at Westmark

C. Discussed advertising in Milepost in 2015.

- Motion to continue advertising in The Milepost – Ron Quilliam
- 2nd Patti Coleman
- Unanimously Approved

D. Discussed paying additional fee for phone app from the Mile Post in 2015.

1. Discussed talking to Kelly at the Mile Post to see if we can get the app fee reduced.
 - Motion to pay app fee in The Mile Post – Geri Denkewalter
 - 2nd Stephanie Smothers
 - Apposed – Beth Valentine

- E. Discussed advertising in the Mat-Su CVB in 2015.
 - Motion advertise in The Mat-Su CVB – Geri Denkewalter
 - 2nd Patti Coleman
 - Unanimously Approved
- F. Discussed attending The Great Alaska Sportsman Show in 2015.
 - Motion to attend The Great Alaska Sportsman Show – Geri Denkewalter
 - 2nd Stephanie Smothers
 - Unanimously Approved
- G. Discussed the Fairbanks Outdoorsman Show.
 1. Was very successful in 2014
 2. It helped to build up business relations
 3. Suggest we give away free ice cream coupons to attendees. These coupons can only be redeemed in Talkeetna.
 4. Discussed attending Fairbanks Outdoorsman Show in 2015
 - Motion to attend the Fairbanks Outdoorsman Show – Geri Denkewalter
 - 2nd Patti Coleman
 - Unanimously Approved

Motion to extend meetings by 30 min.

- Motion – Geri Denekwalter
- 2nd Nancy Dolecki
- Unanimous Approved

H. Hudson Fly-In Report

1. Not worth doing again
2. How can we help promo this event?
 - a. We can post it on the website.
 - b. We can hand out flyers at the sportsman shows.

Old Business

A. Maps are available at the Beadberry Patch

1. Cost of 6000 maps was \$1566.00
2. We have received \$660.00 from the maps
3. We will get together with printing company and make necessary changes on the map. Ask Trevor Walter can help with changes.
4. Should we order more maps?
 - Motion to order more maps – Geri Denkewalter
 - 2nd Nancy Dolecki
 - Unanimously Approved

B. Public Bathroom update

1. Mat-Su Borough had weekend employees cleaning outhouse.
2. There have been several complaints that the outhouse was smelly this summer.
3. We should talk to the borough about how we can fix the outhouse smell.

4. DAC extended the hours on their public bathrooms.
- C. Discussed Art in the Park
1. The Moose on Parade Committee voted “No” on allowing Art in the Park during the 4th of July celebration. Due to potential conflicts with the Moose Auction and with local businesses.

New Business

- A. Vote in new members; Sheep Creek Lodge, ‘American Lung Association in Alaska’, Mat-Su Valley Frontiersman, Shirley’s Burger Barn, The Alaska Energy Authority, Stylin Talkeetna, Alaska Bus Guy, David J Parks
- Motion to approve new members– Nancy Dolecki
 - 2nd Geri Denekwalter
 - Unanimously Approved
- B. Nominations for Board members
1. The following board positions are up for renewal Nancy Dolecki, Patti Coleman, Stephanie Smothers & Geri Denekwalter.
 2. Ask members if there are any volunteers who would like to be on the board.
- C. Discussed Annual Fall Banquet
1. Find the bid packets for the banquet & send to businesses.
 2. We need to set up committee meeting to plan Fall Banquet.
 - a. Beth Valentine, Stephanie Smothers, Nancy Dolecki & Patti Coleman will be on this committee.
 3. Discussed Annual Fall Banquet date.
 - Motion to approve Friday the 17th of Oct. as the Fall Banquet Date – Stephanie Smothers
 - 2nd Nancy Dolecki
 - Unanimously Approved

Upcoming Meetings & Announcements

- Oct. 4th 2014 - Taking Back Talkeetna
- Oct. 7th 2014 – Board Meeting at the Roadhouse at 9:00am
- Oct. 17th 2014 - Annual Fall Banquet – TBA
- Nov. 11th 2014 - Board Meeting – TBA
- Nov. 13th 2014 – General Meeting (Social) 6:30pm

Adjourned: 11:07am (September 9th, 2014)

- Motion Patti Coleman
- 2nd Stephanie Smothers
- Unanimous

*Minutes respectfully submitted by Kerry Walter,
Administrative Assistant*

Talkeetna Chamber of Commerce