



BOARD OF DIRECTORS – MEETING MINUTES
LOCATION: Roadhouse
Tuesday, May 6th, 2014 | 9:00AM – 10:30AM

Opening / Call-to-Order 9:02am

Presiding Beth Valentine

Board Members in Attendance

Beth Valentine, Patti Coleman, Ron Quilliam, Geri Denkwalter, Stephanie Smothers & Nancy Dolecki

Others in Attendance

Kerry Walter – Administrative Assistant

Approval of Minutes of Last Meeting

- Motion – Stephanie Smothers
- 2nd Ron Quilliam
- Report Unanimously Approved

Persons to be Heard: Sue Deyoe

Sue shared how a business could buy discounted tickets from The Talkeetna Historical Museum and then offer or sell them to the tourist. Call her at 733-2487

- Motion to support this idea – Ron Quilliam
- 2nd Stephanie Smothers
- Unanimously Approved

Treasurers Report: Ron Quilliam

A. See attachment

Approval of Treasure Report

- Motion – Stephanie Smothers
- 2nd Nancy Dolecki
- Report Unanimously Approved

Correspondence –

- A. Beth read Governors' letter about the trooper positions in Talkeetna.
- B. Contact Kerry Walter or Beth Valentine for a detailed list of other correspondence.

Committee Reports

Events Committee – Patti Coleman & Beth Valentine

A. Live@5 sponsorship update

1. We have reached our \$7500.00 goal in sponsorship and commitments.
2. We continue to receive sponsorship.
3. Send DAC a check for \$7500.00.

B. Moose on Parade

1. Has been meeting about every two weeks.
2. Next meeting May 16th, 9:00am at Library.
3. Ask members to clean up after parade.
4. Ask members if anyone wants to volunteer a trailer for the parade.
5. Moose Parade is July 4th auction to follow at 2:00pm.
6. Geri offered to buy 4 moose up front so that moose are available.
7. Chamber will buy back any that do not sell & keep in storage unit.
 - Motion to support this plan – Patti Coleman
 - 2nd Stephanie Smothers
 - Unanimously Approved

Marketing & Tourism Committee – Beth Valentine

- A.** Map is ready to send to the printers
- B.** Getting quotes from various printing companies
- C.** Need 500-1000 up front will get the remainder later.
- D.** Members can have access to 25 maps for free.
- E.** Put on a newsletter when & where members can pick up 25 maps.

Scholarship Committee – Geri Denkewalter

- A.** There were 10 entries
- B.** \$1500.00 was available for students to win.
- C.** 3 winners at \$500 each.
- D.** Letters will be sent out to students on how to claim their awards.
- E.** Discussed if applicants should receive letters as to why they did not win an award.

Member and Community Relations Committee – N/A

Old Business

- A.** Discussed Railroad Open House
 1. Was very successful
 2. We will contact the winner and put them on the website and mail them their gift certificate to Wild Flower Cafe.
- B.** Add all new emails to our Sportsman Show email list.
- C.** Discussed Front Line Show May 8th.
 1. Nancy Dolecki is our volunteer.
 2. Need 50 bags full of brochures.
- D.** Discussed Princess Lodge Employee Visit on May 12th from 4-7pm

1. They will make their own passports
- E. Discussed Talkeetna Alaskan Lodge Employee Visit on May 14th from 4-7pm
- F. Discuss Hudson Memorial Fly In May 17-18th
 1. We will have a booth if weather is good.
 2. Get donation forms from Stephanie Smothers for Build a Plane.
 3. Drop off all donations for build a plane with Stephanie Smothers at K2 Aviation.
- G. Discuss Sponsoring Art in the Park
 1. Cost of insurance is \$45.00 per day up to 10 booths.
 2. Check with members before moving forward.
 3. Explore this further for a possibility for next year.
 - Motion to table until Oct. – Geri Denkwalter
 - 2nd Patti Coleman
 - Unanimous

New Business

- A. Names were drawn of the winners of the Fairbanks Outdoor Show.
 1. We will contact the winner and put them on the website and mail them their gift certificates.
- B. Discussed Friends of the Library
 1. We did not commit to send them money.
- C. Discussed membership status from the Treasure Report.
- D. **Persons to be Heard:** Suzy Kellard
 1. Jenny Krepel offers a long term loan of the Chamber the Talkeetna Sign to the Talkeetna Chamber of Commerce.
 2. We will store it in the storage unit.

Adjourned: 10:29 am (May 6th, 2014)

- Motion Patti Coleman
- 2nd Stephanie Smothers
- Unanimous

Upcoming Meetings & Announcements

- May 8th General meeting at Flying Squirrel (1 Min. Blast off) – 6:30pm social.
- Moose on Parade applications are available
- 4th Annual Hudson Memorial Fly In May 17-18th

*Minutes respectfully submitted by Kerry Walter,
Administrative Assistant
Talkeetna Chamber of Commerce*

