



BOARD OF DIRECTORS – MEETING MINUTES
LOCATION: Latitude 62'
Tuesday, April 8th, 2014 | 9:00AM – 10:30AM

Opening / Call-to-Order 9:02am

Presiding Beth Valentine

Board Members in Attendance

Beth Valentine, Patti Coleman, Ron Quilliam, Geri Denkewalter, Stephanie Smothers & Nancy Dolecki – Phone Conference

Others in Attendance

Kerry Walter – Administrative Assistant

Approval of Minutes of Last Meeting – Tuesday, Mar. 11th, 2014

- Motion to table minutes – Unanimously Approved

Persons to be Heard: None

9:15 – Nancy Dolecki called in.

Treasurers Report: Ron Quilliam

- A. See attachment

Approval of Treasure Report – Tuesday, March 11th, 2014

- Motion – Geri Denkewalter
- 2nd Stephanie Smothers
- Report Unanimously Approved

Correspondence –

- A. Contact Kerry Walter or Beth Valentine for a detailed list.

Committee Reports

Events Committee – Patti Coleman & Beth Valentine

- A. Live@5 sponsorship update
 1. We have received \$6500.00 in sponsorship and commitments.
 2. We should review our contract with DAC.
 3. Send DAC a check

- B. Sportsman Show banner**
 - 1. Did not receive in time for Sportsman show.
 - 2. Found a new printing company to make our banner.
- C. Moose on Parade**
 - 1. Applications ready & starting to hand out.
 - 2. Contacted an Auctioneer
 - 3. Moose patterns are \$20.00, plywood moose are \$125.00.
 - 4. Moose Parade is July 4th auction to follow at 2:00pm.
 - 5. Mini Moose will be displayed at Hangar with silent auction.

Marketing & Tourism Committee –

- A.** Have map software and organizing the info for the meeting.
- B.** Map Committee will meet to work on the layered map on April 9th at 10:30am
- C.** Trevor Walter has been contacted to help with the map.

9:48 – Nancy Dolecki – phone call disconnected.

Scholarship Committee – Geri Denkewalter

- A.** Updated all the postings
- B.** Submitted announcements in Anchorage Daily News & Frontiersman.
- C.** April 25th is the last day to submit scholarship applications.

Member and Community Relations Committee – Beth Valentine

Old Business

- A.** Drawing for the winners of the Anchorage Sportsman Show.
 - 1. We will contact the winners and put them on the website and mail them their gift certificates.
 - 2. Add all new emails to our Sportsman Show email list.
- B.** Discussed Fairbanks Outdoor Show April 25th-27th.
 - 1. Ron & Mabel Quilliam, Patti Coleman & Beth Valentine are our volunteers.
 - 2. We will contact the businesses who need more brochures.
 - 3. Talkeetna Chamber will pay for hotel rooms of the volunteers.

9:55 – Nancy Dolecki – phone call resumed.

- C.** Discussed Public Restrooms
 - 1. Committee is currently gathering donations from the local business so the public restrooms at DAC can be open longer.
 - 2. Any business who donates \$250.00 or more will have their name on the plaque.
 - 3. Remind business that this is an on going need, not just a one time donation.

- D.** Voted on having a booth at the Hudson Memorial Fly In May 17-18th
- Motion – Patti Coleman
 - 2nd Stephanie Smothers
 - Unanimous
1. Patti Coleman & Beth Valentine volunteered to hand out maps and brochures.
- E.** Discuss Nancy Dolecki's position on the board.
1. Asked Nancy what her plans were.
- She said she would like to remain on the board.
 - She will be back in a week and will be available.
 - She will send in her membership dues.

10:21 – Nancy Dolecki – phone call ended.

10:21am Motion to hold an executive session to discuss Nancy Dolecki's board position.

- Motion - Geri Denkewalter
- 2nd Stephanie Smothers
- Unanimous

Motion to keep Nancy Dolecki as a board member.

- Motion – Stephanie Smothers
- 2nd Patti Coleman
- Unanimous

Motion to close executive session.

- Motion Beth Valentine
- 2nd Stephanie Smothers
- Unanimous

10:24 – Nancy Dolecki – phone call resumed.

10:26am Motion to extend meetings by 30 min.

- Motion – Patti Coleman
- 2nd Stephanie Smothers
- Unanimous

New Business

- A.** Voted in new business members – Gate Creek Lodging Corp. & Trapper Creek Inn & RV Park.
- Motion – Patti Coleman
 - 2nd Geri Denkewalter
 - Unanimous
- B.** Motion to discuss our participation in the AKRR Open House & the Visit Alaska Frontline Trade Show.
- Motion – Geri Denkewalter
 - 2nd Patti Coleman
 - Unanimous

1. We will participate in both shows.
 - a. Israel Mahay had already volunteered to be our representative for the AKRR Open House on May 3rd from 11:00am-3:00pm.
 - b. Cost to participate in the AKRR Open House is \$144.00
 - c. Nancy Dolecki volunteered to be our representative for the Visit Alaska Frontline Trade Show on May 8th from 10:00am-3:00pm at the Egan Center.
 - d. Cost to participate in the Visit Alaska Frontline Trade Show is \$150.00 plus a \$100.00 door prize.
- C. Discussed the Village Park Grass plans for hydro seeding after Aug. 29th 2014. Beth Valentine will write and Geri Denkewalter will review.
 - Motion to write a letter of support Patti Coleman
 - 2nd Ron Quilliam
 - Unanimous
- D. Discussed Princess Wilderness Lodge & Talkeetna Alaskan Lodge's Employee Visit May 12th & 14th from 4:00-7:00pm.
- E. Discussed participating in the AKRR Open House on May 3rd 11-3pm.
 - Motion to participate if we find volunteers – Patti Coleman
 - 2nd Stephanie Smothers
 - Unanimous

Motion to extend meeting till 11:00am.

- F. Discussed Logo "Welcome to Talkeetna" is it a member right to use?
 - Motion to create a resolution so that members can use logo – Patti Coleman
 - 2nd Stephanie Smothers
 - Unanimous
- G. Beth Valentine shared meeting reports. Ask for more info.
- H. Discussed KTNA non-profit & membership
 1. We will keep the status we previously voted on.
- I. Discussed why we pay the electric bill on pavilion, which is borough owned.
 1. Stephanie will call borough and check into it and fire hydrant as well.
 - Motion to check with borough on the electric bill – Stephanie Smothers
 - 2nd Geri Denkewalter
 - Unanimous

Motion to extend meeting till 11:10am.

- J. Discussed if Chamber should sponsor Art in the Park on 4th of July or more often to promote & raise funds for the Chamber.
 1. Start small 10 or so booths
 2. Talk with DAC, NSI, Talkeetna Community Council & Talkeetna Historical Society
 3. Is it cost effective?

4. Formed a committee with Beth Valentine, Geri Denkwalter, Ron Quilliam & Nancy Dolecki
 - Motion to find other promotional activities & products – Patti Coleman
 - 2nd Ron Quilliam
 - Unanimous

Adjourned: 11:14am (April 8th, 2014)

- Motion Patti Coleman
- Unanimous

Upcoming Meetings & Announcements

- Next Board Meeting – Tuesday May 6th at 9:00am at the Roadhouse
- Next General Meeting – Thursday April 10th at Upper Susitna Senior Center (Non-Profit Roundup) 6:30pm social.
- May 8th General meeting at Flying Squirrel (1 Min. Blast off) – 6:30pm social.
- Earth Day April 19th
- 4th Annual Hudson Memorial Fly In May 17-18th
- NSI will be hosting an exhibit from The Smithsonian called “Key Ingredients”, for 6 weeks starting Aug.1st, 2014.

*Minutes respectfully submitted by Kerry Walter,
Administrative Assistant
Talkeetna Chamber of Commerce*