

BOARD OF DIRECTORS – MEETING MINUTES
LOCATION: ROADHOUSE
TUESDAY, JANUARY 7TH, 2014 | 9:00AM – 10:30AM

Opening / Call-to-Order

9:07am: President Beth Valentine Presided

Board Members in Attendance

Beth Valentine, Patti Coleman, Stephanie Smothers, Israel Mahay, Geri Denkewalter – called in for the meeting.

Others in Attendance

Kerry Walter – Administrative Assistant & Trevor Walter – Marketing Consultant

Approval of Minutes of Last Meeting – Tuesday, Dec. 12th, 2013

- Motion - Patti Coleman
- 2nd Israel Mahay
- Minutes Unanimously Approved

Persons to be Heard: None

Treasurer's Report: Beth Valentine

- A. See attachment 1

Correspondence – Beth Valentine

- A. Public notice from Mahay's to renew their temporary land use permit for 5yrs.
- B. Public notice of the Timber Harvest Implementation
 1. Schedule, locations & detailed information available.
 2. Write letters of support or opposition.
- C. Amy Newman from The Anchorage Daily News contacted us about 61' North Magazine – what is there to do in Talkeetna in the early spring?
 1. Send this email to members so they can let her know what they can offer.
- D. Dayna McTavish from HGTV – contacted us about living in Talkeetna what can we share with them.
- E. Cici Schoenberger wants to share the benefits of understanding mental health issues and that there is training available.
 1. We want to invite her to come speak at the general meeting.
- F. Denali Nordic Ski Club announced their 14th Annual Oosik Classic Race will be March 15th, 2014.
 1. Bill Barstow will be the Trail Meister.
 2. Race is capped at 750 participants.
 3. A timeline and map course will be available closer to the event.
 4. Iris Van Denham is the race director.
- G. River Front Plan – the borough informed us that the Railroad needs to have a lease in place.

Committee Reports – Beth Valentine, Patti Coleman & Kathy Stolz

Events Committee – Patti Coleman, Beth Valentine

- A. Taste of Talkeetna – See attached Report

Marketing & Tourism Committee – Beth Valentine

- A. Voted to become a business member of KTNA.
 - Motion – Israel Mahay
 - 2nd Patti Coleman
 - All unanimous
- B. Voted against Advertising in the Alaska Magazine.
 - Motion – Patti Coleman
 - 2nd Israel Mahay
 - All unanimous
- C. Voted to participate in the Fairbanks Outdoor Show 2014.
 - Motion – Stephanie Smothers
 - 2nd Patti Coleman
 - All unanimous

Member and Community Relations Committee – Beth Valentine

- A. See attached report

Old Business

- A. Map Update
- B. Had a work session on Monday Jan. 6th at the McKinley View Real Estate
 - 1. Discussed the Talkeetna Trooper Station
 - 2. Want to encourage the community to send letters of support.
 - 3. Created a committee: Beth Valentine, Israel Mahay & Stephanie Smothers.
 - 4. Committee meeting will be held Monday Jan. 13th 10:30am at the Flying Squirrel.
 - 5. Encourage other members to come to the meeting.
 - 6. We have had a huge response already.
 - 7. Contact info is available State Legislators
- C. Computer Class will be held Monday Jan. 20th 2014, at the Roadhouse.
- D. Discussed our Membership Drive and Community Relations
 - 1. Working on contacting everyone.
 - 2. 122 members have signed up.
 - 3. Contacting new leads

New Business

- A. Voted to approve Budget
 - Motion – Israel Mahay
 - 2nd Stephanie Smothers
 - All unanimous

- B.** Discussed the planned meeting for the “Riverfront Plan” with the Mat-Su Borough on Thursday Jan.9th, 3:00pm at the Roadhouse.
- C.** Discussed Live @ 5
 - 1. Need to create a committee.
 - 2. Need to get \$7500.00 in sponsors.
- D.** Discussed the Oosik
 - 1. Stephanie will put an announcement on Facebook.
 - 2. Ask the members if we should we have a fundraiser.
 - 3. Chili or Hotdogs or Chili cookoff?
 - 4. Ask if any members would like to volunteer.
- E.** Discussed that we have to wait for Ron Quilliam to return before we can set up a debit card account.
- F.** Discussed website and our mobile capabilities.
- G.** Discussed contacting Elfelle about getting a mobile page app.
- H.** Discussed sending payments for The Great Alaska Sportsman Show & The Fairbanks Outdoor Show.
 - 1. Created a Committee - Patti Coleman is the chairman and Beth Valentine & Stephanie Smothers will assist.

Upcoming Meetings

- Next Board Meeting- Tuesday, Feb. 11th @ 9:00am at the Latitude 62’.
- Next General Membership Meeting Thursday, Feb. 13th @ 6:30p.m. at the Denali Overlook Inn.

Motion to adjourn the January 7th, 2014 Board Meeting

- Motion Stephanie Smothers
- 2nd by Israel Mahay
- All unanimous.

Adjourned: 10:24am (January 7th, 2014)

*Minutes respectfully submitted by Kerry Walter,
Administrative Assistant,
Talkeetna Chamber of Commerce*